

# PENNSYLVANIA LIQUOR CONTROL BOARD

## MEETING MINUTES

WEDNESDAY, JULY 15, 2015

NORTHWEST OFFICE BUILDING, CONFERENCE ROOM 117, HARRISBURG, PA

Tim Holden, Chairman  
Joseph E. "Skip" Brion, Board Member  
Michael Negra, Board Member  
John E. Metzger, Executive Director  
John Stark, Board Secretary

[Office of Chief Counsel](#)  
[Bureau of Licensing](#)  
[Bureau of Human Resources](#)  
[Bureau of Purchasing and Contracting](#)

[Bureau of Retail Operations](#)  
[Bureau of Product Selection/Marketing](#)  
[Financial Report](#)  
[Other Issues](#)

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### PUBLIC MEETING – 11:00 A.M

Board Secretary John K. Stark indicated that a quorum of the Board was present and Chairman Holden called the meeting to order.

**CALL TO ORDER**.....*Chairman Holden*

Pledge of Allegiance to the Flag

**OLD BUSINESS** ..... *Secretary Stark*

A. Motion to approve the previous Board Meeting Minutes of the June 24, 2015 meeting.

**Motion Made:** Board Member Negra

**Seconded:** Board Member Brion

**Board Decision:** Unanimously approved (3-0 vote) previous Board Minutes.

### **PUBLIC COMMENT ON AGENDA ITEMS**

Tom Muldoon, a spokesman for the Pennsylvania Wine and Spirits Association, noted that in 2010 the Board modified the LTMF to a percentage rather than a fixed fee. Mr. Muldoon stated that the Board's use of bailment has shifted the burden to the manufacturers. Mr. Muldoon expressed his opinion that this could lead to higher prices.

Chairman Holden noted that, if approved, the LTMF change would only apply to items listed after August 1<sup>st</sup>.

Dale Horst, Director of Marketing, noted that this modification affects strictly new items so that these items are in line with the existing LTMF fees.

Board Member Brion noted that the LTMF modification would not be retroactive.

Board Member Negra noted that the LTMF modification was intended to make all items consistent with regard to the LTMF.

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John Metzger, Executive Director, also noted that the Board's conversion to bailment did not result in an operating cost savings. The bailment system changed the timing involved with when product is purchased and freed up working capital.

**NEW BUSINESS**

*From the Office of Chief Counsel.....Faith Smith Diehl, Chief Counsel*

- (1) **Derry Street Pub, Inc.** Appeal to Commonwealth Court  
2312 Derry Street  
Harrisburg, Pennsylvania 17104-2760  
Restaurant Liquor License No. R-12671  
LID 59887  
Docket No. 2014-CV-6870-MP (Dauphin County)

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) – Do Not Appeal
  
- (2) **Myptia, Inc.** Proposed Conditional Licensing  
1430-34 Derry Street Agreement to Allow for the Renewal  
Harrisburg, Pennsylvania 17104-3328 of the Liquor License  
Restaurant Liquor License No. R-9583  
LID 59181  
Docket No. 242 CD 2015 (Commonwealth Court)

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Renewal with Conditional Licensing Agreement.
  
- (3) **City of Lancaster** Municipal Application for Exemption  
Case No. 15-NE-05 from Liquor Code Statute Regarding  
Amplified Sound

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Noise Exemption until July 15, 2016.

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- (4) **Londonderry Township** Municipal Application for Exemption  
Case No. 15-NE-06 from Liquor Code Statute Regarding  
Amplified Sound

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Noise Exemption until July 24, 2020.

- (5) **City of Williamsport (Zone 1)** Municipal Application for Exemption  
Case No. 15-NE-07 from Liquor Code Statute Regarding  
Amplified Sound

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Noise Exemption until July 15, 2018.

- (6) **City of Williamsport (Zone 2)** Municipal Application for Exemption  
Case No. 15-NE-08 from Liquor Code Statute Regarding  
Amplified Sound

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Noise Exemption until July 15, 2018.

