

PENNSYLVANIA LIQUOR CONTROL BOARD

MEETING MINUTES

WEDNESDAY, JANUARY 28, 2015

NORTHWEST OFFICE BUILDING, CONFERENCE ROOM 117, HARRISBURG, PA

Joseph E. "Skip" Brion, Chairman
Tim Holden, Board Member
Michael Negra, Board Member
John E. Metzger, Executive Director
John Stark, Board Secretary

[Office of Chief Counsel](#)
[Bureau of Licensing](#)
[Bureau of Human Resources](#)
[Bureau of Purchasing and Contracting](#)

[Bureau of Retail Operations](#)
[Bureau of Product Selection/Marketing](#)
[Financial Report](#)
[Other Issues](#)

PUBLIC MEETING – 11:00 A.M

Board Secretary John K. Stark indicated that a quorum of the Board was present and Chairman Brion called the meeting to order.

CALL TO ORDER *Chairman Brion*

Pledge of Allegiance to the Flag

OLD BUSINESS..... *Secretary Stark*

A. Motion to approve the previous Board Meeting Minutes of the January 14, 2015 meeting.

Motion Made: Board Member Holden
Seconded: Board Member Negra

Board Decision: Unanimously approved (3-0 vote) previous Board Minutes.

B. **Announcement by the Chairman for ratification of a Board Action.**

The following Board Action approved on January 14, 2015 was decided by Notational Voting by Chairman Brion, Member Holden, and Member Negra since the Board's last public meeting:

To open a temporary new store in another location within the same shopping center as our existing Wine & Spirits Store #2102 located at the West Shore Plaza, 1200 Market Street, Lemoyne, PA for the purpose of maintaining service during the rebranding/remodeling of store #2102. This store will open for a six (6) month lease term from April 1, 2015 to September 30, 2015 at a cost of \$11,680.00 per month.

The Board unanimously agreed (3-0 vote) to approve this Real Estate recommendation.

The Chairman noted that a temporary store was needed in order to provide service to this area during the remodel. Immediate action was required to assure continuity of service.

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PUBLIC COMMENT ON AGENDA ITEMS

There was no comment on the printed agenda items.

NEW BUSINESS

From the Office of Chief CounselFaith Smith Diehl, Chief Counsel

- (1) **CONEMAUGH TOWNSHIP** Municipal Petition for Noise Exemption
Case No. 14-NE-20

Motion Made: Board Member Holden
Seconded: Board Member Negra

Board Decision: Unanimously agreed (3-0 vote) to Approve Noise Exemption until January 28, 2016.

- (2) **J & D's The Broadway, Inc.** Administrative Law Judge Appeal
t/a The Broadway
25 East Broadway Avenue
Clifton Heights, PA 19018-2305
License No. R-660/LID 64438
Citation No. 13-0630

Motion Made: Board Member Holden
Seconded: Board Member Negra

Board Decision: Unanimously agreed (3-0 vote) to Affirm ALJ.

- (3) **Pennsylvania Liquor Control Board** Proposed Regulatory Changes
Agency Number 54 / ID Number 81
Final-Form Regulation Package 54-80 (Title 40, Pennsylvania
Code, Section 3.93)
Norina K. Blynn and Rodrigo J. Diaz

Motion Made: Board Member Holden
Seconded: Board Member Negra

Board Decision: Unanimously agreed (3-0 vote) to Approve Proposed Regulatory Changes.

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*From the Bureau of Licensing Jerry Waters, Director of Regulatory Affairs
Tisha Albert, Director, Bureau of Licensing*

- (1) **Mountainside Restaurant & Lounge, LLC** Renewal – Restaurant
R-18574 (LID No. 55652) Case No. 14-9153
2720 South Pike Avenue
Salisbury Township
Allentown, Lehigh County

Motion Made: Board Member Holden
Seconded: Board Member Negra

Board Decision: Unanimously agreed (3-0 vote) to Refuse Renewal (no tax clearance).

- (2) **3001 Castor, LLC** Conditional Licensing Agreement
R-9527 (LID No. 56341) Case No. 14-9083 Renewal – District 10
3001 Castor Avenue
Philadelphia, Philadelphia County **HOLD – 9/24/14 SESSION**

Motion Made: Board Member Holden
Seconded: Board Member Negra

Board Decision: Unanimously agreed (3-0 vote) to Approve Renewal with Conditional Licensing Agreement.

- (3) **Eight Wonders of the Poconos, Inc.** Conditional Licensing Agreement
t/a Mullers Family Restaurant Renewal – District 9
R-20859 (LID No. 48891) Case No. 14-9063
5138 Milford Road **HOLD – 9/3/14 SESSION**
Middle Smithfield Township
East Stroudsburg, Monroe County

Motion Made: Board Member Holden
Seconded: Board Member Negra

Board Decision: Unanimously agreed (3-0 vote) to Approve Renewal with Conditional Licensing Agreement.

- (4) **I.B.P.O.E. of W. Lawrence Lodge No. 18** Renewal – District 6
C-2782 (LID No. 1392) Case No. 14-9110
15 West Home Street
New Castle, Lawrence County

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Motion Made: Board Member Holden
Seconded: Board Member Negra

Board Decision: Unanimously agreed (3-0 vote) to Refuse Renewal.

- (5) **Uncle Bull, Inc.** Renewal – District 6
t/a Roy’s By The Tracks
R-13475 (LID No. 56786) Case No. 14-9148
3710 Route 88
Finleyville, Washington County

Motion Made: Board Member Holden
Seconded:

Board Decision: Hold by Board Member Holden for a Conditional Licensing Agreement.

- (6) **William Penn Civic Club** Renewal – District 10
C-2415 (LID No. 29335) Case No. 14-9177
5049-75 Lancaster Avenue
Philadelphia, Philadelphia County

Motion Made: Board Member Holden
Seconded:

Board Decision: Hold by Board Member Holden for a Conditional Licensing Agreement.

*From the Bureau of Human Resources Gary Hollinger, Director of Administration
Jennifer Haas, Director of Human Resources*

- (1) **Shantelle Andrews – Affirm Removal**
- (2) **William Bell – Removal Action**
- (3) **Dianne Brentin – Affirm Removal**
- (4) **Jay Buchko – Removal Action**
- (5) **Ruth Kline – Removal Action**
- (6) **Russell McDennis – Affirm Removal**

Motion Made: Board Member Holden
Seconded: Board Member Negra

Board Decision: Unanimously agreed (3-0 vote) to Approve all Personnel Actions.

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*From the Bureau of Purchasing and ContractingOren Bachman, Chief Financial Officer
Melinda John, Director, Bureau of Purchasing & Contracting*

- (1) **Steel Shelving** – DGS Statewide Contract – VENDOR: Kent Fixture Corp. – Steel shelving for the standard branding of Store #3922 in Bethlehem – \$36,470.08 estimated cost.
- (2) **ESX Host, Q Radar Server** – DGS Statewide Contract – VENDOR: IBM – TERM: Four (4) years – Provide an ESX Host, Q Radar Server with four (4) years support and maintenance to replace one (1) of eight (8) servers located at the NWOB. This server will replace an older server that cannot run the latest VMWare 5.5 software plus it will double as the main server for Security’s QRadar software – \$45,383.94 estimated cost.
- (3) **Steel Shelving** – DGS Statewide Contract – VENDOR: Kent Fixture Corp. – Steel shelving for the hybrid branding of Store #4646 in Ardmore – \$46,682.55 estimated cost.

