

PENNSYLVANIA LIQUOR CONTROL BOARD

MEETING MINUTES

WEDNESDAY, JUNE 4, 2014

NORTHWEST OFFICE BUILDING, CONFERENCE ROOM 117, HARRISBURG, PA

Joseph E. "Skip" Brion, Chairman
Robert S. Marcus, Board Member
Tim Holden, Board Member
John E. Metzger, Executive Director
John Stark, Board Secretary

[Office of Chief Counsel](#)
[Bureau of Licensing](#)
[Bureau of Human Resources](#)
[Bureau of Purchasing and Contracting](#)

[Bureau of Retail Operations](#)
[Bureau of Product Selection/Marketing](#)
[Financial Report](#)
[Other Issues](#)

PUBLIC MEETING – 11:00 A.M

Board Secretary John K. Stark indicated that a quorum of the Board was present and Chairman Brion called the meeting to order.

CALL TO ORDER *Chairman Brion*

Pledge of Allegiance to the Flag

OLD BUSINESS..... *Secretary Stark*

A. Motion to approve the previous Board Meeting Minutes of the May 14, 2014 meeting.

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously approved (3-0 vote) previous Board Minutes.

PUBLIC COMMENT ON AGENDA ITEMS

There was no comment on the printed agenda items.

NEW BUSINESS

From the Office of Chief Counsel *Faith Smith Diehl, Chief Counsel*

- (1) **Beaners Restaurant, Inc.**
208-212 Bridge Street
Phoenixville, Pennsylvania 19460-3404
Restaurant Liquor License No. R-927
LID 58996
Docket No. 2013-11568 (Chester County)

Appeal to Commonwealth Court

Note: Board Minutes are not officially approved until all required signatures are affixed.

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) - Do not Appeal to Commonwealth Court.

- (2) **St. Charles Café, Inc.** Appeal to Commonwealth Court
226 North Third Street
Clearfield, Pennsylvania 16830-2525
Restaurant Liquor License No. R-14230
LID 16601
Docket No. 2013-1852-CD (Clearfield County)

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) - Do not Appeal to Commonwealth Court.

- (3) **Manheim Diner, Inc.** ALJ Citation Appeal
1614 Route 61 Highway South
Schuylkill Haven, PA 17972
R-9296 / LID 57961
Citation No. 13-0182C

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Affirm ALJ Citation Appeal.

- (4) **Club 700, Inc.** ALJ Citation Appeal
499 East Uwchlan Avenue
Chester Springs, PA 19425
R-10106 / LID 38569
Citation No. 12-0294

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Affirm ALJ Citation Appeal.

- (5) **Plains Township** Municipal Petition for Noise Exemption
Case No. 14-NE-07

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Grant Noise Exemption until June 4, 2019.

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- (6) **Borough of Coplay** Municipal Petition for Noise Exemption
Case No. 14-NE-06

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Grant Noise Exemption until September 25, 2019.

- (7) **Transferor: Jay's Bar, LLC** Application for Conversion of
7555 Hamilton Avenue, Second Floor Suspension to Fine
Pittsburgh, Pennsylvania 15208-1826
Restaurant Liquor License No. R-7357
LID 12695

Transferee: GMN Holdings, LLC
736 and 738 Bellefonte Street
Pittsburgh, Pennsylvania 15232-2202
Restaurant Liquor License No. R-7357
LID 69596

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Approve Conversion of Suspension to a Fine of \$4,000.00.

- (8) **Transferor: Square Burrito II, Inc.** Application for Conversion of
2104 Chestnut Street Suspension to Fine
Philadelphia, Pennsylvania 19103-4405
Restaurant Liquor License No. R-4374
LID 59837

Transferee: Ein Prosit, LLC
700-702 South 5th Street
Philadelphia, Pennsylvania 19147-3006
Restaurant Liquor License No. R-4374
LID 69419

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Approve Conversion of Suspension to a fine of \$1,000.00.

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(9) **AGG Services, Inc.** Proposed Conditional Licensing Agreement to Allow for the Renewal of the Liquor License
71 North Main Street
Wilkes-Barre, Pennsylvania 18701-2604
Restaurant Liquor License No. 4037
LID 61975
Docket No. 430 of 2013 (Luzerne County)

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Approve with Conditional Licensing Agreement.

(10) **The Mines, Inc.** Proposed Conditional Licensing Agreement to Allow for the Renewal of the Liquor License
101-105 North Main Street, Lower Level
Wilkes-Barre, Pennsylvania 18703-0002
Restaurant Liquor License No. R-5618
LID 60630
Docket No. 6429 of 2013 (Luzerne County)

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Approve with Conditional Licensing Agreement.

(11) **Server/Seller Programs** Proposed Regulatory Changes

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Approve Proposed Regulatory Changes.

*From the Bureau of Licensing Jerry Waters, Director of Regulatory Affairs
Tisha Albert, Director, Bureau of Licensing*

(1) **332 A.M.R., LLC** Request for Hearing *Nunc Pro Tunc* – Restaurant
R-1665 (LID No. 52716) Case No. 14-9017
332 West Girard Avenue
Philadelphia, Philadelphia County **HOLD – 5/14/14 SESSION**

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Deny Request for *Nunc Pro Tunc* and Affirm the Administrative Revocation of License.

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- (2) **Appalachian Brewing Company, Inc.** New – Economic Development
t/a Appalachian Brewing Company Restaurant
EDR-34 (LID No. 69062) Case No. 14-9064
6462 Carlisle Pike
Silver Spring Township
Mechanicsburg, Cumberland County

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Approve New License.

- (3) **Appalachian Brewing Company of Gateway, Inc.** New - Brewery
t/a Appalachian Brewing Company
G-498 (LID No. 68088) Case No. 14-9070
70 Presidential Circle
Straban Township
Gettysburg, Adams County

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 Vote) to Reinstate Application and Approve New License.

- (4) **Arrowhead Wine Cellars, Inc.** Conditional Licensing Agreement -
LK-135 (LID No. 43410) Limited Winery
12073 East Main Road, P. O. Box 676
North East Township
North East, Erie County

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Approve Conditional Licensing Agreement.

- (5) **Cloud Nine Bistro & Grill, Inc.** Conditional Licensing Agreement
R-21169 (LID No. 47714) Notice of Change in Business
614-616 Penn Avenue Structure – Restaurant
West Reading, Berks County

HOLD – 3/19/14 SESSION

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Approve Notice of Change in Business Structure with Conditional Licensing Agreement.

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- (6) **El Canelo, Inc.** Place-to-Place Transfer –
R-4514 (LID No. 61956) Case No. 14-9014 Restaurant
2506 Ellwood Road
Shenango Township
New Castle, Lawrence County
- Motion Made:** Board Member Marcus
Seconded: Board Member Holden
- Board Decision:** Unanimously agreed (3-0 vote) to Approve Transfer.
- (7) **Guru Gopi Corp.** Requests for Interior Connections
t/a Brown’s One-Stop with Another Business & to
R-20955 (LID No. 68471) Conduct Another Business on the
1030 Beach Lake Highway Licensed Premises - Restaurant
Berlin Township
Beach Lake, Wayne County
- Motion Made:** Board Member Marcus
Seconded: Board Member Holden
- Board Decision** Unanimously agreed (3-0 vote) to Approve Requests for Interior
Connections with Another Business & to Conduct Another Business on the
Licensed Premises.
- (8) **Ohio Springs, Inc.** “Intermunicipal” Double
t/a Sheetz Transfer & Requests for an
R-19377 (LID No. 67077) Case No. 13-9164 Interior Connection with
359 East King Street Another Business & to Conduct
Shippensburg, Cumberland County Another Business on the
Licensed Premises – Restaurant
- Motion Made:** Board Member Marcus
Seconded:
- Board Decision:** Hold by Board Member Holden
- (9) **Trax Farms, Inc.** “Intermunicipal” Double
R-18080 (LID No. 69402) Transfer & Request for Interior
528 Trax Road Connections with Another
Union Township Business - Restaurant
Finleyville, Washington County
- Motion Made:** Board Member Marcus
Seconded: Board Member Holden
- Board Decision:** Unanimously agreed (3-0 vote) to Approve Transfer & Request for
Interior Connections with Another Business Subject to
Proper Separation between the Businesses.

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- (10) **Andrew R. Allison**
t/a Double A's Lounge
R-10801 (LID No. 63918) Case No. 13-9213
512 West Main Street
Sharpsville, Mercer County
- Renewal & Amusement Permit –
District 7
- HOLD – 3/19/14 SESSION**
- Motion Made:** Board Member Marcus
Seconded: Board Member Holden
- Board Decision:** Unanimously agreed (3-0 vote) to Refuse Renewal and Amusement Permit.
- (11) **Hat Trick Group, Inc.**
t/a Gingerbread Man G-Man
R-19836 (LID No. 61263) Case No. 13-9153
130 Heister Street
State College, Centre County
- Conditional Licensing Agreement
Renewal – District 1
- HOLD – 12/18/13 SESSION**
- Motion Made:** Board Member Marcus
Seconded: Board Member Holden
- Board Decision:** Unanimously agreed (3-0 vote) to Approve Renewal with New Conditional Licensing Agreement.
- (12) **John C. Heil**
t/a John Heil's
R-13698 (LID No. 28987) Case No. 13-9175
1002-06 Wheeler Avenue
Scranton, Lackawanna County
- Conditional Licensing Agreement
Renewal & Amusement Permit –
District 9
- HOLD – 3/5/14 SESSION**
- Motion Made:** Board Member Marcus
Seconded: Board Member Holden
- Board Decision:** Unanimously agreed (3-0 vote) to Approve Renewal and Amusement Permit with Conditional Licensing Agreement.
- (13) **La Molina, Inc.**
R-9212 (LID No. 57457) Case No. 13-9203
57-59 Long Lane
Upper Darby Township
Upper Darby, Delaware County
- Conditional Licensing Agreement
Renewal – District 11
- HOLD – 4/2/14 SESSION**
- Motion Made:** Board Member Marcus
Seconded: Board Member Holden
- Board Decision:** Unanimously agreed (3-0 vote) to Approve Renewal with Conditional Licensing Agreement.