- (7) **City of Williamsport (Zone 3)** Municipal Application for Exemption  
Case No. 15-NE-09 from Liquor Code Statute Regarding  
Amplified Sound

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Noise Exemption until July 15, 2018.

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*From the Bureau of Licensing* ..... *Jerry Waters, Director of Regulatory Affairs*  
*Tisha Albert, Director, Bureau of Licensing*

- (1) **1028 EGR, LLC** Double Transfer – Restaurant  
R-7997 (LID No. 69792) Case No. 15-9066  
1028 East Governor Road  
Derry Township  
Hershey, Dauphin County

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Transfer.

- (2) **Allegro Wine Company, LLC** Conditional Licensing Agreement -  
**t/a Allegro Vineyards** Limited Winery  
LK-163 (LID No. 48979)  
3475 Sechrist Road  
Chanceford Township  
Brogue, York County  
(Re: BAL LK-163-3 – Wrightsville)

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Conditional Licensing Agreement.

- (3) **Allegro Wine Company, LLC** Conditional Licensing Agreement -  
**t/a Allegro Vineyards** Limited Winery  
LK-163 (LID No. 48979)  
3475 Sechrist Road  
Chanceford Township  
Brogue, York County  
(Re: BAL LK 163-5 – Mechanicsburg)

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Conditional Licensing Agreement.

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- (4) **Ashford TRS Sapphire VI, LLC and Remington Lodging and Hospitality, LP t/a Sheraton Bucks County Hotel** Request to Sell Other Items on the Licensed Premises – Hotel  
H-6120 (LID No. 59049)  
400 Oxford Valley Road  
Falls Township  
Langhorne, Bucks County

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Request to Sell Other Items on the Licensed Premises.

- (5) **BZ Pazz Enterprises, Inc. t/a Tick Tock Bar & Café** Extension of License & Request for Interior Connections with Another Business – Restaurant  
R-12614 (LID No. 69665)  
1101 Merchant Street  
Ambridge, Beaver County

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Extension of License & Request for Interior Connections with Another Business.

- (6) **Cousins Beer Stop, LLC** “Intermunicipal” Double Transfer & Requests for an Interior Connection with Another Business & to Conduct Another Business on the Licensed Premises – Restaurant  
R-14653 (LID No. 71450)  
202 Betty Street  
Eynon, Lackawanna County

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Agreed (2-1 vote) to Approve Transfer & Requests for an Interior Connection with Another Business & to Conduct Another Business on the Licensed Premises. Chairman Holden noted that there are three (3) gas pumps at the proposed location – approximately 60, 63 and 74 feet from the licensed premises. Mr. Holden indicated that he is voting in the negative.

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- (7) **KJ Choi, Corp.** Double Transfer & Request for Interior Connection with Another Business – Restaurant  
R-4229 (LID No. 69182) Case No. 15-9061  
2020-2022 Chestnut Street, 2<sup>nd</sup> Floor  
Philadelphia, Philadelphia County
- Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion
- Board Decision:** Unanimously agreed (3-0 vote) to Approve Transfer & Request for Interior Connection with Another Business.
- (8) **Poonam, Inc.** Request for Interior Connection with Another Business – Eating Place Malt Beverage  
E-211 (LID No. 66468)  
4346 Frankford Avenue  
Philadelphia, Philadelphia County
- Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion
- Board Decision:** Unanimously agreed (3-0 vote) to Approve Request for Interior Connection with Another Business.
- (9) **Root, LLC** “Intermunicipal” Double Transfer – Restaurant  
R-1023 (LID No. 71407)  
223 West Walnut Street  
Lancaster, Lancaster County
- Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion
- Board Decision:** Unanimously agreed (3-0 vote) to Approve Transfer.
- (10) **Wegmans Food Markets, Inc.** “Intermunicipal” Double Transfer & Requests for Interior Connections with Another Business & to Conduct Another Business on the Licensed Premises – Restaurant  
R-5702 (LID No. 71506)  
100 Applied Bank Boulevard  
Concord Township  
Glen Mills, Delaware County

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**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Transfer & Requests for Interior Connections with Another Business & to Conduct Another Business on the Licensed Premises.