Motion Made: Board Member Holden
Seconded: Board Member Negra

Board Decision: Unanimously agreed (3-0 vote) to Approve all Purchasing & Contracting matters.

From the Bureau of Retail OperationsCharlie Mooney, Director of Retail Operations

- (1) **#0231 – 1850 Park Manor Boulevard, Pittsburgh
Exercise Option**
- (2) **#5102 – 4346 Frankford Avenue, Philadelphia
Exercise Option**
- (3) **#4813 – 30-32 East Fourth Street, Bethlehem
Amendment**
- (4) **#8534 – Two Parkway Center, Suite G-8, 875 Greentree Road, Pittsburgh
Amendment / Pittsburgh ALJ Office**

Motion Made: Board Member Holden
Seconded: Board Member Negra

Board Decision: Unanimously agreed (3-0 vote) to Approve all Retail Operations Actions.

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*From the Bureau of Product Selection/MarketingDale Horst, Director of Marketing/Merchandising
Joseph Puhalla, Director of Product Selection*

1. Recommended Delistings - Retail Reductions

PRODUCT(S):

<u>Code</u>	<u>Brand Name</u>	<u>Size</u>	<u>Present Retail</u>	<u>Proposed Retail Effective 02/09/15</u>	<u>Proposed Retail Effective 05/04/15</u>
5877	Duboeuf Beaujolais Nouveau 2014	750 ML	\$13.99	\$6.99	\$3.99
8398	Duboeuf Beaujolais Nouveau 2014	1.5 L	\$24.99	\$12.99	\$8.99

EFFECTIVE DATES: The transference to closeout and proposed retail prices will become effective February 1, 2015

2. Retail Price Adjustments to Discontinued Items

PRODUCT(S):

<u>Code</u>	<u>Brand Name</u>	<u>Size</u>	<u>Present Retail</u>	<u>Proposed Retail Effective 02/09/2015</u>	<u>Proposed Retail Effective 05/04/2015</u>
3018	Zombie Zinfandel	750 mL	\$12.99	\$6.99	
3019	Vampire Pinot Grigio	750 mL	\$11.99	\$5.99	
3020	Vampire Pinot Noir	750 mL	\$11.99	\$5.99	
3071	Hazlitt 1852 Vineyards White Cat Holiday	750 mL	\$8.99	\$4.99	
3532	South Shore Wine Company Cranberry	750 mL	\$9.49	\$5.99	
3591	Kahlua Peppermint Mocha	750 mL	\$18.99	\$11.99	
3609	Clover Hill Holiday Wine	750 mL	\$10.49	\$5.99	
3776	Mazza Vineyards Victorian Holiday Wine	750 mL	\$8.99	\$4.99	
3871	Hazlitt 1852 Vineyards Red Cat Holiday	750 mL	\$8.99	\$4.99	
4190	Pennsylvania Dutch Pumpkin Cream	750 mL	\$8.99	\$4.99	
4201	Fulton's Harvest Pumpkin Pie Cream Liqueur	750 mL	\$9.99	\$5.99	
4850	Vampire Merlot	750 mL	\$11.99	\$5.99	
5508	Chaddsford Holiday Spirit Spiced Concord Wine	750 mL	\$10.99	\$6.99	
5562	Evan Williams Apple Orchard Apple Cider	750 mL	\$9.99	\$5.99	
5593	Pinnacle Pumpkin Pie	750 mL	\$14.99	\$9.99	
5648	Hazlitt 1852 Vineyards Red Cat Holiday	750 mL	\$8.99	\$4.99	
5651	Hazlitt 1852 Vineyards White Cat Holiday	750 mL	\$8.99	\$4.99	
6319	Hiram Walker Pumpkin Spice	750 mL	\$9.99	\$4.99	

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6826	Brotherhood Holiday Spiced Wine	750 mL	\$8.99	\$4.99
7267	Vampire Cabernet Sauvignon	750 mL	\$11.99	\$5.99
7285	Jack Daniel's Winter Jack	750 mL	\$15.99	\$10.99
7299	Pennsylvania Dutch Pumpkin Cream	1.75 L	\$16.49	\$9.99
7305	Fulton's Harvest Apple Pie Liqueur Cream	750 mL	\$9.99	\$5.99
7366	Kahlua Pumpkin Spice	750 mL	\$18.99	\$14.99
7367	Old New England Pumpkin Spice Egg Nog	750 mL	\$7.99	\$4.99
7370	Burnett's Flavored Vodka Pumpkin Spice	750 mL	\$9.99	\$5.99
8059	Silver Bells Moscato	750 mL	\$7.99	\$4.99
8061	Silver Bells Red Wine	750 mL	\$7.99	\$4.99
8081	Jack Daniel's Holiday Select 2014	750 mL	\$54.99	\$27.99
8082	Southern Comfort Holiday Spice	750 mL	\$12.99	\$6.99
8086	St Lorenz Gluhwein	1 L	\$7.99	\$3.99
8111	Hob Nob Wicked Red Blend Limited Edition	750 mL	\$9.99	\$4.99
8188	Werewolf Cabernet Sauvignon	750 mL	\$9.99	\$4.99
8191	Werewolf Merlot	750 mL	\$9.99	\$4.99
8193	Werewolf Pinot Noir	750 mL	\$9.99	\$4.99

EFFECTIVE DATES: The transference to closeout will become effective February 1, 2015 and the proposed retail prices will become effective as requested above

ADDITIONAL INFORMATION/COMMENTS:

RECOMMENDED ACTION: We recommend the Board to approve this Action.

3. Cost and Retail Decreases

PRODUCT(S):

<u>CODE</u>	<u>BRAND NAME AND SIZE</u>	<u>PRESENT</u>		<u>PROPOSED</u>	
		<u>COST</u>	<u>RETAIL</u>	<u>COST</u>	<u>RETAIL</u>
<u>PERNOD RICARD USA</u>					
4737	Absolut Citron Vodka				
	1.75 L, 6 Units Per Case	\$139.20	\$37.99	\$128.16	\$34.99
	Velocity Code: B Cost Per Unit:	23.2		21.36	
4994	Absolut Mandrin Vodka				
	1.75 L, 6 Units Per Case	\$139.20	\$37.99	\$128.22	\$34.99
	Velocity Code: C Cost Per Unit:	23.2		21.37	
5722	Absolut Vodka				
	1.75 L, 6 Units Per Case	\$139.50	\$37.99	\$128.46	\$34.99
	Velocity Code: A Cost Per Unit:	23.25		21.41	

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EFFECTIVE DATES: The proposed cost will become effective March 01, 2015
and the proposed retail prices will become effective
when the current stock has been sold.

ADDITIONAL INFORMATION/COMMENTS:

RECOMMENDED ACTION: We recommend the Board to approve this Action.