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- (14) **Liveevil Incorporated** Conditional Licensing Agreement
t/a McGuigan's Public House Renewal – District 3
R-16319 (LID No. 58324) Case No. 13-9094
262 & 266 Market Street
Sunbury, Northumberland County **HOLD – 10/2/13 SESSION**
- Motion Made:** Board Member Marcus
Seconded: Board Member Holden
- Board Decision:** Unanimously agreed (3-0 vote) to Approve Renewal with Conditional Licensing Agreement.
- (15) **NMMM, Inc.** Renewal – District 7
t/a The Dog House
R-17528 (LID No. 44007) Case No. 13-9139 **HOLD – 12/4/13 SESSION**
2202 East Lake Road
Lawrence Park Township
Erie, Erie County
- Motion Made:** Board Member Marcus
Seconded: Board Member Holden
- Board Decision:** Unanimously agreed (3-0 vote) to Refuse Renewal
- (16) **Pandona, Inc.** Renewal – District 4
R-19509 (LID No. 50534) Case No. 14-9008
254-256 Keswick Avenue
Abington Township
Glenside, Montgomery County
- Motion Made:** Board Member Marcus
Seconded:
- Board Decision:** Hold by Board Member Marcus for a Conditional Licensing Agreement.
- (17) **S R Station Square, LLC** Conditional Licensing Agreement
t/a The Saddle Ridge Renewal – District 5
R-10373 (LID No. 59246) Case No. 13-9128
1 & 4 Station Square Drive East **HOLD – 11/20/13 SESSION**
Pittsburgh, Allegheny County
- Motion Made:** Board Member Marcus
Seconded: Board Member Holden
- Board Decision:** Unanimously agreed (3-0 vote) to Approve Renewal with Conditional Licensing Agreement.

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- (18) **Todd's By The Bridge, Inc.** Renewal – District 5
t/a Todd's By The Bridge
R-1757 (LID No. 59495) Case No. 14-9012
5200 Walnut Street
Versailles
McKeesport, Allegheny County
- Motion Made:** Board Member Marcus
Seconded: Board Member Holden
- Board Decision:** Unanimously agreed (3-0 vote) to Refuse Renewal.
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- (19) **Wuzzy, Inc.** **Conditional Licensing Agreement**
t/a Upper Deck Sports Bar and Grill **Renewal – District 11**
R-19363 (LID No. 67623) Case No. 13-9200
2621 Durham Road **HOLD – 3/19/14 SESSION**
Bristol Township
Bristol, Bucks County
- Motion Made:** Board Member Marcus
Seconded: Board Member Holden
- Board Decision:** Unanimously agreed (3-0 vote) to Approve Renewal with Conditional Licensing Agreement.
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- (20) **Zuravleff, Inc.** **Renewal – District 9**
t/a Mert's
R-10493 (LID No. 52024) Case No. 13-9214
Corner of Penn Avenue and Linden Street
302 Penn Avenue
Scranton, Lackawanna County
- Motion Made:** Board Member Marcus
Seconded: Board Member Holden
- Board Decision:** Unanimously agreed (3-0 vote) to Approve Renewal.

From the Bureau of Human Resources Jennifer Haas, Director of Human Resources

- (1) **Linda Branch – Affirm Demotion Action**
- (2) **Peter Cichonke – Removal Action**
- (3) **Barry Gastrock – Removal Action**
- (4) **Cheryl Gilbert – Removal Action**

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- (5) **Alexandr Levchuk – Affirm Removal Action**
- (6) **Amanda Padrick – Affirm Removal Action**
- (7) **Kathy Proia – Removal Action**
- (8) **Michael Schrecongost – Affirm Removal Action**
- (9) **George Smith – Removal Action**
- (10) **Margit Welborn – Removal Action**

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Approve all Personnel Actions.

*From the Bureau of Purchasing and ContractingAugust Hehemann, Chief Financial Officer
Melinda John, Director, Bureau of Purchasing & Contracting*

- (1) **PLCB Point of Sale (POS) Upgrade Project** – Change Order 6 to Contract 20081121 – **VENDOR:** SkillNet Solutions, Inc. – The change order is for the second phase to upgrade the PLCB POS application suite from the current version of v13.1.1 to v14. The second phase will include development, training, testing and deployment of the new version. The upgrade is necessary to meet the October 2015 mandate of PCI for vendors to be able to accept credit/debit cards using the new pin and chip technology - \$4,500,000.00 estimated cost expended over two fiscal year periods.
- (2) **HVAC Service** – Invitation for Bid – **VENDOR:** McClure Company – **TERM:** One (1) year – Provide unit inspections, preventative maintenance and corrective service to the heating ventilation and air conditioning system located within the Northwest Office Building – \$70,823.00 estimated cost.
- (3) **Steel Shelving** – DGS Statewide Contract – **VENDOR:** Kent Fixture Corp. – Steel shelving for the standard branding of store 3802 in Lebanon – \$29,000.69 estimated cost.
- (4) **Steel Shelving** – DGS Statewide Contract – **VENDOR:** Kent Fixture Corp. – Steel shelving for the premium hybrid branding of store 2220 in Harrisburg – \$31,591.22 estimated cost.
- (5) **Steel Shelving** – DGS Statewide Contract – **VENDOR:** Kent Fixture Corp. – Steel shelving for the premium hybrid branding of store 6526 in Murrysville – \$42,398.04 estimated cost.
- (6) **Tripwire File Integrity Monitoring Solution Support** – DGS Statewide Contract – **VENDOR:** Dell – **TERM:** One (1) year – Provide maintenance and support for Tripwire software to perform file integrity monitoring on any device within the PCI network – \$20,574.16 estimated cost.

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- (7) **Staff Augmentation Infrastructure Architecture** – DGS Statewide Contract – VENDOR: Computer Aid Inc. – TERM: Six (6) Months – Staff augmentation for the manager of the PLCB’s Infrastructure Division who unexpectedly left the Agency to provide engineering and technical planning in the development of environment strategies as well as consult on implementation, version upgrades, etc – \$217,693.63 estimated cost.
- (8) **IT Consulting Services** – DGS Statewide Contract – VENDOR: Appalachia Technologies – TERM: One (1) year – Provide assistance in configuring and administering the PLCB’s internal networks – \$20,000.00 estimated cost.
- (9) **Linux Software Support** – DGS Statewide Contract – VENDOR: Dell – TERM: One (1) year – Provide maintenance and support for an unlimited number of copies of RedHat Linux for the PLCB’s VMWare cluster at the NWOB – \$27,266.92 estimated cost.
- (10) **Staff Augmentation Analyst** – DGS Statewide Contract – VENDOR: Computer Aid Inc. – TERM: Six (6) months – Provide production support and maintenance for the Oracle Central Office (ORCO) and Oracle Back Office (ORBO) environments – \$131,335.20 estimated cost.
- (11) **Staff Augmentation Analyst** – DGS Statewide Contract – VENDOR: Computer Aid Inc. – TERM: Six (6) months – Provide production support and maintenance for the POS system – \$131,335.20 estimated cost.
- (12) **Staff Augmentation Analyst** – DGS Statewide Contract – VENDOR: Computer Aid Inc. – TERM: Six (6) months – Provide production support and maintenance for the POS system – \$131,335.20 estimated cost.
- (13) **IT Consulting Services** – DGS Statewide Contract – VENDOR: DLT Solutions – TERM: One (1) year – Provide technical consulting support for reports, interfaces, conversions and extensions as well as troubleshooting problems, resolving performance issues or other technical issues in the Oracle environment – \$162,183.81 estimated cost.
- (14) **Hewlett Packard Servers** – Invitation for Bid – VENDOR: Centrics IT – Provide eight (8) refurbished Hewlett Packard (HP) DL320 Gen6 servers to be installed as a replacement for any server that fails in a wine or spirits store. HP has ceased the Gen6 product line so an Invitation for Bid was done to find refurbished servers with a lifetime warranty because all servers installed at each wine and spirits store must match – \$13,360.00 estimated cost.

Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Approve all Purchasing & Contracting matters.

From the Bureau of Retail OperationsDale Horst, Director of Retail Operations

(1) **#1103 – 910 Philadelphia Avenue, Northern Cambria
Exercise Option**

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- (2) **#3201 – 215 East Market Street, Blairsville
Exercise Option**
- (3) **#0704 – 1260 Pennsylvania Avenue, Tyrone
Amendment**
- (4) **#0705 – 220 East Chestnut Avenue, Altoona
Amendment**
- (5) **#2301 – Lawrence Park Industrial Center, 629 Parkway Drive, Broomall
Amendment**
- (6) **#2402 – 832 South St. Mary’s Road, St. Mary’s
Amendment**
- (7) **#2504 – 10720 West Main Street, North East
Amendment**
- (8) **#3920 – 1325 Chestnut Street, Emmaus
Amendment**
- (9) **#3610 – Muddy Creek Shoppes, 2350 North Reading Road, Denver
Expansion/Remodel**
- (10) **#28XX – 642 East Main Street, Waynesboro
Relocation (Replacing #2802)**
- (11) **#3619 – 2600 Willow Pike North, Willow Street
New Store**

Motion Made: Board Member Marcus

Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Approve all Retail Operations Actions.