- (11) **7 Huntingdon, Inc.** Renewal & Amusement Permit – District 4  
R-2609 (LID No. 64697) Case No. 15-9039  
7 Huntingdon Pike  
Rockledge, Montgomery County

**Motion Made:** Board Member Negra  
**Seconded:**

**Board Decision:** Hold by Board Member Negra for an Amended Conditional Licensing Agreement.

- (12) **BLP, LLC** Renewal – District 6  
**t/a Final Score Sports Saloon**  
R-16673 (LID No. 57264) Case No. 15-9038  
Route 85, R. D. 2, Box 218  
Cowanshannock Township  
Dayton, Armstrong County

**Motion Made:** Board Member Negra  
**Seconded:**

**Board Decision:** Hold by Board Member Negra for a Conditional Licensing Agreement.

- (13) **DSD Entertainment, Inc.** Conditional Licensing Agreement  
R-7680 (LID No. 63643) Case No. 14-9198 Renewal – District 10  
254-256 South 12<sup>th</sup> Street  
Philadelphia, Philadelphia County **HOLD – 3/24/15 SESSION**

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Renewal with Conditional Licensing Agreement.

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- (14) **MC 6901 Frankford, Inc.** Conditional Licensing Agreement  
R-3187 (LID No. 56803) Case No. 15-9012 Renewal – District 10  
6901 Frankford Avenue  
Philadelphia, Philadelphia County **HOLD – 6/10/15 SESSION**

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Renewal with Conditional Licensing Agreement.

- (15) **Southside Saloon, Inc.** **REQUEST FOR RECONSIDERATION**  
**t/a Allstar Sports Bar** Conditional Licensing Agreement  
R-8448 (LID No. 31055) Case No. 14-9182 Renewal – District 4  
115-117 East 3<sup>rd</sup> Street  
Bethlehem, Northampton County

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Reconsider, Rescind Refusal and Approve Renewal with Conditional Licensing Agreement.

- (16) **The Works at Wyomissing, LLC** Renewal – District 3  
**t/a The Works at Wyomissing**  
R-16367 (LID No. 50416) Case No. 15-9053  
1109 Bern Road  
Wyomissing, Berks County

**Motion Made:** Board Member Negra  
**Seconded:**

**Board Decision:** Hold by Chairman Holden.

- (17) **Yokohama Asian Restaurant, LLC** Renewal – District 10  
R-12300 (LID No. 66009) Case No. 15-9009  
1316 Walnut Street  
Philadelphia, Philadelphia County



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**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Renewal with Existing Conditional Licensing Agreement.

(18) **Big Woody’s Hanover, LLC** New Tavern Gaming License  
**t/a Big Woody’s**  
R-1486 (LID No. 68084)  
702 Hanover Avenue  
Allentown, Lehigh County

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve New Tavern Gaming License.

(19) **Savich Enterprises, Inc.** New Tavern Gaming License  
**t/a The Union House Taproom & Livery**  
R-18549 (LID No. 34148)  
12 East Main Street  
Richland, Lebanon County

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve New Tavern Gaming License. Tisha Albert, Director of Licensing, noted that 45 Tavern Gaming Licenses have been issued and two (2) are in line for approval.