4. Chairman's Selection Items - Recommended Approvals

<u>BRAND DESCRIPTION</u>	<u>SIZE</u>	<u>COST</u>	<u>UNIT COST</u>	<u>RETAIL</u>
<u>Casey Flat Estates LLC</u> Casey Flat Ranch CFR Red 2012	750ML	\$127.44	\$10.62	\$17.99
<u>Winebow Inc</u> Zenato Amarone DOC 2010	375ML	\$200.52	\$16.71	\$26.99
<u>The Wine Merchant, LTD</u> Steven Kent Sauvignon Blanc Livermore Valley 2014	750ML	\$96.48	\$8.04	\$13.99

RECOMMENDED ACTION: We recommend the Board approve these items for listing

5. Chairman's Selection Items - Price Reductions

<u>BRAND DESCRIPTION</u>	<u>CODE</u>	<u>SIZE</u>	<u>PRESENT RETAIL</u>	<u>PROPOSED RETAIL EFFECTIVE 2/12/15</u>
Pierre Legras Blanc de Blancs Grand Cru Brut NV	33274	750ML	\$34.99	\$22.99
Guillaume de Vergey Cremant Blanc de Noir NV	33420	750ML	\$14.99	\$9.99
De Chanceny Vouvray Brut Excellence 2011	32980	750ML	\$13.99	\$8.99
Peter Weber Cremant d'Alsace Brut NV	33208	750ML	\$12.99	\$7.99
Secoli Prosecco Valdobbiadine 2013	33417	750ML	\$11.99	\$8.99
Veglio Re Della Notte Extra Dry NV	33492	750ML	\$9.99	\$6.99
Sassello Prosecco Extra Dry NV	33427	750ML	\$8.99	\$5.99
Frattina Prosecco NV	33369	750ML	\$7.99	\$4.99

RECOMMENDED ACTION: We recommend the Board approve these items for reduction

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6. Chairman's Selection Items - Temporary Price Reductions

<u>BRAND DESCRIPTION</u>	<u>CODE</u>	<u>SIZE</u>	<u>PRESENT RETAIL</u>	<u>PROPOSED RETAIL EFFECTIVE 2/12/15- 2/14/15</u>
Jean Noel Haton Extra Brut NV	33545	750ML	\$44.99	\$35.99
Alfred Gratien Brut Classique NV	33609	750ML	\$39.99	\$31.99
Ayala Brut Rose Majeur NV	33616	750ML	\$39.99	\$31.99
Decelle Tradition Brut NV	33599	750ML	\$29.99	\$23.99
Cave de Bissey Cremant de Bourgogne NV	33543	750ML	\$14.99	\$11.99
Campodipietra Prosecco NV	33555	750ML	\$9.99	\$7.99

RECOMMENDED ACTION: We recommend the Board approve these items for reduction

7. Luxury One Time Buy Items - Recommended Approvals

<u>BRAND DECIPTION</u>	<u>VINTAGE</u>	<u>SIZE</u>	<u>COST</u>	<u>COST</u>	<u>RETAIL</u>
Capital Wine & Spirits					
Castello Banfi Poggio Alle Mura Rosso di Montalcino	Current	750 ML	\$71.46	\$11.91	\$19.99
Tenuta dell 'Ornellaia Le Serre Nuove	Current	750 ML	\$284.46	\$47.41	\$74.99
Bruno Giacosa Barbaresco Asili	Current	750 ML	\$792.30	\$132.05	\$189.99
Dog Point Sauvignon Blanc	Current	750 ML	\$151.80	\$12.65	\$21.99
Montes Cherub Rose of Syrah	Current	750 ML	\$128.52	\$10.71	\$18.99
Charles & Charles Rose	Current	750 ML	\$88.44	\$7.37	\$12.99
Avalon Napa Cabernet Sauvignon	Current	750 ML	\$119.64	\$9.97	\$16.99
M by Michael Mondavi Cabernet Sauvignon	Current	750 ML	\$419.04	\$139.68	\$199.99
K Vintners Milbrandt Syrah	Current	750 ML	\$243.60	\$20.30	\$32.99
Cline Mourvedre Rose	Current	750 ML	\$88.68	\$7.39	\$12.99
Inglenook 1882 Cabernet Sauvignon	Current	750 ML	\$414.00	\$34.50	\$54.99
Kathryn Hall Napa Valey Cabernet Sauvignon	Current	750 ML	\$490.20	\$81.70	\$123.99
Schramsberg Brut Rose	Current	750 ML	\$297.84	\$24.82	\$39.99
Sofia Rose	Current	750 ML	\$135.12	\$11.26	\$18.99
Freemark Abbey Merlot	Current	750 ML	\$220.32	\$18.36	\$29.99
Freemark Abbey Chardonnay	Current	750 ML	\$204.84	\$17.07	\$27.99
Lafond Pinot Noir Santa Rita Hills	Current	750 ML	\$197.16	\$16.43	\$26.99
Schramsberg Blanc de Blanc	Current	750 ML	\$282.36	\$23.53	\$37.99
Cline Pinot Noir Sonoma Coast	Current	750 ML	\$111.96	\$9.33	\$15.99
Dutton Goldfield "Dutton Ranch" Pinot Noir	Current	750 ML	\$297.84	\$24.82	\$39.99
Lail Blueprint Sauvignon Blanc	Current	750 ML	\$274.56	\$22.88	\$36.99

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Trinchero Napa Valley Meritage	Current	750 ML	\$187.56	\$31.26	\$49.99
Lail Blueprint Cabernet Sauvignon	Current	750 ML	\$265.08	\$44.18	\$69.99
Caymus Cabernet Sauvignon Special Select	Current	750 ML	\$654.60	\$109.10	\$159.99
Deschere's Selected Wines & Spirits					
Guardian Cellars Confidential Source 2011	Current	750 ML	\$181.68	\$15.14	\$24.99
Old Bridge Cellars					
Maison L'Envoye The Attache Pinot Noir	Current	750 ML	\$266.88	\$22.24	\$35.99
Maison L'Envoye Two Messengers	Current	750 ML	\$173.88	\$14.49	\$23.99
Karamoor Estate					
Karamoor Winery Chardonnay	Current	750 ML	\$212.76	\$17.73	\$29.99
Southern Wine and Spirits of PA					
Tomasello Daffodil White	NV	750 ML	\$52.68	\$4.39	\$8.99
Tomasello Summer Solstice	NV	750 ML	\$52.68	\$4.39	\$8.99
Robert Hall Winery Cabernet Sauvignon	Current	750 ML	\$142.92	\$11.91	\$19.99
Robert Hall Winery Rose de Robles	Current	750 ML	\$88.68	\$7.39	\$12.99
Whitehall Lane Winery & Vineyards Napa Valley Cabernet Sauvignon	Current	750 ML	\$297.72	\$24.81	\$39.99
Ravenswood Old Hill Vineyard Zinfandel	Current	750 ML	\$187.62	\$31.27	\$49.99
Rochioli Estate Chardonnay	Current	750 ML	\$375.24	\$31.27	\$49.99
Columbia Crest H3 "Les Chevaux" Red Blend	Current	750 ML	\$96.36	\$8.03	\$13.99
Qupe Syrah Bien Nacido Hillside Estate, Santa Maria Valley	Current	750 ML	\$129.54	\$21.59	\$34.99
Mayacamas Chardonnay	Current	750 ML	\$251.28	\$20.94	\$33.99
Rutherford Hill Barrel Select Red	Current	750 ML	\$181.56	\$15.13	\$24.99
St. Supery Cabernet Sauvignon	Current	750 ML	\$220.32	\$18.36	\$29.99
Cherry Pie Pinot Noir Stanly Ranch Vineyard	Current	750 ML	\$187.62	\$31.27	\$49.99
Miraval Rose Cotes de Provence	Current	750 ML	\$173.88	\$14.49	\$23.99
Hecht & Bannier Bandol	Current	750 ML	\$259.08	\$21.59	\$34.99
Hecht & Bannier Faugeres	Current	750 ML	\$259.08	\$21.59	\$34.99
Barons Edmond et Benjamin de Rothschild Haut Medoc	Current	750 ML	\$220.32	\$18.36	\$29.99
Hecht & Bannier Cotes de Provence Rose	Current	750 ML	\$119.52	\$9.96	\$16.99
Hecht & Bannier Languedoc Blanc	Current	750 ML	\$104.16	\$8.68	\$14.99
Pol Roger Brut Rose	Current	750 ML	851.88	\$70.99	\$109.99
Listel Rose	Current	3 L	\$95.85	\$23.96	\$39.99
Paul Jaboulet Parallele 45 Rose	Current	750 ML	\$96.36	\$8.03	\$13.99
Champagne Pommery Cuvee Louise	Current	750 ML	\$558.36	\$93.06	\$139.99
Miraval Coteaux Varois en Provence Blanc	Current	750 ML	\$220.32	\$18.36	\$29.99
Flowers Sea View Ridge Vineyard Sonoma Coast Pinot Noir	Current	750 ML	\$245.70	\$40.95	\$64.99
Flowers Camp Meeting Ridge Vineyard Sonoma Coast Chardonnay	Current	750 ML	\$303.78	\$50.63	\$79.99