*From the Bureau of Product Selection/Marketing Dale Horst, Interim Director of Marketing/Merchandising
Pam Bernd, Chief of Product/Category Management*

1. Cost and Retail Decreases

<u>CODE</u>	<u>BRAND NAME AND SIZE</u>	<u>PRESENT</u>		<u>PROPOSED</u>	
		<u>COST</u>	<u>RETAIL</u>	<u>COST</u>	<u>RETAIL</u>
<u>NICHE IMPORT CO</u>					

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7684	Bistra Slivovitz Plum Brandy				
	750 ML, 12 Units Per Case	\$164.04	\$22.99	\$143.04	\$20.99
	Velocity Code: D Cost Per Unit:	13.67		11.92	

NORTH WALES WINES

6771	Mirassou Pinot Grigio				
	750 ML, 12 Units Per Case	\$95.16	\$13.99	\$88.32	\$12.99
	Velocity Code: B Cost Per Unit:	7.93		7.36	
7756	Mirassou Cabernet Sauvignon				
	750 ML, 12 Units Per Case	\$95.16	\$13.99	\$88.32	\$12.99
	Velocity Code: B Cost Per Unit:	7.93		7.36	
7780	Mirassou Merlot				
	750 ML, 12 Units Per Case	\$95.16	\$13.99	\$88.32	\$12.99
	Velocity Code: B Cost Per Unit:	7.93		7.36	
7782	Mirassou Chardonnay				
	750 ML, 12 Units Per Case	\$95.16	\$13.99	\$88.32	\$12.99
	Velocity Code: A Cost Per Unit:	7.93		7.36	
9079	Mirassou Pinot Noir				
	750 ML, 12 Units Per Case	\$95.16	\$13.99	\$88.32	\$12.99
	Velocity Code: A Cost Per Unit:	7.93		7.36	

EFFECTIVE DATES: The proposed cost will become effective June 08, 2014

and the proposed retail prices will become effective when the current stock has been sold.

2. Cost and Retail Increases - August

<u>CODE</u>	<u>BRAND NAME AND SIZE</u>	<u>PRESENT</u>		<u>PROPOSED</u>	
		<u>COST</u>	<u>RETAIL</u>	<u>COST</u>	<u>RETAIL</u>
<u>BOSTWICK ENTERPRISES INC</u>					
7696	Heritage Fredonia				
	750 ML, 12 Units Per Case	\$39.96	\$6.79	\$47.40	\$7.99
	Velocity Code: C Cost Per Unit:	3.33		3.95	
8305	Heritage Concord				
	750 ML, 12 Units Per Case	\$39.96	\$6.79	\$47.40	\$7.99
	Velocity Code: C Cost Per Unit:	3.33		3.95	

CAPITAL WINE & SPIRITS

5715	Compass Box Peat Monster Malt Scotch				
	750 ML, 6 Units Per Case	\$222.00	\$59.99	\$229.44	\$61.99

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	Velocity Code: C Cost Per Unit:	37		38.24	
9189	Fernet Branca Liqueur				
	750 ML, 6 Units Per Case	\$98.34	\$26.99	\$102.00	\$27.99
	Velocity Code: C Cost Per Unit:	16.39		17	
10833	Carpano Antica Sweet Vermouth				
	1 L, 6 Units Per Case	\$134.22	\$36.99	\$137.82	\$37.99
	Velocity Code: C Cost Per Unit:	22.37		22.97	
30571	Compass Box Spice Tree Scotch				
	750 ML, 6 Units Per Case	\$234.30	\$61.99	\$241.86	\$63.99
	Velocity Code: C Cost Per Unit:	39.05		40.31	
31000	Compass Box Oak Cross Scotch				
	750 ML, 6 Units Per Case	\$183.66	\$49.99	\$191.04	\$51.99
	Velocity Code: C Cost Per Unit:	30.61		31.84	

CONSTELLATION WINES U S

6198	Franciscan Napa Cabernet Sauvignon				
	750 ML, 12 Units Per Case	\$195.84	\$26.99	\$210.36	\$28.99
	Velocity Code: C Cost Per Unit:	16.32		17.53	
7013	Black Velvet Cinnamon Rush Flavored Whisky				
	750 ML, 12 Units Per Case	\$88.32	\$12.99	\$102.96	\$14.99
	Velocity Code: C Cost Per Unit:	7.36		8.58	
7040	Robert Mondavi Napa Merlot				
	750 ML, 12 Units Per Case	\$156.84	\$21.99	\$171.12	\$23.99
	Velocity Code: C Cost Per Unit:	13.07		14.26	
7600	Robert Mondavi Napa Cabernet Sauvignon				
	750 ML, 12 Units Per Case	\$203.64	\$27.99	\$218.16	\$29.99
	Velocity Code: C Cost Per Unit:	16.97		18.18	

D'ANDREA W L IMPORTS

7904	Villa Sorono Pinot Grigio				
	1.5 L, 6 Units Per Case	\$37.98	\$11.99	\$41.16	\$12.99
	Velocity Code: B Cost Per Unit:	6.33		6.86	
8489	Villa Sorono Riesling				
	750 ML, 12 Units Per Case	\$39.84	\$6.99	\$45.60	\$7.99
	Velocity Code: C Cost Per Unit:	3.32		3.8	

GATEWAY W S, INC.

6658	Amarguinha Almond Liqueur				
	750 ML, 6 Units Per Case	\$55.86	\$15.99	\$59.40	\$16.99

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Velocity Code: C Cost Per Unit: 9.31 9.9

HEAVEN HILL DISTILLERIES INC

7543 Evan Williams Black Label Bourbon
 750 ML, 12 Units Per Case \$84.96 \$12.49 \$88.32 \$12.99
 Velocity Code: A Cost Per Unit: 7.08 7.36

JIM BEAM BRANDS CO

7081 Salignac Vs Cognac
 750 ML, 12 Units Per Case \$157.20 \$21.99 \$178.68 \$24.99
 Velocity Code: B Cost Per Unit: 13.1 14.89

LUXCO INC

8799 Juarez Gold Tequila
 1 L, 12 Units Per Case \$55.08 \$8.59 \$56.40 \$8.79
 Velocity Code: A Cost Per Unit: 4.59 4.7

MAJESTIC W S USA, INC.

6516 Josh Cellars Cabernet Sauvignon North Coast
 750 ML, 12 Units Per Case \$103.80 \$14.99 \$110.76 \$15.99
 Velocity Code: C Cost Per Unit: 8.65 9.23
 8883 Plungerhead Old Vine Zinfandel Lodi
 750 ML, 12 Units Per Case \$103.80 \$14.99 \$117.60 \$16.99
 Velocity Code: C Cost Per Unit: 8.65 9.8

MOET HENNESSY USA

3536 Glenmorangie Discovery Pk With 3 50mls
 750 ML, 6 Units Per Case \$160.38 \$42.99 \$167.88 \$44.99
 Velocity Code: 0 Cost Per Unit: 26.73 27.98
 6702 Glenmorangie La Santa Scotch
 750 ML, 6 Units Per Case \$199.20 \$52.99 \$206.76 \$54.99
 Velocity Code: C Cost Per Unit: 33.2 34.46
 30691 Glenmorangie Quinta Ruban 12 Year Old Scotch
 750 ML, 6 Units Per Case \$202.98 \$53.99 \$210.48 \$55.99
 Velocity Code: C Cost Per Unit: 33.83 35.08

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NORTH WALES WINES

9077	Louis M Martini Napa Cabernet Sauvignon				
	750 ML, 12 Units Per Case	\$194.76	\$26.99	\$216.36	\$29.99
	Velocity Code: C Cost Per Unit:	16.23		18.03	

PERNOD RICARD USA

3136	Beefeater 24 Gin				
	750 ML, 6 Units Per Case	\$106.62	\$28.99	\$110.28	\$29.99
	Velocity Code: C Cost Per Unit:	17.77		18.38	
3513	Avion Silver Tequila				
	750 ML, 6 Units Per Case	\$176.40	\$46.99	\$180.12	\$47.99
	Velocity Code: C Cost Per Unit:	29.4		30.02	
4215	Chivas Regal 12 Yr Scotch				
	750 ML, 12 Units Per Case	\$241.32	\$32.99	\$248.64	\$33.99
	Velocity Code: B Cost Per Unit:	20.11		20.72	
4378	Jameson 12 Yr Irish Whiskey				
	750 ML, 12 Units Per Case	\$373.08	\$49.99	\$410.40	\$54.99
	Velocity Code: C Cost Per Unit:	31.09		34.2	
4471	Absolut Vanilia Vodka				
	50 ML, 120 Units Per Case	\$134.40	\$2.49	\$138.00	\$2.59
	Velocity Code: B Cost Per Unit:	1.12		1.15	
4648	Absolut Citron Vodka				
	50 ML, 120 Units Per Case	\$133.20	\$2.49	\$138.00	\$2.59
	Velocity Code: A Cost Per Unit:	1.11		1.15	
4951	Jameson Irish Whiskey Gold Reserve				
	750 ML, 6 Units Per Case	\$321.54	\$84.99	\$340.50	\$89.99
	Velocity Code: C Cost Per Unit:	53.59		56.75	
5082	Kahlua Original Mudslide Prepared Cocktail				
	1.75 L, 6 Units Per Case	\$54.66	\$15.99	\$58.08	\$16.99
	Velocity Code: B Cost Per Unit:	9.11		9.68	
5094	Absolut Vodka				
	50 ML, 120 Units Per Case	\$133.20	\$2.49	\$138.00	\$2.59
	Velocity Code: A Cost Per Unit:	1.11		1.15	
5283	The Glenlivet 12 Yr Scotch				
	1.75 L, 6 Units Per Case	\$321.30	\$84.99	\$328.86	\$86.99
	Velocity Code: C Cost Per Unit:	53.55		54.81	
5303	Beefeater Dry Gin				
	750 ML, 12 Units Per Case	\$162.36	\$21.99	\$170.16	\$22.99
	Velocity Code: A Cost Per Unit:	13.53		14.18	
5577	Absolut Mandrin Vodka				