*From the Bureau of Human Resources..... Jennifer Haas, Director of Human Resources*

Personnel Actions

- (1) **Tiffany Casenave – Removal Action**
- (2) **Tyria Jefferson – Affirm Removal**
- (3) **Elizabeth Leach – Removal Action**
- (4) **Serena MacCombie – Removal Action**
- (5) **Sarah McCluskey – Affirm Removal**
- (6) **Kassandra Nagy – Removal Action**

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- (7) **Aaron Norris – Removal Action**
- (8) **Michelle Prince – Removal Action**
- (9) **William Staudt – Affirm Removal**
- (10) **Annmarie Tennessee – Affirm Removal**
- (11) **Tanya Wilt – Removal Action**
- (12) **Jordan Zalesak – Affirm Removal**

**Motion Made:** Board Member Negra

**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve all Personnel Actions.

*From the Bureau of Purchasing and Contracting ..... Oren Bachman, Chief Financial Officer  
Melinda John, Director, Bureau of Purchasing & Contracting*

- (1) **Wine & Spirits Store Sign** – Competitive bids not required for leasehold improvements under \$15,000.00 – VENDOR: Sekula Sign Corporation – Provide and install a new Fine Wine & Good Spirits sign on Store 4401 in Lewistown – \$10,790.00 estimated cost.
- (2) **Hearing Examiner Services** – Exercise Option One – VENDOR: John A. Mulroy – TERM: One (1) year – The Hearing Examiner represents the Board in the capacity of a hearing examiner for administrative hearings conducted in the Commonwealth of Pennsylvania regarding matters which the Board shall adjudicate as required by law – \$150,000.00 estimated cost.
- (3) **Microsoft Premier Support** – DGS Statewide Contract – VENDOR: Microsoft Corp. – TERM: One (1) year – The PLCB’s daily tasks rely heavily on Microsoft products such as Windows, Office, SharePoint, SQL databases, etc. Microsoft Premier Support is utilized to ensure continual access to resources to fix and rectify any technology issues encountered within the Microsoft suite of products – \$131,171.00 estimated cost.
- (4) **Server Maintenance** – DGS Statewide Contract – VENDOR: IBM – TERM: One (1) year – Provide maintenance for two (2) P550 and one (1) P570 servers that support the IBMS environments – \$14,283.75 estimated cost.
- (5) **Steel Shelving** – DGS Statewide Contract – VENDOR: Kent Fixture Corp. – Steel shelving for the standard branding of Store #5134 in Philadelphia – \$24,785.91 estimated cost.
- (6) **Project Management Staff Augmentation** – DGS Statewide Contract – VENDOR: Computer Aid, Inc. – TERM: Six (6) months – Provide assistance to the PLCB Project Management Office in the capture of business requirements, project planning, and project delivery services – \$75,681.17 estimated cost.

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**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve all Purchasing & Contracting matters.

*From the Bureau of Retail Operations .....Charlie Mooney, Director of Retail Operations*

- (1) #9717 – 1206 North Third Street, Harrisburg  
Parking Agreement / 20 spaces
- (2) #0219 – 1326 Hoffman Boulevard, West Mifflin  
Amendment
- (3) #0284 – 10 Old Clairton Road, Suite 10, Pittsburgh  
Amendment
- (4) #0405 – 508 Midland Avenue, Midland  
Amendment
- (5) #4633 – 850 South Valley Forge Road, Lansdale  
Amendment
- (6) #6501 – 105 Harrison Avenue, Greensburg  
Amendment
- (7) #09XX – Levittown Town Center, 179 B Levittown Parkway, Levittown  
New Store
- (8) #46XX – 125 West DeKalb Pike, King of Prussia  
New Store

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve all Retail Operations Actions.