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Vino Bliss LLC

Jean Marie Berthier Pouilly-Fume Blanc	Current	750 ML	\$180.00	\$15.00	\$24.99
Domaine JJ Sard Rose Noble Joue	Current	750 ML	\$118.00	\$9.83	\$16.99

Winebow Inc

Mark Ryan Winery The Dissident	Current	750 ML	\$274.56	\$22.88	\$36.99
Board Track Racer Cellars the Chief	Current	750 ML	\$197.16	\$16.43	\$26.99
Chateau St Cosme Little James Basket Press Rouge	NV	750 ML	\$88.68	\$7.39	\$12.99
Chateau Montfaucon Cotes du Rhone Rouge	Current	750 ML	\$96.48	\$8.04	\$13.99
Domaine les Montfaucon Gardettes VDP Du Gard Rose	Current	750 ML	\$73.20	\$6.10	\$10.99
Chateau st Cosme Little James Basket Press Blanc	Current	750 ML	\$88.68	\$7.39	\$12.99
Lapierre Marcel Raisins Gaulois	Current	750 ML	\$96.48	\$8.04	\$13.99
Henri Brunier Le Pigeoulet Rouge	Current	750 ML	\$135.12	\$11.26	\$18.99
Loimer Gruner Veltliner Lois Kamptal Dac	Current	750 ML	\$104.16	\$8.68	\$14.99
Loimer Gruner Veltliner Kamptal	Current	750 ML	\$158.40	\$13.20	\$21.99
Loimer Gruner Veltliner Kaferberg	Current	750 ML	\$265.08	\$22.09	\$69.99
Loimer Riesling Seeberg	Current	750 ML	\$303.84	\$25.32	\$79.99

The Wine Merchant LTD

Andrew Murray Syrah Tous Les Jours	Current	750 ML	\$104.16	\$8.68	\$14.99
Iron Horse Vineyards Classic Vintage Brut	Current	750 ML	\$290.04	\$24.17	\$38.99
Lewis Cellars Napa Valley Chardonnay	Current	750 ML	\$359.76	\$29.98	\$47.99
Lewis Cellars Alec's Blend Napa Valley	Current	750 ML	\$452.76	\$37.73	\$59.99
Roth Cabernet Sauvignon Alexander Valley	Current	750 ML	\$181.68	\$15.14	\$24.99
Paul Hobbs Russian River Valley Pinot Noir	Current	750 ML	\$421.80	\$35.15	\$55.99
Elk Cove Pinot Gris Willamette Valley	Current	750 ML	\$135.12	\$11.26	\$18.99
Elk Cove Pinot Noir Rose Willamette Valley	Current	750 ML	\$111.96	\$9.33	\$15.99
Hakutsuru Draft Sake	NV	300 ML	\$67.00	\$3.35	\$6.49

Barnard Griffin Winery

Barnard Griffin Winery Rose of Sangiovese	Current	750 ML	\$72.60	\$6.05	\$10.99
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Vintage Imports Inc

Adelsheim Pinot Noir Rose	Current	750 ML	\$127.44	\$10.62	\$17.99
Domaine Maby Prima Donna Tavel Rose	Current	750 ML	\$104.21	\$8.68	\$14.99
Chateau de Fontenille Bordeaux Clairet Rose	Current	750 ML	\$80.93	\$6.74	\$11.99
Elegance de Tourteau Chollet Rose	Current	750 ML	88.73	\$7.39	\$12.99
Michel Chapoutier Les Vignes de Bila-Haut Pays d'Oc Rose	Current	750 ML	\$88.68	\$7.39	\$12.99

Majestic Wine & Spirits USA

Round Pond Estate Rutherford Cabernet Sauvignon	Current	750 ML	\$414.00	\$34.50	\$54.99
Round Pond Estate Rutherford Sauvignon Blanc	Current	750 ML	\$166.20	\$13.85	\$22.99

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Vine St Imports

Mouton Noir "Knock On Wood" Chardonnay	Current	750 ML	\$140.04	\$11.67	\$19.99
Mouton Noir "OPP" Pinot Noir	Current	750 ML	\$140.04	\$11.67	\$19.99
Mouton Noir "Love Drunk" Rose	Current	750 ML	\$140.04	\$11.67	\$19.99
Bergstrom Wines "Cumberland Reserve" Pinot Noir	Current	750 ML	\$321.12	\$26.76	\$42.99

Dreadnought Wines

Chehalem Ridgecrest Pinot Noir	Current	750 ML	\$375.24	\$31.27	\$49.99
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Brown-Forman Corporation

Sonoma Cutrer Founders Reserve Legacy	Current	750 ML	\$187.62	\$31.27	\$49.99
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Kobrand Corp

Cakebread Cellars Napa Cabernet	Current	750 ML	\$483.72	\$40.31	\$63.99
Cakebread Cellars Two Creeks Pinot Noir	Current	750 ML	\$344.28	\$28.69	\$45.99

David Bowler Wine

Patrick Piuze Chablis Terroir de Chablis	Current	750 ML	\$203.04	\$16.92	\$27.99
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Monsieur Touton Selections LTD

Clos de Lunes Bordeaux Blanc	Current	750 ML	\$142.48	\$11.87	\$19.99
Esprit de Chevalier Pessac Leognan	Current	750 ML	\$297.12	\$24.76	\$39.99
Domaine de Chevalier Pessac Leognan Grand Cru Classe	Current	750 ML	\$1,025.04	\$85.42	\$128.99
Rivarose Brut de Provence	NV	750 ML	\$111.84	\$9.32	\$15.99
Beigneur D'Aiguilhe	Current	750 ML	\$153.00	\$12.75	\$21.99