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	50 ML, 120 Units Per Case	\$134.40	\$2.49	\$138.00	\$2.59
	Velocity Code: A Cost Per Unit:	1.12		1.15	
5584	Absolut Vodka				
	200 ML, 24 Units Per Case	\$114.72	\$8.99	\$121.20	\$9.49
	Velocity Code: B Cost Per Unit:	4.78		5.05	
7091	The Glenlivet 12 Yr Scotch				
	750 ML, 12 Units Per Case	\$320.52	\$42.99	\$335.40	\$44.99
	Velocity Code: B Cost Per Unit:	26.71		27.95	
7838	Jameson 18 Yr Irish Whiskey				
	750 ML, 6 Units Per Case	\$380.58	\$99.99	\$424.50	\$109.99
	Velocity Code: C Cost Per Unit:	63.43		70.75	
7956	Kahlua White Russian Prepared Cocktail				
	1.75 L, 6 Units Per Case	\$54.66	\$15.99	\$58.08	\$16.99
	Velocity Code: C Cost Per Unit:	9.11		9.68	
8196	Jameson Irish Whiskey				
	1.75 L, 6 Units Per Case	\$196.86	\$52.99	\$204.30	\$54.99
	Velocity Code: B Cost Per Unit:	32.81		34.05	
9698	The Glenlivet French Oak 15 Yr Scotch				
	750 ML, 6 Units Per Case	\$210.72	\$55.99	\$214.50	\$56.99
	Velocity Code: C Cost Per Unit:	35.12		35.75	

PIO IMPORTS LLC

3742	Elmo Pio Sweet Red Brachetto				
	750 ML, 12 Units Per Case	\$60.55	\$9.49	\$63.79	\$9.99
	Velocity Code: B Cost Per Unit:	5.05		5.32	
6603	Elmo Pio Moscato				
	750 ML, 12 Units Per Case	\$59.83	\$9.49	\$63.07	\$9.99
	Velocity Code: A Cost Per Unit:	4.99		5.26	

SAZERAC COMPANY INC

6015	Buffalo Trace Bourbon				
	750 ML, 12 Units Per Case	\$172.92	\$23.99	\$180.12	\$24.99
	Velocity Code: B Cost Per Unit:	14.41		15.01	
6017	Eagle Rare Single Barrel Bourbon				
	750 ML, 6 Units Per Case	\$98.64	\$26.99	\$105.90	\$28.99
	Velocity Code: B Cost Per Unit:	16.44		17.65	
6946	Blanton'S Bourbon				
	750 ML, 6 Units Per Case	\$202.98	\$53.99	\$218.04	\$57.99
	Velocity Code: C Cost Per Unit:	33.83		36.34	
8137	Buffalo Trace Bourbon				
	1.75 L, 6 Units Per Case	\$170.16	\$45.99	\$177.54	\$47.99

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Velocity Code: C	Cost Per Unit:	28.36		29.59
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SL WINES LTD

7407	Villa Antinori White				
	750 ML, 12 Units Per Case	\$96.12	\$13.99	\$102.96	\$14.99
	Velocity Code: C	Cost Per Unit:	8.01		8.58

SOUTHERN WINE SPIRITS PA

5757	Baron Herzog Chardonnay				
	750 ML, 12 Units Per Case	\$96.12	\$13.99	\$102.96	\$14.99
	Velocity Code: C	Cost Per Unit:	8.01		8.58
5758	Baron Herzog Merlot				
	750 ML, 12 Units Per Case	\$96.12	\$13.99	\$102.96	\$14.99
	Velocity Code: C	Cost Per Unit:	8.01		8.58
7090	Russian Standard Original Vodka				
	1.75 L, 6 Units Per Case	\$108.90	\$29.99	\$119.76	\$32.99
7966	Carolans Irish Cream				
	1.75 L, 6 Units Per Case	\$89.46	\$24.99	\$96.66	\$26.99
	Velocity Code: B	Cost Per Unit:	14.91		16.11
8311	Carolans Irish Cream				
	750 ML, 12 Units Per Case	\$89.16	\$12.99	\$96.00	\$13.99
	Velocity Code: B	Cost Per Unit:	7.43		8

THE WINE GROUP INC

8289	Franzia Burgundy				
	5 L, 4 Units Per Case	\$36.32	\$16.99	\$38.48	\$17.99
	Velocity Code: A	Cost Per Unit:	9.08		9.62
8295	Franzia Chablis				
	5 L, 4 Units Per Case	\$36.32	\$16.99	\$38.48	\$17.99
	Velocity Code: A	Cost Per Unit:	9.08		9.62
8500	Franzia Rhine				
	5 L, 4 Units Per Case	\$36.32	\$16.99	\$38.48	\$17.99
	Velocity Code: B	Cost Per Unit:	9.08		9.62
8830	Franzia Chianti				
	5 L, 4 Units Per Case	\$36.32	\$16.99	\$38.48	\$17.99
	Velocity Code: A	Cost Per Unit:	9.08		9.62

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WHYTE AND MACKAY LIMITED

3432	The Dalmore 12 Yr Scotch Whisky				
	750 ML, 6 Units Per Case	\$176.46	\$46.99	\$187.26	\$49.99
	Velocity Code: C Cost Per Unit:	29.41		31.21	

WILLIAM GRANT SONS INC

4002	Tullamore Dew Irish Whiskey				
	1.75 L, 6 Units Per Case	\$185.34	\$49.99	\$192.78	\$51.99
	Velocity Code: C Cost Per Unit:	30.89		32.13	
7259	Balvenie 17 Year Old Doublewood Scotch				
	750 ML, 6 Units Per Case	\$517.92	\$129.99	\$563.22	\$139.99
	Velocity Code: C Cost Per Unit:	86.32		93.87	

EFFECTIVE DATES: The proposed cost will become effective July 27, 2014
and the proposed retail prices will become effective
August 1, 2014.

3. Cost Increase - August

<u>CODE</u>	<u>BRAND NAME AND SIZE</u>	<u>COST</u>	<u>RETAIL</u>	<u>COST</u>	<u>RETAIL</u>
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NORTH WALES WINES

3582	Gallo Family Vineyards Sweet Red				
	1.5 L, 6 Units Per Case	\$30.90	\$10.99	\$33.96	\$10.99
	Velocity Code: C Cost Per Unit:	5.15		5.66	
3956	Gallo Family Vineyards Sweet White Blend				
	1.5 L, 6 Units Per Case	\$31.62	\$10.99	\$34.80	\$10.99
	Velocity Code: C Cost Per Unit:	5.27		5.8	
4392	Gallo Family Vineyards Merlot				
	1.5 L, 6 Units Per Case	\$33.90	\$11.49	\$37.14	\$11.49
	Velocity Code: B Cost Per Unit:	5.65		6.19	
4675	Gallo Family Vineyards White Zinfandel				
	1.5 L, 6 Units Per Case	\$31.62	\$10.99	\$34.86	\$10.99
	Velocity Code: A Cost Per Unit:	5.27		5.81	
4831	Gallo Family Vineyards Moscato				
	1.5 L, 6 Units Per Case	\$33.90	\$11.49	\$37.14	\$11.49
	Velocity Code: B Cost Per Unit:	5.65		6.19	
4842	Gallo Family Vineyards Cabernet Sauvignon				
	1.5 L, 6 Units Per Case	\$33.24	\$11.49	\$36.42	\$11.49

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	Velocity Code: B Cost Per Unit:	5.54		6.07	
4845	Gallo Family Vineyards Chardonnay				
	1.5 L, 6 Units Per Case	\$33.90	\$11.49	\$37.14	\$11.49
	Velocity Code: B Cost Per Unit:	5.65		6.19	
6002	Gallo Family Vineyards Pink Moscato				
	1.5 L, 6 Units Per Case	\$27.78	\$9.99	\$30.90	\$9.99
	Velocity Code: A Cost Per Unit:	4.63		5.15	
6876	Gallo Family Vineyards Hearty Burgundy				
	1.5 L, 6 Units Per Case	\$31.62	\$10.99	\$34.86	\$10.99
	Velocity Code: C Cost Per Unit:	5.27		5.81	
8212	Gallo Family Vineyards Pinot Noir				
	1.5 L, 6 Units Per Case	\$33.90	\$11.49	\$37.14	\$11.49
	Velocity Code: C Cost Per Unit:	5.65		6.19	
8213	Gallo Family Vineyards Pinot Grigio				
	1.5 L, 6 Units Per Case	\$33.90	\$11.49	\$37.14	\$11.49
	Velocity Code: B Cost Per Unit:	5.65		6.19	
8338	Gallo Family Vineyards Cafe Zinfandel				
	1.5 L, 6 Units Per Case	\$31.62	\$10.99	\$34.86	\$10.99
	Velocity Code: B Cost Per Unit:	5.27		5.81	

EFFECTIVE DATES: The proposed cost will become effective July 27, 2014.

4. Monthly Special Price Reductions - August 2014 Revision

Addition

<u>Code</u>	<u>Regular Retail</u>	<u>Special Retail</u>	<u>Customer Savings</u>	<u>Size</u>	<u>Brand Description</u>
8508	17.99	15.99	2.00	750 mL	Captain Morgan Original Spiced Rum - PET

EFFECTIVE DATES: July 28, 2014 through August 24, 2014

5. Cost and Retail Increases - September

<u>CODE</u>	<u>BRAND NAME AND SIZE</u>	<u>PRESENT</u>		<u>PROPOSED</u>	
		<u>COST</u>	<u>RETAIL</u>	<u>COST</u>	<u>RETAIL</u>
<u>CAPITAL WINE & SPIRITS</u>					
30946	Compass Box Orangerie Scotch				
	750 ML, 6 Units Per Case	\$172.08	\$46.99	\$179.40	\$48.99

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Velocity Code: C	Cost Per Unit:	28.68		29.9
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CASTLE BRANDS (USA) CORP

6913	Gosling'S Black Seal Bermudian Rum				
	750 ML, 12 Units Per Case	\$126.60	\$17.99	\$133.68	\$18.99
	Velocity Code: B	Cost Per Unit:	10.55		11.14

CONSTELLATION WINES U S

5781	Black Velvet Toasted Caramel Whisky				
	750 ML, 12 Units Per Case	\$96.12	\$13.99	\$103.08	\$14.99
	Velocity Code: B	Cost Per Unit:	8.01		8.59

D'ANDREA W L IMPORTS

7276	Dragani Montepulciano				
	1.5 L, 6 Units Per Case	\$38.70	\$11.99	\$42.00	\$12.99
	Velocity Code: C	Cost Per Unit:	6.45		7

GATEWAY W S, INC.