*From the Bureau of Product Selection/Marketing .....Dale Horst, Director of Marketing/Merchandising  
Joseph Puhalla, Director of Product Selection*

**1. Cost and Retail Decreases**

PRODUCT(S):

<u>CODE</u>	<u>BRAND NAME AND SIZE</u>	<u>PRESENT</u>	<u>PROPOSED</u>
		<u>COST</u> <u>RETAIL</u>	<u>COST</u> <u>RETAIL</u>

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BANFI PRODUCTS CORP

8838	Casillero Del Diablo Pinot Noir				
	750 ML, 12 Units Per Case	\$80.64	\$11.99	\$72.84	\$10.99
	Velocity Code: D Cost Per Unit:	6.72		6.07	

CONSTELLATION WINES U S

5790	Clos Du Bois Cabernet Sauvignon				
	750 ML, 12 Units Per Case	\$112.32	\$15.99	\$98.16	\$13.99
	Velocity Code: B Cost Per Unit:	9.36		8.18	
6284	Clos Du Bois Pinot Noir				
	750 ML, 12 Units Per Case	\$112.32	\$15.99	\$98.16	\$13.99
	Velocity Code: B Cost Per Unit:	9.36		8.18	
6671	Clos Du Bois Merlot				
	750 ML, 12 Units Per Case	\$112.32	\$15.99	\$98.16	\$13.99
	Velocity Code: B Cost Per Unit:	9.36		8.18	

DIAGEO AMERICAS INC

7422	Captain Morgan White Rum				
	750 ML, 12 Units Per Case	\$127.68	\$17.99	\$113.40	\$15.99
	Velocity Code: C Cost Per Unit:	10.64		9.45	
7426	Captain Morgan White Rum				
	1.75 L, 6 Units Per Case	\$112.50	\$30.99	\$101.82	\$27.99
	Velocity Code: C Cost Per Unit:	18.75		16.97	
8903	Captain Morgan Grapefruit Rum 70 Proof				
	750 ML, 12 Units Per Case	\$124.08	\$17.49	\$112.56	\$15.99
	Velocity Code: D Cost Per Unit:	10.34		9.38	
8905	Captain Morgan Pineapple Rum 70 Proof				
	750 ML, 12 Units Per Case	\$124.08	\$17.49	\$112.56	\$15.99
	Velocity Code: D Cost Per Unit:	10.34		9.38	

EFFECTIVE DATES: The proposed cost will become effective July 19, 2015 and the proposed retail prices will become effective when the current stock has been sold

ADDITIONAL INFORMATION/COMMENTS:

RECOMMENDED ACTION: We recommend the Board to approve this Action.

**2. Holiday Items - Recommended Approvals**

<u>BRAND DESCRIPTION</u>	<u>SIZE</u>	<u>COST</u>	<u>UNIT COST</u>	<u>RETAIL</u>
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Bacardi USA

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B & B With Dessert Glass	750 mL	\$129.66	\$21.61	\$34.99
Bacardi 8 Rum Glass Pack	750 mL	\$90.78	\$15.13	\$24.99
Dewar's 12 Yr Res Glass Pack	750 mL	\$137.10	\$22.85	\$36.99
Dewar's 15 Yr	750 mL	\$187.92	\$31.32	\$49.99
Grey Goose Original Glass and Shaker Pack	1.75 L	\$112.53	\$37.51	\$59.99
Grey Goose VX Vodka	750 mL	\$284.76	\$47.46	\$74.99
St. Germain With Mini Carafe	200 mL	\$64.68	\$10.78	\$17.99

Banfi

Bolla 3/4 Gift (Pinot Grigio, Pinot Noir, Chianti, Merlot)	4-750 mL	\$57.33	\$9.11	\$31.99
Bolla 6/2 Gift (Pinot Grigio, Chianti)	2-750 mL	\$54.90	\$9.15	\$15.99
Casillero del Diablo Fire and Ice Gift	2-750 mL	\$63.24	\$10.54	\$17.99

Barsotti Wines

Fratello Hazelnut Liqueur with Gift	750 mL	\$84.90	\$14.15	\$23.99
Serata Amaretto Di Piemonte Almond Liqueur with Gift	750 mL	\$88.80	\$14.80	\$24.99