Hand Picked Selections Inc

Selection Laurence Feraud Cotes du Rhone	Current	750 ML	\$73.20	\$6.10	\$10.99
Pink Pegau Rose	Current	750 ML	\$119.64	\$9.97	\$16.99
Plan Pegau Red	NV	750 ML	\$135.12	\$11.26	\$18.99
Chateau Landereau Bordeaux Clairet Rose	Current	750 ML	\$96.00	\$8.00	\$13.99
Villa des Anges Rose	Current	750 ML	\$65.52	\$5.46	\$9.99
Chateau du Donjon Minervois Rose	Current	750 ML	\$88.08	\$7.34	\$12.99
Chateau Haut Maurin Bordeaux Blanc	Current	750 ML	\$71.04	\$5.92	\$10.99
Penya Rose	Current	750 ML	\$65.52	\$5.46	\$9.99
Commanderie de la Bargemone Coteaux d'Aix en Provence	Current	750 ML	\$104.16	\$8.68	\$14.99

Integrity Wines-Partners

Rose de Haut Bailly	Current	750 ML	\$153.04	\$12.75	\$25.00
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Fruit of the Vines

Domaine de Pellehaut	Current	750 ML	\$51.17	\$4.26	\$8.99
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Palm Bay International

Jean Luc Colombo Cote Bleue Rose	Current	750 ML	\$81.00	\$6.75	\$11.99
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T Elenteny Holdings LLC

La Boutanche VdF Grolleau Rose	Current	1 L	\$127.44	\$10.62	\$17.99
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Diageo Chateau & Estate Wine

Alain Chavy Puligny Montrachet 1er Cru "Folatières"	Current	750 ML	\$572.76	\$47.73	\$75.99
Alain Chavy Chassagne Montrachet La Maltroie	Current	750 ML	\$557.28	\$46.44	\$73.99
Alain Chavy Puligny Montrachet	Current	750 ML	\$397.32	\$33.11	\$53.99
Bruno Colin Chassagne Montrachet 1 er Cru "La Maltroie"	Current	750 ML	\$611.52	\$50.96	\$80.99
Bruno Colin Chassagne Montrachet 1 er Cru "Morgeot"	Current	750 ML	\$611.52	\$50.96	\$80.99
Bruno Colin Chassagne Montrachet 1 er Cru "Les Vergers"	Current	750 ML	\$611.52	\$50.96	\$80.99
Bruno Colin Puligny Montrachet 1 er Cru "La Truffière"	Current	750 ML	\$925.56	\$77.13	\$117.99
Bruno Colin Santenay Rouge Vieilles Vignes	Current	750 ML	\$270.72	\$22.56	\$36.99
Blain Gagnard Batard Montrachet Blanc	Current	750 ML	\$185.46	\$30.91	\$188.99
Pierre Matrot Puligny Montrachet 1er Cru Chalumeaux	Current	750 ML	\$638.64	\$53.22	\$83.99
Pierre Matrot Meursault 1 er Cru Perrieres	Current	750 ML	\$708.36	\$59.03	\$92.99
Pierre Matrot Meursault 1 er Cru "Charmes"	Current	750 ML	\$638.64	\$53.22	\$83.99
Pierre Matrot Meursault	Current	750 ML	\$355.92	\$29.66	\$47.99
Gagnard-Delagrangne Chassagne Montrachet 1er Cru "Boudriotte"	Current	750 ML	\$588.24	\$49.02	\$77.99
Domaine Michele Niellon Chassagne Montrachet	Current	750 ML	\$433.32	\$36.11	\$57.99
Domaine Michele Niellon Chassagne Montrachet 1er Cru la Maltroie	Current	750 ML	\$607.68	\$50.64	\$79.99
Philippe Colin Chevalier Montrachet Grand Cru	Current	750 ML	\$1,103.52	\$183.92	\$257.99
Philippe Colin Saint Aubin 1er Cru Charmois	Current	750 ML	\$336.60	\$28.05	\$44.99
Philippe Colin Chassagne Montrachet 1er Cru Chenevottes	Current	750 ML	\$557.28	\$46.44	\$73.99
Philippe Colin Chassagne Montrachet 1er Cru Maltroie	Current	750 ML	\$557.28	\$46.44	\$73.99
Philippe Colin Chassagne Montrachet 1er Cru Chaumees	Current	750 ML	\$557.28	\$46.44	\$73.99
Alain Chavy Puligny Montrachet 1er Cru Clavoillons	Current	750 ML	\$572.76	\$47.73	\$75.99
Domaine Tollot Chorey Cote de Beaune	Current	750 ML	\$366.96	\$15.29	\$24.99
Domaine Tollot Bourgogne Rouge	Current	750 ML	\$137.28	\$22.88	\$36.99
Domaine Tollot Aloxe Corton Rouge	Current	750 ML	\$253.50	\$42.25	\$66.99
Domaine Tollot Corton Bressandes Grand Cru	Current	750 ML	\$458.22	\$76.37	\$116.99
Domaine Tollot Corton Charlemagne Grand Cru	Current	750 ML	\$655.02	\$109.17	\$159.99
Domaine Tollot Savigny Les Beaune Lavieres 1er Cru	Current	750 ML	\$222.48	\$37.08	\$58.99
Domaine Jean Grivot Vosne Romanee	Current	750 ML	\$638.64	\$53.22	\$83.99
Domaine Jean Grivot Nuits St. Georges 1 er Cru "Aux Boudots"	Current	750 ML	\$1,506.36	\$125.95	\$181.99
Domaine Jean Grivot Nuits St. Georges Les Charmois	Current	750 ML	\$638.64	\$53.22	\$83.99
Domaine Jean Grivot Clos de Vougeot	Current	750 ML	\$1,016.58	\$169.43	\$238.99
Domaine Jean Grivot Richebourg	Current	750 ML	\$2,405.22	\$801.74	\$1,067.99
Domaine Jean Grivot Nuits St. Georges 1 er Cru "Ronciere	Current	750 ML	\$1,511.40	\$125.95	\$181.99

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Domaine Jean Grivot Echezeaux	Current	750 ML	\$1,419.30	\$236.55	\$326.99
Domaine Pierre Gelin Fixin 1 er Cru "Clos Napoleon"	Current	750 ML	\$429.48	\$35.79	\$56.99
Domaine Pierre Gelin Fixin	Current	750 ML	\$297.84	\$24.82	\$39.99
Domaine Pierre Gelin Chambertin "Clos de Beze"	Current	750 ML	\$1,538.88	\$128.24	\$184.99
Domaine G. Roumier Morey St Denis 1 er Cru "Clos de la Bussiere"	Current	750 ML	\$989.64	\$82.47	\$124.99
Domaine G. Roumier Chambolle Musigny	Current	750 ML	\$797.40	\$66.45	\$103.99
Domaine G. Roumier Bonnes Mares	Current	750 ML	\$1,579.50	\$263.25	\$361.99
Domaine de Courcel Pommard 1er Cru "Rugiens"	Current	750 ML	\$1,328.28	\$110.69	\$161.99
Domaine Anne Gros Echezeaux Les Loachs	Current	750 ML	\$1,511.40	\$125.95	\$181.99
Domaine Anne Gros Hautes Cotes de Nuits Blanc	Current	750 ML	\$336.60	\$28.05	\$44.99
Domaine Anne Gros Clos de Vougeot	Current	750 ML	\$1,812.44	\$151.04	\$214.99
Beaulieu Vineyard Private Reserve Cabernet Sauvignon	Current	750 ML	\$517.68	\$86.28	\$129.99

RECOMMENDED ACTION: We recommend the Board approve these items for listing.