3184	Franz Reinhart Riesling				
	3 L, 4 Units Per Case	\$49.92	\$21.99	\$52.20	\$22.99
	Velocity Code: C	Cost Per Unit:	12.48		13.05
3363	Franz Reinhart Bernkasteler Kurfurstlay Riesling Kabinett				
	750 ML, 12 Units Per Case	\$65.04	\$9.99	\$71.64	\$10.99
	Velocity Code: C	Cost Per Unit:	5.42		5.97
6455	Franz Reinhart Riesling Piesporter Spatlese Michelsberg				
	750 ML, 12 Units Per Case	\$72.84	\$10.99	\$78.96	\$11.99
	Velocity Code: C	Cost Per Unit:	6.07		6.58

MAJESTIC W S USA, INC.

3387	Pennywise Petite Syrah				
	750 ML, 12 Units Per Case	\$79.32	\$11.99	\$85.92	\$12.99
	Velocity Code: C	Cost Per Unit:	6.61		7.16
6519	Moobuzz Chardonnay				
	750 ML, 12 Units Per Case	\$103.80	\$14.99	\$110.76	\$15.99
	Velocity Code: C	Cost Per Unit:	8.65		9.23

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MHW LTD

30594	Rhum Barbancourt Special Reserve 8 Yr Haiti Rum				
	750 ML, 12 Units Per Case	\$158.88	\$21.99	\$166.08	\$22.99
	Velocity Code: C Cost Per Unit:	13.24		13.84	

MOET HENNESSY USA

7561	Glenmorangie 10 Yr Scotch				
	750 ML, 6 Units Per Case	\$160.38	\$42.99	\$167.88	\$44.99
	Velocity Code: C Cost Per Unit:	26.73		27.98	

PERNOD RICARD USA

4737	Absolut Citron Vodka				
	1.75 L, 6 Units Per Case	\$135.54	\$36.99	\$139.20	\$37.99
	Velocity Code: B Cost Per Unit:	22.59		23.2	
4994	Absolut Mandrin Vodka				
	1.75 L, 6 Units Per Case	\$135.54	\$36.99	\$139.20	\$37.99
	Velocity Code: C Cost Per Unit:	22.59		23.2	
5319	Beefeater Dry Gin				
	1.75 L, 6 Units Per Case	\$147.42	\$39.99	\$154.80	\$41.99
	Velocity Code: B Cost Per Unit:	24.57		25.8	
5722	Absolut Vodka				
	1.75 L, 6 Units Per Case	\$135.54	\$36.99	\$139.50	\$37.99
	Velocity Code: A Cost Per Unit:	22.59		23.25	
7173	Jameson Black Barrel Irish Whiskey				
	750 ML, 12 Units Per Case	\$259.68	\$34.99	\$282.00	\$37.99
	Velocity Code: C Cost Per Unit:	21.64		23.5	
7303	Jameson Irish Whiskey				
	750 ML, 12 Units Per Case	\$196.80	\$26.99	\$204.12	\$27.99
	Velocity Code: A Cost Per Unit:	16.4		17.01	

PIO IMPORTS LLC

5191	Villa Calcinaia Chianti Classico				
	750 ML, 12 Units Per Case	\$127.08	\$17.99	\$134.16	\$18.99
	Velocity Code: C Cost Per Unit:	10.59		11.18	

PROXIMO SPIRITS INC

6095	Kraken Black Spiced Rum				
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1.75 L, 6 Units Per Case	\$108.90	\$29.99	\$116.16	\$31.99
Velocity Code: C Cost Per Unit:	18.15		19.36	

SOUTHERN WINE SPIRITS PA

9186 Louis Latour Pinot Noir				
750 ML, 12 Units Per Case	\$154.44	\$21.99	\$175.56	\$24.99
Velocity Code: C Cost Per Unit:	12.87		14.63	

EFFECTIVE DATES: The proposed cost will become effective August 31, 2014
and the proposed retail prices will become effective September 1, 2014.

6. One Time Buy - Recommended Approvals

<u>BRAND DESCRIPTION</u>	<u>SIZE</u>	<u>COST</u>	<u>UNIT COST</u>	<u>RETAIL</u>
<u>CBL WINE COMPANY LLC</u>				
Viva Diva Mango Moscato	750 ml	\$57.36	\$4.78	\$8.99
<u>C JACQUIN ET CIE INC</u>				
Original Bartenders Peach Daiquiri	1.75 L	\$31.44	\$5.24	\$9.99
Original Bartenders Strawberry Daiquiri	1.75 L	\$31.44	\$5.24	\$9.99
<u>DIAGEO AMERICAS INC</u>				
Smirnoff Red PET	1.75 L	\$70.02	\$11.67	\$19.99
<u>JIM BEAM BRANDS CO</u>				
Skinnygirl Moscato	750 ml	\$54.36	\$4.53	\$9.99
Skinnygirl Cabernet Sauvignon	750 ml	\$54.36	\$4.53	\$9.99
Skinnygirl Chardonnay	750 ml	\$54.36	\$4.53	\$9.99
Skinnygirl Pinot Grigio	750 ml	\$54.36	\$4.53	\$9.99
<u>MOET HENNESSY USA</u>				
Moet Nectar Imperial Rose Light Up	750 ml	\$218.46	\$36.41	\$57.99
<u>SOUTHERN WINE SPIRITS PA</u>				
Ole Smoky Apple Pie Moonshine	750 mL	\$143.52	\$11.96	\$19.99
Ole Smoky Hunch Punch Moonshine	750 mL	\$143.52	\$11.96	\$19.99

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Tim Simth's Original Climax Moonshine	750 mL	\$102.72	\$17.12	\$27.99
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RECOMMENDED ACTION: We recommend the Board approve these one-time purchases

7. Chairman's Selection Items - Recommended Approvals

<u>BRAND DESCRIPTION</u>	<u>SIZE</u>	<u>COST</u>	<u>UNIT COST</u>	<u>RETAIL</u>
<u>The Wine Merchant, LTD</u>				
Nieto Senetiner Torrontes Salta 2013	750ML	\$50.04	\$4.17	\$7.99
<u>M M Micro Winery</u>				
Silk Mill Hill Winery Zinfandel Lodi 2012	750ML	\$57.72	\$4.81	\$8.99
<u>A W Direct, Inc</u>				
Ngumu Grenache/Shiraz Western Cape 2013	750ML	\$46.20	\$3.85	\$7.99
Izulu Chenin Blanc Western Cape 2013	750ML	\$40.68	\$3.39	\$6.99
<u>Bacco Wine & Spirit, LLC</u>				
La Sorte Amarone della Valpolicella Classico 2010	750ML	\$282.31	\$23.53	\$37.99
La Sorte Ripasso della Valpolicella Classico Superiore 2012	750ML	\$127.39	\$10.62	\$17.99
Veglio Michelino e Figlio Re Della Notte Extra Dry NV	750ML	\$65.47	\$5.46	\$9.99
<u>Winebow, Inc</u>				
Catena Appellation Series Malbec La Consulta 2012	750ML	\$111.96	\$9.33	\$15.99
Di Majo Norante Ramitello Molise DOC 2011	750ML	\$81.00	\$6.75	\$11.99
Cousino Macul Classic Chardonnay 2013	750ML	\$65.52	\$5.46	\$9.99
Licia Albarino Rias Baixas 2013	750ML	\$88.68	\$7.39	\$11.99
<u>Nawrocki Imports</u>				
Bonuzzi Soave DOC 2013	750ML	\$88.75	\$7.40	\$12.99
Villa Canestrari Amarone della Valpolicella A 2007	750ML	\$297.79	\$24.82	\$39.99
Cossetti Barbera d'Asti La Vigna Vecchia DOCG 2011	750ML	\$111.91	\$9.33	\$15.99
Cossetti Dolcetto d'Asti DOC 2013	750ML	\$111.91	\$9.33	\$15.99
Cossetti Barbera d'Asti DOCG 2012	750ML	\$103.99	\$8.67	\$14.99

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Majestic Wine & Spirits USA

Altadonna Chianti DOCG 2013	750ML	\$96.48	\$8.04	\$13.99
Carpineto Poggio San't Enrico Vino Nobile di Montepulciano Reserva 2004	750ML	\$148.92	\$24.82	\$39.99
Niedermayr Pinot Grigio Alto Adige DOC 2012	750ML	\$96.48	\$8.04	\$13.99
Fattoria di Magliano 'Heba' Morellino di Scansano Reserve DOC 2012	750ML	\$96.48	\$8.04	\$13.99
Mas Igneus Vinyes de Coster FA 206 Reserve 2010	750ML	\$181.68	\$15.14	\$24.99
Flora Springs Chardonnay Napa Valley 2012	750ML	\$104.16	\$8.68	\$14.99
Amity Vineyards Pinot Noir Winemaker's Reserve 2009	750ML	\$220.32	\$18.36	\$29.99
Renwood Zinfandel Grandpere 2010	750ML	\$142.92	\$11.91	\$19.99
Renwood Zinfandel Dry Creek Valley Special Reserve 2010	750ML	\$104.16	\$8.68	\$14.99
Santa Julia Innovacion Malbec - Tempranillo 2013	1000ML	\$50.04	\$4.17	\$7.99
Santa Julia Innovacion Chenin Blanc - Chardonnay 2013	1000ML	\$50.04	\$4.17	\$7.99
Santa Julia Malbec Reserva 2012	750ML	\$57.72	\$4.81	\$8.99
Niner Merlot Bootjack Ranch Estate Bottled 2010	750ML	\$142.92	\$11.91	\$19.99
Balletto Chardonnay Russian River Valley Teresa's Unoaked 2013	750ML	\$119.64	\$9.97	\$16.99
Balletto Pinot Noir Russian River Valley 2012	750ML	\$142.92	\$11.91	\$19.99
Villa Mora Sagrantino di Montefalco 2008	750ML	\$135.12	\$11.26	\$18.99
Casal di Serra Vecchie Vigne Verdicchio dei Casateli di Jesi 2011	750ML	\$83.10	\$13.85	\$22.99
Il Molino di Grace Il Margone Chianti Classico Reserva 2006	750ML	\$129.54	\$21.59	\$34.99
Fleur de Marville Pauillac 2011	750ML	\$297.84	\$24.82	\$39.99