8. Luxury Rose Closeout Items - Price Reductions

<u>BRAND DESCRIPTION</u>	<u>CODE</u>	<u>SIZE</u>	<u>PRESENT RETAIL</u>	<u>PROPOSED RETAIL EFFECTIVE 2/2/15</u>
Porter Creek Rose Sonoma County 2012	31907	750 ML	\$24.99	\$14.99
Sean Minor Four Bears Vin Gris Carneros 2012	31908	750 ML	\$13.99	\$7.99
A to Z Wineworks Rose Oregon 2012	37164	750 ML	\$11.99	\$6.99
Analemma Rose of Pinot Noir Columbia Gorge Atavus Vineyard 2012	37210	750 ML	\$24.99	\$14.99
Barnard Griffin Rose of Sangiovese Columbia Valley Washington 2013	37459	750 ML	\$10.99	\$6.99
Charles and Charles Rose Washington 2013	37471	750 ML	\$10.99	\$6.99
A to Z Wineworks Rose Oregon 2013	37474	750 ML	\$12.99	\$7.99
Adelsheim Pinot Noir Rose Willamette Valley Oregon 2013	37486	750 ML	\$17.99	\$10.99
Jones of Washington Rose of Syrah Ancient Lakes Washington 2013	37510	750 ML	\$12.99	\$7.99
Stoller Family Estate Pinot Noir Rose Dundee Hills 2013	37534	750 ML	\$17.99	\$10.99
Zepaltas Rose 2011	39432	750 ML	\$16.99	\$9.99
Kokomo Grenache Rose 2011	39444	750 ML	\$17.99	\$10.99
Bonny Doon Vin Gris de Cigare Rose 2011	39607	750 ML	\$14.99	\$8.99
Storybook Mountain Vineyards Zinfandel Napa Valley 2011	39943	750 ML	\$16.99	\$9.99
Horse Plow Rose 2012	46328	750 ML	\$16.99	\$9.99
Kokomo Winery Grenache Rose Dry Creek Valley 2012	48119	750 ML	\$17.99	\$10.99
Francis Coppola Winery Sofia Rose North Coast 2013	48645	750 ML	\$18.99	\$11.99
Isabel Mondavi Deep Rose Napa Valley 2013	48661	750 ML	\$14.99	\$8.99
Y Rousseau Rose of Tannat Russian River Valley 2013	48707	750 ML	\$14.99	\$8.99
Banshee Rose of Pinot Noir Sonoma County 2013	48745	750 ML	\$19.99	\$12.99

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Jelly Jar Rose Lake County 2013	48789	750 ML	\$19.99	\$11.99
Sean Minor Four Bears Vin Gris Rose Carneros 2013	48792	750 ML	\$13.99	\$8.99
Heitz Wine Cellars Grignolino Rose Napa Valley 2013	48847	750 ML	\$19.99	\$11.99
Enanzo Garnacha Rose Wine 2010	10333	750 ML	\$9.99	\$5.99
Christmas Red 2010	18381	750 ML	\$8.99	\$4.99
Quinta Santa Maria Touriga Nacional Rose Wine Douro Portugal 2010	23493	750 ML	\$12.99	\$7.99
Bons Ventos Rose Wine Lisboa Portugal 2010	29066	750 ML	\$11.99	\$7.99
Cantine Lunae Mea Rosato IGT 2011	38321	750 ML	\$19.99	\$12.99
Celler el Masroig Les Sorts Rosat Monsant 2011	38602	750 ML	\$11.99	\$7.99
Bodegas Masies d'Avinyo Abadal Rose Wine Pla de Bages 2011	38604	750 ML	\$13.99	\$7.99
Tenuta Guado al Tasso Scalabrone Rosato Bolgheri 2011	38634	750 ML	\$19.99	\$12.99
Domodimonti Piccolo Principe Rosato Marche 2011	38648	750 ML	\$12.99	\$7.99
Bodegas el Coto Rosado Rioja 2012	43090	750 ML	\$9.99	\$5.99
Bertani Bertarose Chiaretto Venezie IGT 2012	43127	750 ML	\$12.99	\$7.99
Liquid Geography Monastrell Rose Bullas Spain 2012	43158	750 ML	\$12.99	\$8.99
Christmas Red 2010	43229	750 ML	\$9.99	\$5.99
Christmas White 2012	43230	750 ML	\$9.99	\$5.99
Christmas Asti NV	43231	750 ML	\$14.99	\$8.99
Carpineto Dogajolo Rose Tuscany 2013	43479	750 ML	\$12.99	\$10.99
Centine Rose 2013	43522	750 ML	\$11.99	\$9.99
Hacienda Uvanis Castillo De Tafalla Rosado 2013	43523	750 ML	\$8.99	\$6.99
Azienda Agricola Tintero Elvio Asti Grangia Rosato NV	43534	750 ML	\$10.99	\$8.99
El Coto Rosado Rioja 2013	43549	750 ML	\$10.99	\$6.99
Cottanera Barbazzale Rosato 2013	43554	750 ML	\$14.99	\$11.99
Falesco Vitiano Rose 2013	43560	750 ML	\$11.99	\$9.99
Broadbent Rose Vinho Verde Non Vintage	43569	750 ML	\$10.99	\$8.99
Villa Calcinaia Rosato IGT Sangiovese Tuscany Italy 2012	43652	750 ML	\$14.99	\$9.99
Christmas Red 2013	43709	750 ML	\$9.99	\$5.99
Christmas White 2013	43710	750 ML	\$9.99	\$5.99
Vinhos Sogrape Gazela Rose NV	45882	750 ML	\$7.99	\$5.99
Fattoria La Valentina Cerasuolo d Abruzzo DOC 2012	46315	750 ML	\$11.99	\$7.99
Alta Vista Malbec Rose Wine Mendoza 2012	39887	750 ML	\$10.99	\$6.99
Altosur Rose of Malbec Mendoza 2011	39761	750 ML	\$11.99	\$6.99
Apaltagua Rose Carmenere Chile Reserva 2013	80255	750 ML	\$10.99	\$6.99
Bridge Lane Rose Cab Franc North Fork Long Island 2013	80180	750 ML	\$15.99	\$10.99
DeMorgenzon DMZ Rose 2012	46432	750 ML	\$12.99	\$7.99
Domaine Bousquet Malbec Cabernet Rose Mendoza 2013	31934	750 ML	\$11.99	\$6.99
Domaine Ouled Thaleb Rose Red Blend Zenata Morocco 2013	80187	750 ML	\$13.99	\$8.99
Fabre Montmayou Rose Mendoza 2013	48438	750 ML	\$11.99	\$7.99
Fabre Montmayou Rose Wine Mendoza 2012	39918	750 ML	\$10.99	\$5.99
Fairview Goats do Roam Rose 2013	37564	750 ML	\$9.99	\$5.99
Finca El Origen Malbec Rose Wine Mendoza 2011	39762	750 ML	\$12.99	\$7.99
Hacienda del Plata Reflejo Malbec Rose Wine Mendoza 2011	39793	750 ML	\$11.99	\$6.99

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Hermann J Wiemer Rose Finger Lakes Cuvee Non Vintage	39789	750 ML	\$11.99	\$6.99
Jacob's Creek Cool Harvest Shiraz Rose 2012	37220	750 ML	\$11.99	\$7.99
La Flor Malbec Rose Mendoza 2011	39787	750 ML	\$13.99	\$7.99
Lieb Cellars Cabernet Franc Rose North Fork Long Island 2012	31921	750 ML	\$14.99	\$8.99
Lieb Family Cellars Bridge Lane Cabernet Franc Rose North Fork Long Island 2011	39795	750 ML	\$12.99	\$7.99
Maipe Rose of Malbec Mendoza 2011	39768	750 ML	\$11.99	\$6.99
Montes Cherub Rose of Syrah Colchagua Chile 2013	80166	750 ML	\$18.99	\$11.99
Montes Cherub Rose of Syrah Colchagua Valley Chile 2012	46585	750 ML	\$17.99	\$10.99
Nimble Hill Vineyard and Winery Innocence Blush NV	39895	750 ML	\$10.99	\$5.99
Sheldrake Point Cabernet Franc Rose Finger Lakes 2012	31928	750 ML	\$12.99	\$8.99
Sheldrake Point Cabernet Franc Rose Finger Lakes New York 2013	80179	750 ML	\$12.99	\$9.99
Six Hats Rose of Pinotage 2012	45704	750 ML	\$9.99	\$5.99
Six Hats Rose Western Cape 2013	37234	750 ML	\$9.99	\$6.99
Trumpeter Rose de Malbec Mendoza Reserve 2013	31933	750 ML	\$13.99	\$8.99
Wolffer Rose Long Island New York 2011	39763	750 ML	\$15.99	\$9.99
Domaine Pascal Jolivet Attitude Rose Wine 2011	39654	750 ML	\$19.99	\$12.99
Domaine de Malavielle Charmille Rose Pays d'Oc 2012	31595	750 ML	\$13.99	\$8.99
Domaine de Montbenoit Rose Coteaux du Giennois 2012	31980	750 ML	\$14.99	\$9.99
Philippe Ragueneot Rose Bordeaux 2012	31755	750 ML	\$13.99	\$8.99
Domaine Fougeray de Beauclair Rose Wine Marsannay 2011	36434	750 ML	\$19.99	\$12.99
Chateau d'Or et de Gueules Rose Wine 2011	38858	750 ML	\$13.99	\$7.99
Chateau d'Or et de Gueules Rose Les Cimels Costieres de Nimes 2012	46610	750 ML	\$13.99	\$7.99
Domaine Laurens Marcillac Rose Wine 2011	39408	750 ML	\$15.99	\$9.99
Domaines Ott Les Domaniers Rose Cotes de Provence 2012	48003	750 ML	\$21.99	\$14.99
Domaine Laurens Marcillac Rose 2012	46491	750 ML	\$16.99	\$11.99
Gustave Lorentz Pinot Noir Rose Alsace 2012	48027	750 ML	\$21.99	\$14.99
Clarendelle Rose Wine Bordeaux 2011	31067	750 ML	\$16.99	\$11.99
Chateau de Lancyre Pic St Loup Rose 2012	31586	750 ML	\$16.99	\$10.99
Chateau de Lascaux Coteaux de Languedoc Rose 2012	46431	750 ML	\$11.99	\$7.99
Domaine de Fontsaite Gris de Gris Languedoc 2011	39348	750 ML	\$15.99	\$10.99
Chateau la Rame Rose Wine Bordeaux 2011	39415	750 ML	\$14.99	\$9.99
Domaine de Corbillieres Rose Touraine 2012	46593	750 ML	\$15.99	\$9.99
Clarendelle Rose Bordeaux 2012	48586	750 ML	\$14.99	\$9.99
Hippolyte Reverdy Sancerre Rose 2012	46434	750 ML	\$26.99	\$19.99
Commanderie de la Bargemone Rose Wine 2011	45726	750 ML	\$14.99	\$9.99
Paul Thomas Rose Sancerre 2012	31579	750 ML	\$24.99	\$16.99
Domaine Bastide Blanche Bandol Rose 2012	46195	750 ML	\$20.99	\$14.99
Chateau Vignelaure La Source Rose Wine Coteaux du Vendomois 2011	39950	750 ML	\$13.99	\$8.99
Paul Jaboulet Parallele 45 Rose Wine Cote du Rhone 2012	31614	750 ML	\$13.99	\$8.99
Domaine de la Bastide Rose Wine Cotes du Rhone 2011	39691	750 ML	\$13.99	\$8.99
Gamay Rose Wine Les Rocailles 2012	31603	750 ML	\$13.99	\$9.99
Domaine Tempier Rose Wine Bandol 2011	39721	750 ML	\$39.99	\$29.99

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Chateau Viranel St Chinian Rose 2012	46490	750 ML	\$17.99	\$11.99
Domaine Moulinier Rose Wine 2011	31074	750 ML	\$13.99	\$8.99
Domaine de l'Hortus la Loup dans la Bergerie Rose de Saignee 2011	39655	750 ML	\$15.99	\$9.99
Gamay Rose Wine Les Rocailles 2011	45727	750 ML	\$14.99	\$9.99
Joseph Mellot Sincerite Pinot Noir Rose Wine Vin du Pays Loire 2012	38775	750 ML	\$9.99	\$5.99
Chateau du Donjon Rose Wine 2011	45734	750 ML	\$13.99	\$8.99
Gerard Fiou Rose Wine Sancerre 2011	45560	750 ML	\$25.99	\$15.99
Chateau Grande Cassagne Costieres de Nimes Rose Wine 2011	39345	750 ML	\$10.99	\$5.99
Chateau Mourgues du Gres Les Galets Roses 2011	45879	750 ML	\$12.99	\$7.99
Domaine Tempier Rose Bandol 2012	48073	750 ML	\$41.99	\$34.99
Domaine Jean Marice Raffault Chinon Rose 2012	46452	750 ML	\$14.99	\$8.99
Le Rose de Phelan Segur 2012	38787	750 ML	\$14.99	\$9.99
Domaine de Malavieille Charmille Rose 2011	45753	750 ML	\$13.99	\$8.99
Domaine Triennes Rose 2011	39414	750 ML	\$15.99	\$8.99
Charles Audoin Rose Wine Marsannay 2011	31050	750 ML	\$19.99	\$12.99
Le Cirque Rose Wine 2011	45755	750 ML	\$11.99	\$7.99
Domaine Petit Rimauresq Rose Wine 2011	39341	750 ML	\$13.99	\$8.99
Laurence Feraud Pink Pegau 2012	31587	750 ML	\$18.99	\$11.99
Chateau de Trinquevedel Rose Wine Tavel 2010	36013	750 ML	\$16.99	\$10.99
Chateau du Donjon Rose Wine Minervois 2012	31593	750 ML	\$13.99	\$8.99
Domaine de la Solitude Rose Wine Cotes du Rhone 2012	31580	750 ML	\$16.99	\$9.99
Trois Amis Rose Wine 2011	39970	750 ML	\$9.99	\$5.99
Commanderie de Peyrassol Rose Wine Cotes de Provence 2011	36614	750 ML	\$18.99	\$13.99
Domaine de la Bastide Blanche Rose Wine Bandol 2011	39412	750 ML	\$19.99	\$12.99
Jean Luc Colombo Cape Bleue Rose Provence 2012	31612	750 ML	\$10.99	\$6.99
Domaine de Fondreche Rose Wine Cotes du Ventoux 2011	39344	750 ML	\$13.99	\$8.99
Penya Rose Vin de Pays des Cotes Catalanes 2012	31592	750 ML	\$9.99	\$5.99
Chateau Bellevue la Foret Rose Wine 2011	39368	750 ML	\$11.99	\$7.99
La Source de Vignelaure Rose Wine 2010	29354	750 ML	\$13.99	\$7.99
Chateau d'Esclans Whispering Angel Rose Wine Cotes de Provence 2012	31537	750 ML	\$19.99	\$12.99
Sauvion et Fils Rose Wine Anjou 2011	39431	750 ML	\$11.99	\$7.99
Domaine Sainte Eugenie Roussillon Rose Wine Corbieres 2011	39346	750 ML	\$9.99	\$6.99
Penya Rose Wine 2011	45758	750 ML	\$9.99	\$5.99
Les Ligeriens Rose Wine d'Anjou 2011	39406	750 ML	\$8.99	\$4.99
Domaine Hippolyte Reverdy Rose Wine Sancerre Loire 2011	39349	750 ML	\$25.99	\$16.99
Domaine de Saint Esprit Rose Wine 2011	45880	750 ML	\$14.99	\$8.99
Domaines Ott Les Domaniers de Puits Mouret Vin Rose Cotes de Provence 2011	39640	750 ML	\$19.99	\$12.99