Southern Wine and Spirits of PA

Barone Ricasoli Castello di Brolio Chianti Classico DOCG Estate 2008	750ML	\$297.72	\$24.81	\$39.99
Parducci Wine Cellars Cabernet Sauvignon True Grit Reserve 2012	750ML	\$104.16	\$8.68	\$14.99
Vindicated Wines Cabernet Sauvignon Napa Valley 2011	750ML	\$142.92	\$11.91	\$19.99
Two Hands Wines Shiraz Bella's Garden 2011	750ML	\$150.42	\$25.07	\$39.99
Shannon Ridge Petite Sirah Caldwell Ranch Single Vineyard 2011	750ML	\$104.16	\$8.68	\$14.99
Offley Tawny Porto 30 Years Old	750ML	\$265.08	\$44.18	\$69.99
Luigi Bosca Malbec 2009	750ML	\$82.56	\$6.88	\$11.99

Capital Wine & Spirits

Marques de Casa Concha Cabernet Sauvignon 2012	750ML	\$59.82	\$9.97	\$16.99
Hope Estate Shiraz The Ripper 2009	750ML	\$81.00	\$6.75	\$11.99
Domaine du Tariquet Sauvignon Semillon 2013	750ML	\$73.25	\$6.10	\$10.99
Gallo Chardonnay Signature Series 2011	750ML	\$71.46	\$11.91	\$19.99
Cameron Hughes Meritage Lot 318 Atlas Peak 2010	750ML	\$88.68	\$7.39	\$12.99
Domaine de la Tete Noir Gigondas 2012	750ML	\$218.76	\$18.23	\$29.99
The Animal Pinot Noir Mission Ranch Vineyard 2012	750ML	\$104.16	\$8.68	\$14.99

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RECOMMENDED ACTION: We recommend the Board approve these items for listing

8. Luxury One Time Buy Items - Recommended Approvals

<u>BRAND DESCRIPTION</u>	<u>VINTAGE</u>	<u>SIZE</u>	<u>CASE COST</u>	<u>UNIT COST</u>	<u>RETAIL</u>
<u>AMERICAN ESTATES WINES</u>					
Daniel Gehrs Wines Cabernet Sauvignon	Current	750 ML	\$118.68	\$9.89	\$16.99
Foxen Vineyard Cabernet Sauvignon	2010	750 ML	\$180.60	\$15.05	\$24.99
Mount Eden Vineyard Domaine Eden Cabernet Sauvignon	2010	750 ML	\$240.00	\$20.00	\$32.99
<u>BOUTIQUE WINE COLLECTION</u>					
Namorio Albarino Rias Baixas	Current	750 ML	\$104.16	\$8.68	\$14.99
<u>CAPITAL WINE & SPIRITS</u>					
Carro Tinto	Current	750 ML	\$81.00	\$6.75	\$11.99
Disznoko 5 Puttonyos Tokaji	2007	500 ML	\$150.06	\$25.01	\$41.99
Domaine Sigalas Assyrtiko Santorini	Current	750 ML	\$176.64	\$14.72	\$24.99
Domaine Skouras Moschofilero Peloponnese	Current	750 ML	\$106.92	\$8.91	\$15.99
Freixenet Cava Excelencia Kosher Brut	NV	750 ML	\$71.46	\$11.91	\$19.99
Hermanos Lurton Verdejo	Current	750 ML	\$104.23	\$8.69	\$14.99
Kir Yianni Akakies Brut Rose	Current	750 ML	\$137.88	\$11.49	\$19.99
Kir Yianni Vin de Pays de Florina Samaropetra	Current	750 ML	\$122.40	\$10.20	\$17.99
Mas de Subira Priorat	2010	750 ML	\$129.48	\$21.58	\$34.99
Pio Cesare Arneis	Current	750 ML	\$142.92	\$11.91	\$19.99
Pio Cesare Barbaresco	2010	750 ML	\$375.24	\$31.27	\$49.99
Pio Cesare Barolo Limited Release	2010	750 ML	\$375.24	\$31.27	\$49.99
Pio Cesare Piodilei Chardonnay	2010	750 ML	\$160.44	\$26.74	\$42.99
Quinta de la Rosa Dourosa White	Current	750 ML	\$104.16	\$8.68	\$14.99
Quinta de la Rosa Estate Red	2010	750 ML	\$90.84	\$15.14	\$24.99
Telmo Rodriguez Lanzaga	2009	750 ML	\$282.36	\$23.53	\$37.99
Vallformosa Origin Rose Brut	NV	750 ML	\$79.20	\$13.20	\$21.99
Vionta Albarino	Current	750 ML	\$67.56	\$11.26	\$18.99
<u>CBL WINE COMPANY, INC</u>					
Joseph Mellot Sincerite Pinot Noir Rose VdP Val de Loire	Current	750 ML	\$65.09	\$5.42	\$9.99

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CLASSIC WINES

Chateau de Clermont Muscadet sur Lie Tradition	Current	750 ML	\$88.20	\$7.35	\$12.99
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DESCHERE'S SELECTED WINES & SPIRITS

City Limits Cabernet Sauvignon	2010	750 ML	\$104.16	\$8.68	\$14.99
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DOMAINES ET SAVEURS COLLECTION

Domaine D'Orfeuilles	NV	1.5 L	\$113.45	\$9.45	\$16.99
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FORGERON CELLARS, LLC

Forgeron Blacksmith Red Blend	Current	750 ML	\$102.60	\$8.55	\$14.99
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Forgeron Chardonney	Current	750 ML	\$177.60	\$14.80	\$24.49
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FREY VINEYARDS

Frey Chardonnay	Current	750 ML	\$94.68	\$7.89	\$13.99
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Frey Merlot	Current	750 ML	\$94.68	\$7.89	\$13.99
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Frey Petite Sirah	Current	750 ML	\$94.68	\$7.89	\$13.99
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Frey Sauvignon Blanc	Current	750 ML	\$81.12	\$6.76	\$12.99
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Frey Zinfandel	Current	750 ML	\$94.68	\$7.89	\$13.99
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FRUIT OF THE WINES, INC.

Champagne Brut Le Mesnil Cuvee Prestige	2005	750 ML	\$193.19	\$32.20	\$51.99
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Champagne Brut Le Mesnil	NV	750 ML	\$254.93	\$21.24	\$34.99
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Champagne Brut Le Mesnil	NV	1.5L	\$282.17	\$47.02	\$74.99
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Champagne Brut Sublime Vintage	2007	750 ML	\$297.77	\$24.81	\$39.99
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Chateau Couronneau Bordeaux Superieure	Current	750 ML	\$108.41	\$9.03	\$15.99
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Chateau D'yquem Sauternes	2010	750 ML	\$2,043.17	\$681.05	\$909.99
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Chateau Clinet Pomerol	Current	750 ML	\$480.17	\$80.02	\$121.99
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Le G De Chateau Guiraud	Current	750 ML	\$132.17	\$11.01	\$18.99
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Sarget De Gruaud Larose	2008	750 ML	\$297.17	\$24.76	\$39.99
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GATEWAY WINE & SPIRITS, INC

Domaine du Cayron Gigondas	Current	750 ML	\$297.84	\$24.82	\$39.99
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Esporao Red Reserve	2010	750 ML	\$94.56	\$15.76	\$25.99
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HERMANN WIEMER VINEYARDS

Herman J Wiemer Frost Cuvee	Current	750 ML	\$91.32	\$7.61	\$13.99
Herman J Wiemer Late Harvest Riesling	Current	750 ML	\$199.68	\$16.64	\$27.99
Herman J Wiemer Rose Cuvee	NV	750 ML	\$75.84	\$6.32	\$11.99
Herman J Wiemer Semi Dry Riesling	Current	750 ML	\$137.76	\$11.48	\$19.99

JOHNSON ESTATE WINERY, LLC

Johnson Estate Freelings Creek Reserve Dry Riesling	NV	750 ML	\$88.32	\$7.36	\$12.99
Johnson Estate Freelings Creek Reserve Semi Dry Riesling	Current	750 ML	\$88.32	\$7.36	\$12.99
Johnson Estate Freelings Creek Reserve Sweet Riesling	Current	750 ML	\$88.32	\$7.36	\$12.99

KERMIT LYNCH WINE MERCHANT

Kermit Lynch Vino Rosso "Il Gocchetto"	NV	750 ML	\$73.99	\$6.17	\$11.99
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MAXIMUM WINE CO

Domaine Brazillier Rose	Current	750 ML	\$111.96	\$9.33	\$15.99
Domaine Laurens Marcillac Rose	Current	750 ML	\$119.64	\$9.97	\$16.99

MOET HENNESSY USA INC.