RECOMMENDED ACTION: We recommend the Board approve these items for reduction

Note: Board Minutes are not officially approved until all required signatures are affixed.

9. Luxury Cost Change - Recommended Approvals

PRODUCT(S):

<u>BRAND NAME AND SIZE</u>	<u>Code</u>	<u>VINTAGE</u>	<u>PRESENT</u>		<u>PROPOSED</u>	
			<u>COST</u>	<u>RETAIL</u>	<u>COST</u>	<u>RETAIL</u>
<u>Southern Wine and Spirits of PA</u>						
Sandeman's 10 Year Old Tawny Port	26277	NV	\$125.52	\$34.99	\$124.26	\$34.99
			\$20.92		\$20.71	

EFFECTIVE DATES: The proposed costs will become effective:01/28/2015

RECOMMENDED ACTION: We recommend the Board to approve this Action.

10. Online Exclusive Items - Recommended Approvals

<u>BRAND DESCRIPTION</u>	<u>SIZE</u>	<u>COST</u>	<u>UNIT COST</u>	<u>RETAIL</u>
<u>Palateur Imports LLC</u>				
Avua Cachaca Prata Brazil	750 ML	\$122.16	\$20.36	\$32.99
Avua Cachaca Amburana Brazil	750 ML	\$164.76	\$27.46	\$43.99
<u>Regal Imports</u>				
Cote Bonneville Riesling 2013	750 ML	\$176.64	\$14.72	\$24.99
Cote Bonneville Syrah Yakima Valley 2011	750 ML	\$525.00	\$43.75	\$69.99
Cote Bonneville Dubrul Vineyard Cote Bonneville 2007	750 ML	\$534.00	\$89.00	\$134.99
Cote Bonneville Dubrul Vineyard Carriage House Red 2008	750 ML	\$369.00	\$30.75	\$49.99
Cote Bonneville Chardonnay 2012	750 ML	\$369.00	\$30.75	\$49.99

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The Wine Merchant LTD

Magical Spirits Western Honey Pepper Whiskey	750 ML	\$136.08	\$11.34	\$18.99
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CBL Wine Company LLC

Clos Troteligotte K-2 Malbec 2012 **REVISION WRONG CASE SIZE QUOTED 1/14/15 12pk instead of 6 pk	750 ML	\$452.64	\$37.72	\$59.99
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Diageo North America

Orphan Barrel Forged Oak Whiskey	750 ML	\$246.00	\$41.00	\$64.99
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Spirits Imports, Inc

Zuidam Distillers Millstone Dutch Single Rye Whisky	750 ML	\$342.00	\$57.00	\$89.99
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Constellation Brands Inc

Casa Noble Anejo Reserve Santana-Single Barrel	750 ML	\$292.29	\$292.29	\$399.99
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Winebow Inc

Filibuster Bourbon Be Heard	750 ML	\$167.58	\$27.93	\$45.99
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Filibuster Rye Be Heard	750 ML	\$167.58	\$27.93	\$45.99
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Filibuster Triple Cask Sherry Bourbon Barrels	750 ML	\$318.60	\$53.10	\$84.99
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RECOMMENDED ACTION: We recommend the Board approve these items for listing

11. Online Cost and Retail Changes - January 28, 2015

PRODUCT(S):

<u>CODE</u>	<u>BRAND NAME AND SIZE</u>	<u>PRESENT</u>		<u>PROPOSED</u>	
		<u>COST</u>	<u>RETAIL</u>	<u>COST</u>	<u>RETAIL</u>

Moet Hennessy USA

31018	Glenmorangie Single Malt Scotch Highland 18 Year Old 86 Proof 750 ml 6 units per case	\$426.72	\$109.99	\$448.44	\$114.99
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Note: Board Minutes are not officially approved until all required signatures are affixed.

Cost Per Unit: \$71.12 \$74.74
Regular Price increase

12. Online Special Price Reductions - February 2015

PRODUCT(S):

Code	Regular Retail	Special Retail	Customer Savings	Size	Brand Description
34354	\$37.99	\$35.99	\$2.00	750 mL	Tap 8 Canadian Rye 8 Year Old

RECOMMENDED ACTION: We recommend the Board approve these Monthly Specials.

Bureau of Product Selection-Special Price Reductions Effective February 1-28

Motion Made: Board Member Holden

Seconded: Board Member Negra

Board Decision: Unanimously agreed (3-0 vote) to Approve all Bureau of Product Selection / Marketing Actions.

FINANCIAL REPORT *Anna Maria Kiehl, Comptroller Operations, Office of Budget*

None

OTHER ISSUES

Comptroller Operations, Office of Budget: Transfer to General Fund Fiscal Year 2014-2015

The Office of Budget requests that the transfer of State Stores Fund monies in the amount of eighty million dollars (\$80,000,000) to the General Fund be scheduled to occur in Fiscal Year 2014-2015. The transfer of the entire prescribed amount of \$80,000,000 will be processed, as authorized in Expenditure Symbol Notification 14-023, dated June 30, 2014.

Motion Made: Board Member Holden

Seconded: Board Member Negra

Board Decision: Unanimously agreed (3-0 vote) to Approve the transfer of State Stores Fund monies in the amount of eighty million dollars (\$80,000,000) to the General Fund.

Note: Board Minutes are not officially approved until all required signatures are affixed.

Mr. Negra thanked the employees of the agency for making this transfer possible. Chairman Brion noted that the PLCB is doing its part to help the budgetary challenges by providing this early transfer. Chairman Brion thanked the PLCB team for being able to make this happen.

CITIZEN COMMENT/BUSINESS FROM THE FLOOR

None

NEXT BOARD MEETING

The next meeting of the PLCB will be a formal meeting on Wednesday, February 11, 2015 beginning at 11:00 A.M. Prior to the public meeting, there will be an Executive Session to discuss matters of personnel and to engage in non-deliberative informational discussions, some of which are regarding actions and matters which have been approved at previous public meetings.

ADJOURNMENT

On a motion by Board Member Holden, seconded by Board Member Negra, the meeting was adjourned.

The foregoing actions are hereby officially approved.

Chairman

Member

Member

ATTEST:

Secretary