Newton Puzzle	2010	750 ML	\$245.76	\$40.96	\$64.99
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MONSIEUR TOUTON SELECTIONS LTD

Blackburn Cabernet Sauvignon	Current	750 ML	\$119.64	\$9.97	\$16.99
Chateau Montaud Cotes de Provence Rose	Current	750 ML	\$88.68	\$7.39	\$12.99
Chateau Canon La Gaffeliere	2009	750 ML	\$1,500.12	\$125.01	\$180.99
Domaine Philippe Leclerc Bourgogne Bon Batons	2010	750 ML	\$204.84	\$17.07	\$27.99
Domaine Philippe Leclerc Gevrey Chambertin	2010	750 ML	\$414.00	\$34.50	\$54.99

PALATEUR IMPORTS LLC

Puklus Tokaji "Aszu" 3 Puttonyos	2008	500 ML	\$121.08	\$10.09	\$18.99
Puklus Tokaji "Aszu" 5 Puttonyos	2008	500 ML	\$199.08	\$16.59	\$28.99
Puklus Tokaji "Aszu" 6 Puttonyos	2007	500 ML	\$245.16	\$20.43	\$34.99
Puklus Tokaji "Aszu" Eszencia	2005	500 ML	\$498.84	\$41.57	\$67.99

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RED CAR WINE COMPANY

Red Car Sonoma Coast Rose of Pinot Noir	Current	1.5 L	\$146.60	\$24.43	\$39.99
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SOUTHERN WINE AND SPIRITS OF PA

Benton-Lane Estate Pinot Gris	Current	750 ML	\$112.92	\$9.41	\$16.99
Benton-Lane Estate Pinot Noir	Current	750 ML	\$174.96	\$14.58	\$24.99
Chateau de Beaucastel Chateauneuf-du-Pape Grande Cuvee Homage a Jacques Perrin	Current	750 ML	\$1,151.13	\$383.71	\$519.99
Heitz Wine Cellars Napa Valley Sauvignon Blanc	Current	750 ML	\$142.92	\$11.91	\$19.99
Los Vascos Rose	Current	750 ML	\$67.56	\$5.63	\$11.99
M. Chapoutier Banyuls	Current	750 ML	\$91.68	\$15.28	\$24.99
M. Chapoutier Luberon "La Cibuse" Red	Current	750 ML	\$104.16	\$8.68	\$14.99
Tomasello Winery vidal Icewine	Current	375 ML	\$116.40	\$9.70	\$16.99

STELLAR IMPORTING COMPANY LLC

Lyrarakis Assyrtiko	Current	750 ML	\$104.04	\$8.67	\$15.99
Lyrarakis Okto Red	Current	750 ML	\$104.04	\$8.67	\$15.99
Nasiakos Moschofilero	Current	750 ML	\$104.04	\$8.67	\$15.99
Nasiakos Nemea	2010	750 ML	\$119.04	\$9.92	\$17.99
Oenophoros Daphnis & Chloe Red	2010	750 ML	\$129.96	\$10.83	\$18.99
Oenophoros Daphnis & Chloe White	Current	750 ML	\$129.96	\$10.83	\$18.99
Oenophoros Makara	Current	750 ML	\$111.96	\$9.33	\$16.99

T ELENTENY IMPORTS

Domaine De La Bastide Cotes du Rhone "Fig" Rose	Current	750 ML	\$101.04	\$8.42	\$14.99
Domaine De La Bastide Cotes du Rhone Rouge Fig Cuvee	Current	750 ML	\$101.04	\$8.42	\$14.99

THE WINE MERCHANT, LTD

Arbor Crest Wine Cellars Syrah	2010	750 ML	\$181.68	\$15.14	\$24.99
Bisson Vermentino 'Intrigoso' Portofino	Current	750 ML	\$220.32	\$18.36	\$29.99
Canoe Ridge Cabernet Sauvignon Horse Heaven Hills	Current	750 ML	\$173.88	\$14.49	\$23.99
Chateau Musar Hochar	2009	750 ML	\$207.60	\$17.30	\$28.99
Chateau Musar Rouge	2007	750 ML	\$347.04	\$28.92	\$46.99
Chateau Musar White	2006	750 ML	\$323.76	\$26.98	\$43.99
Fritz Hasselbach FRITZ's Rose Dry	Current	750 ML	\$89.88	\$7.49	\$13.99
Honig Cabernet Sauvignon Napa Valley	Current	750 ML	\$290.04	\$24.17	\$38.99
Honig Sauvignon Blanc	Current	750 ML	\$111.96	\$9.33	\$15.99
Isaac Fernandez Seleccion Egeo Verdejo	Current	750 ML	\$81.00	\$6.75	\$11.99
Milbrandt Traditions Riesling	Current	750 ML	\$96.48	\$8.04	\$13.99
Pulenta La Flor Rose of Malbec	Current	750 ML	\$89.88	\$7.49	\$13.99

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Schnaitmann Evoie Rose Dry	Current	750 ML	\$113.04	\$9.42	\$16.99
Spy Valley Pinot Noir	Current	750 ml	\$189.36	\$15.78	\$25.99
Von Buhl Pinot Noir Rose Dry	Current	750 ML	\$120.84	\$10.07	\$17.99

USA WINE WEST, LLC

La Bellanotte Friuliano	Current	750 ML	\$142.92	\$11.91	\$19.99
Terriero Presecco Brut	Current	750 ML	\$111.60	\$9.30	\$15.99
Tikves R'Katiceli Special Selection	Current	750 ML	\$66.00	\$5.50	\$10.99
Tikves Vranec Special Selection	Current	750 ML	\$66.00	\$5.50	\$10.99

VINE ST IMPORTS

Alvaro Palacios Priorat Les Terrasses Velles Vinyes	Current	750 ML	\$320.04	\$26.67	\$42.99
Azul y Garanza Fiesta Navarra	Current	750 ML	\$92.04	\$7.67	\$13.99
Vinedos Bernabeleva Vinos de Madrid Navaherreros	Current	750 ML	\$172.08	\$14.34	\$23.99
Dominio De Pingus Psi Ribera Del Duer	Current	750 ML	\$328.08	\$27.34	\$43.99
Goblesburger Rose Zweigelt Osterreich	Current	750 ML	\$132.60	\$11.05	\$18.99
Meteor Vineyard "Perseid" Cabernet Sauvignon	2010	750 ML	\$258.00	\$86.00	\$129.99
Nigle Rose Blaufrankisch Kremstal	Current	750 ML	\$162.48	\$13.54	\$22.99

VINOTAS SELECTIONS C/O FRUIT OF THE VINES

Champagne Bourgeois-Diaz Brut	NV	750 ML	\$269.04	\$22.42	\$36.99
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VINTAGE IMPORTS INC.

Bogle Phantom Blended Red Wine	Current	750 ML	\$142.92	\$11.91	\$19.99
Cune Rioja Reserva	2009	750 ML	\$181.63	\$15.14	\$24.99
Cune Rioja Rosado	Current	750 ML	\$88.75	\$7.40	\$12.99
Michel Lynch Bordeaux	Current	750 ML	\$88.73	\$7.39	\$12.99
Michel Lynch Merlot	Current	750 ML	\$88.73	\$7.39	\$12.99
Michel Lynch Sauvignon Blanc	Current	750 ML	\$88.73	\$7.39	\$12.99
Pauillac de Lynch-Bages	2010	750 ML	\$336.41	\$28.03	\$44.99
Ponzi Pinot Noir	Current	750 ML	\$213.72	\$17.81	\$29.99
Cune Rioja Vina Real Gran Reserva	2006	750 ML	\$297.79	\$24.82	\$39.99
Cune Rioja Vina Real Reserva	2009	750 ML	\$212.59	\$17.72	\$28.99

WEYGANDT METZLER IMPORTING

Tenuta Olim Bauda Grignolino d'Asti Isolavilla	Current	750 ML	\$119.04	\$9.92	\$16.99
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WINEBOW INC.

Cune Rioja Vina Real Reserva	NV	187 ML	\$98.64	\$4.11	\$7.99
Bianconero White Muscat	NV	187 ML	\$98.64	\$4.11	\$7.99
Castellare di Castellina I Sodi di San Niccolo Toscana	2009	750 ML	\$452.76	\$37.73	\$59.99
Chateau lascaux Coteaux Du Languedoc Blanc	Current	750 ML	\$127.44	\$10.62	\$17.99
Domaine Tempier Bandol Rose	Current	750 ML	\$328.80	\$27.40	\$43.99
Failla Chardonnay Sonoma Coast	Current	750 ML	\$266.88	\$22.24	\$35.99
Failla Pinot Noir Sonoma Coast	Current	750 ML	\$266.88	\$22.24	\$35.99
GAI A 14 18 H Rose Agiorgitiko Peloponnese	Current	750 ML	\$114.60	\$9.55	\$16.99
Gruet Blanc De Blancs 25th Anniversary Cuvee	NV	750 ML	\$130.08	\$10.84	\$18.99
Gruet Grand Rose	NV	750 ML	\$128.40	\$21.40	\$35.99
Gruet Grande Reserve	NV	750 ML	\$167.10	\$27.85	\$45.99
Massaya Blanc	Current	750 ML	\$83.64	\$6.97	\$12.99
Massaya Classic Red	Current	750 ML	\$83.64	\$6.97	\$12.99
Massaya Rose	Current	750 ML	\$83.64	\$6.97	\$12.99
Massaya Silver Selection Red	2010	750 ML	\$70.32	\$11.72	\$20.99
Monastero La Pineta Pinot nero Igt	Current	750 ML	\$226.38	\$37.23	\$59.99
Ravines Dry Pinot Noir Rose	Current	750 ML	\$106.92	\$8.91	\$15.99
Ravines Keuka Village White	Current	750 ML	\$91.44	\$7.62	\$13.99
Spiropoulos Orino Red	Current	750 ML	\$75.96	\$6.33	\$11.99
Spiropoulos Orino White	Current	750 ML	\$75.96	\$6.33	\$11.99
Stadt Krems Gruner Veltliner Kremstal	Current	750 ML	\$99.12	\$8.26	\$14.99
Szigeti Blanc de Blancs Brut	NV	750 ML	\$176.64	\$14.72	\$24.99
Szigeti Cuvee Prestige Brut	NV	750 ML	\$230.88	\$19.24	\$31.99
Szigeti Gustav Klimt Blanc de Blancs Brut	2009	750 ML	\$176.64	\$14.72	\$24.99
Szigeti Pinot Noir Rose Brut	2009	750 ML	\$176.64	\$14.72	\$24.99

9. Luxury One Time Buy Cost and Retail Increases

<u>CODE</u>	<u>BRAND NAME AND SIZE</u>	<u>VINTAGE</u>	<u>PRESENT</u>		<u>PROPOSED</u>	
			<u>COST</u>	<u>RETAIL</u>	<u>COST</u>	<u>RETAIL</u>

FREY VINEYARDS

15612	Frey Natural White	NV	\$4.55	\$8.99	\$5.25	\$9.99
15611	Frey Natural Red	Current	\$4.55	\$8.99	\$5.25	\$9.99

JAO WINE IMPORTS

48913	Aladame Stephane Chardonnay	Current	\$16.43	\$26.99	\$18.36	\$29.99
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STELLAR IMPORTING COMPANY LLC

45662 Loukatos Muscat of Patras NV \$6.42 \$9.99 \$6.42 \$12.99

EFFECTIVE DATES: The proposed costs will become effective: 06/08/14
and the proposed retail price will become effective: 07/01/14

10. Online Cost and Retail Changes - June 4, 2014

<u>CODE</u>	<u>BRAND NAME AND SIZE</u>	<u>PRESENT</u>		<u>PROPOSED</u>	
		<u>COST</u>	<u>RETAIL</u>	<u>COST</u>	<u>RETAIL</u>
<u>Southern Wine & Spirits</u>					
10426	Nonino Quintessentia Amaro 750 ml 6 units per case Cost Per Unit: moving from niche to luxury	\$166.92 \$27.82	\$44.99	\$182.88 \$30.48	\$49.99
<u>Palateur Imports</u>					
30567	Rothman and Winters Creme de Violette Liqueur 750 ml 6 units per case Cost Per Unit: Moving from niche to luxury Decrease in Cost	\$189.96 \$15.83	\$26.99	\$178.80 \$14.90	\$24.99
30688	Dos Armadillos Tequila Reposado 750 ml 6 units per case Cost Per Unit: Change in Distributor Decrease in Cost	\$269.34 \$44.89	\$70.99	\$238.92 \$39.82	\$64.99
30506	Dos Armadillos Tequila Plata 750 ml 6 units per case Cost Per Unit: Change in Distributor Decrease in Cost	\$253.92 \$42.32	\$66.99	\$219.90 \$36.65	\$59.99
30414	Dos Armadillos Tequila Anejo 750 ml 6 units per case Cost Per Unit: Change in Distributor Decrease in Cost	\$287.04 \$47.84	\$76.99	\$258.90 \$43.15	\$69.99
30905	Dos Armadillos Tequila Extra Anejo Clay Bottle 750 ml 1 units per case Cost Per Unit: Change in Pack Decrease in Cost	\$1,770.51 \$590.17	\$792.99	\$360.00 \$360.00	\$496.99

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11. Online Exclusive Items - Recommended Approvals

<u>BRAND DESCRIPTION</u>	<u>SIZE</u>	<u>COST</u>	<u>UNIT COST</u>	<u>RETAIL</u>
<u>Regal Wine Imports</u>				
Collelceeto Rosso di Montalcino 2011	750 ML	\$135.60	\$11.30	\$19.99
Rocca di Castagnoli Vin Santo del Chianti Classico 2008	500 ML	\$444.00	\$37.00	\$59.99
Giulano Rosati Valpolicella Ripasso 2011	750 ML	\$129.60	\$10.80	\$18.99
<u>Palateur Imports LLC</u>				
Batavia Arrack Van Oosten	750 ML	\$240.84	\$20.07	\$32.99
Maison Dolin Vermouth de Chambrey Blanc	750 ML	\$111.96	\$9.33	\$15.99
McKenzie Distiller's Reserve London Dry Gin	750 ML	\$133.02	\$22.17	\$35.99
McKenzie Pure Pot Still Whiskey	750 ML	\$172.02	\$28.67	\$45.99
Catskills Provisions New York Honey Rye	750 ML	\$172.02	\$28.67	\$45.99
Fingerlakes Distilling Cherry Liqueur	375 ML	\$197.04	\$16.42	\$26.99
Dr Adam Elmegirab's Boker's Bitters	100 ML	\$88.08	\$14.68	\$23.99
Dr Adam Elmegirab's Dandelion and Burdock Bitters	100 ML	\$88.08	\$14.68	\$23.99
<u>The Wine Merchant</u>				
Camigliano Rosso di Montalcino 2011	750 ML	\$109.56	\$9.13	\$15.99
Bodegas Santa Quiteria Tintoraba 2011	750 ML	\$73.20	\$6.10	\$10.99
Bodegas Elias Mora Crianza 2008	750 ML	\$90.84	\$15.14	\$24.99
<u>Buffalo Trace Distillery</u>				
Single Oak Project 13th Edition	375 ML	\$364.80	\$30.40	\$48.99
<u>Southern Wine and Spirits</u>				
Knob Creek Single Barrel Reserve Barrel #929 FWGS 1st Edt	750 ML	\$176.40	\$29.40	\$46.99
Purus Organic Wheat Vodka	750 ML	\$71.88	\$11.98	\$19.99
<u>Brown Forman</u>				
HR Reposado Coleccion de la Casa Cognac Finish Tequila	750 ML	\$228.52	\$57.13	\$89.99
<u>Allegheny Distilling LLC</u>				
Maggie's Farm Spiced Rum	750 ML	\$218.76	\$18.23	\$29.49
<u>Weygandt Metzler Importing</u>				
Domaine Servin Chablis Premier Cru Vaucoupin 2012	750 ML	\$221.04	\$17.92	\$29.99
Domaine Gauby Vieilles Vignes Rouge 2011	750 ML	\$315.96	\$26.33	\$42.99

RECOMMENDED ACTION: We recommend the Board approve these items for listing

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Motion Made: Board Member Marcus
Seconded: Board Member Holden

Board Decision: Unanimously agreed (3-0 vote) to Approve all Bureau of Product Selection/Marketing Actions.

FINANCIAL REPORT *Anna Maria Kiehl, Comptroller Operations, Office of Budget*

NONE

OTHER ISSUES

The Board presented certificates of recognition notating PLCB appreciation to the employees listed below for their extraordinary actions in the workplace.

Bill Wielock, District Manager
Amanda Churchfield, General Manager
Jerry Cochran, General Manager

Before concluding the meeting Chairman Brion recognized three Fine Wine & Good Spirits store employees who went above and beyond the call of duty.

Chairman Brion began his remarks by noting that our store staff has a difficult and sometimes dangerous job. He stated that whether our store employees are working in Pittsburgh, Center City Philadelphia or even in this area, as with most retail outlets, they can be a target for those looking for cash.

Chairman Brion noted that he had been surprised and alarmed by the number of robberies that have taken place at our Fine Wine & Good Spirits stores since he came to this agency almost 3 years ago. Thankfully, most often, PLCB employees are not hurt but that doesn't mean that they aren't emotionally impacted.

Chairman Brion stated that the three Fine Wine & Good Spirits employees being honored exemplify courage and quick thinking but for different reasons. Chairman Brion recognized Amanda Churchfield, noting that there had been a rash of armed store robberies at PLCB Fine Wine & Good Spirits stores in the Pittsburgh area from December 2013 to April 2014. The last store to be robbed was store 9210 in Verona, Allegheny County and that Amanda Churchfield is the general manager at that store.

Chairman Brion detailed that on April 4, 2014, at 9:30 in the morning, Amanda was in the stockroom getting ready to start the day when she heard the door chime go off. Amanda looked out and realized she was being robbed. She notified her district manager, who happened to be in the stockroom with her. The robber came in to the backroom and demanded cash. Amanda was forced to the ground near the register at gunpoint. When a customer came in, Amanda had the

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wherewithal to alert the customer that they were being robbed. The customer was able to escape, unharmed. Once the robber left, Amanda told the district manager what direction he was going, and that information would help in the apprehension of the suspect.

For her courage in a very dangerous situation, Chairman Brion recognized Amanda Churchfield and provided her with a certificate for her meritorious service.

Next, Board Member Marcus recognized District Manager Bill Wielock. Mr. Marcus noted that Bill Wielock was also at store 9210 in Verona the morning it was robbed. Mr. Marcus detailed that the suspect pointed a gun at Bill's head and demanded that he open the safe, which he did. Bill filled the robber's bag with cash and handed it to him before being ordered to the ground. As the gunman left the store, Bill, not missing a beat, tripped the alarm, alerting police that the store had been robbed. As soon as the robber was out the door, Bill ran out to see where he was headed, then went back to get his vehicle to follow him. Bill called 9-1-1 and continued to track the suspect who was on foot. At one point, the suspect got into a small white van driven by another person and they tried to get away. However, Bill Wielock directed police to where the van was headed. With police in pursuit, the suspect jumped out of the van and rolled down a steep embankment. The robbery suspect was arrested and is waiting for his court date.

Mr. Marcus stated that for his tenacity and courage, the PLCB was honoring Bill Wielock and provided him with a certificate for meritorious service.

Lastly, Board Member Holden recognized Jerry Cochran, the manager of the Fine Wine & Good Spirits Store in Tionesta, Forest County. Member Holden noted that on the morning of April 11, during his drive into work, in heavy rain, Jerry saw an oncoming SUV hydroplane, leave the road, hit an embankment and roll completely over. Acting on instinct, Jerry pulled over and rushed to aid the family inside. Jerry assisted in prying open the stuck doors. He helped the man who was driving. He helped the female passenger, who was having chest pains and he helped three small children – ages 7, 2 and 1 – who were inside the vehicle when it rolled over. Jerry put the children kids in his truck while everyone waited for emergency responders to arrive. As the first person on the scene, Jerry aided and comforted the accident victims. And when emergency personnel arrived, Jerry went to his store and was still able to open it on time.

Mr. Holden recognized Jerry Cochran for helping a family in need and rendering aid during an emergency and provided Jerry with a certificate for his meritorious service.

CITIZEN COMMENT/BUSINESS FROM THE FLOOR

NONE

NEXT BOARD MEETING

The next meeting of the PLCB will be a formal meeting on Wednesday, June 25, 2014 beginning at 11:00 A.M. Prior to the public meeting, there will be an Executive Session to discuss matters of personnel and to engage in non-deliberative informational discussions regarding actions and matters which have been approved at previous public meetings.

Note: Board Minutes are not officially approved until all required signatures are affixed.

ADJOURNMENT

On a motion by Board Member Marcus, seconded by Board Member Holden, the meeting was adjourned.

The foregoing actions are hereby officially approved.

Chairman

Member

Member

ATTEST:

Secretary