Brown Forman Corp

Chambord Liq with 2 glasses	750 mL	\$110.46	\$18.41	\$29.99
Gentleman Jack Gift with glasses	750 mL	\$117.66	\$19.61	\$31.99
Gentleman Jack with Shaker	1.75 L	\$224.52	\$37.42	\$59.99
Jack Daniel's Grill Out with 2 Glasses	750 mL	\$86.76	\$14.46	\$23.99
Jack Daniel's Holiday Container with Glasses	750 mL	\$87.00	\$14.50	\$23.99
Jack Daniel's Single Barrel with Gift Carton and 2 glasses	750 mL	\$179.70	\$29.95	\$47.99
Jack Daniel's TN Honey with Container and 2 Glasses	750 mL	\$87.00	\$14.50	\$23.99
Jack Daniel's Winter Jack	750 mL	\$112.56	\$9.38	\$15.99
Old Forester Birthday Bourbon 2015	750 mL	\$225.48	\$37.58	\$59.99
Southern Comfort with Egg nog	1.75 L	\$60.00	\$20.00	\$32.99
Tuaca Liqueur with Hot Apple Pie	750mL	\$145.08	\$12.09	\$19.99
Woodford Reserve with glass	750 mL	\$129.66	\$21.61	\$34.99
Woodford Reserve MC 1838 White Corn Bourbon	750 mL	\$254.36	\$63.59	\$99.99

CBL Wine Company

Chronic Cellars Spritz and Giggles Sparkling Wine	750 mL	\$97.56	\$8.13	\$14.99
Caldirola Sparkling Moscato Santa Claus Christmas Bottle	750 mL	\$48.06	\$8.01	\$13.99
EFE Triple Distilled Black Raki with 2 Glasses	750 mL	\$110.46	\$18.41	\$29.99

Capital Wine & Spirits Inc

Crystal Head Aurora	750 mL	\$220.62	\$36.77	\$59.99
Crystal Head with Shaker	750 mL	\$119.28	\$29.82	\$49.99

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Di Saronno Wears Cavalli with Glasses	750 mL	\$92.94	\$15.49	\$25.99
Lucid Absinthe Holiday Gift Pack with Cocktail Glass and Guide	375 mL	\$216.36	\$18.03	\$29.99
Sofia Blanc de Blancs	4-187 mL	\$45.90	\$7.65	\$14.99
SPUD Pumpkin Spice	750 mL	\$102.72	\$8.56	\$14.99
Tomatin 50 mL Variety Pack with 12/15/18 yr Scotch	3-50 mL	\$193.12	\$12.07	\$19.99

Castle Brands

Goslings Dark'n Stormy with Ginger Beer	750 mL	\$66.66	\$11.11	\$18.99
Pallini Limoncello Liqueur with Decorative Rock Glass	750 mL	\$79.50	\$13.25	\$21.99

Charles Jacquin

Jacquin's Flavored Vodka Variety Pack	6-50 mL	\$20.80	\$2.60	\$5.49
Sweet Revenge Wild Strawberry Liqueur with Gift	750 mL	\$71.76	\$11.96	\$19.99
Pennsylvania Dutch Egg Nog	200 mL	\$39.60	\$1.65	\$3.99
Pennsylvania Dutch Egg Nog	1.75 L	\$56.10	\$9.35	\$16.49
Pennsylvania Dutch Egg Nog	750 mL	\$57.60	\$4.80	\$8.99
Pennsylvania Dutch Pumpkin Cream	750 mL	\$57.60	\$4.80	\$8.99
Pravda Imp Vodka Clamshell Tasting Kit	50 mL	\$40.08	\$1.67	\$2.99
Pravda Imp Vodka Counter Display in Gift Box	200 mL	\$35.40	\$2.95	\$5.99

Clover Hill Winery

Clover Hill Holiday Wine	750 mL	\$68.40	\$5.70	\$10.49
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Constellation

Casa Noble Crystal Tequila Holiday Gift Pack	750 mL	\$149.22	\$24.87	\$39.99
Ravenswood Besieged Red Blend	750 mL	\$111.60	\$9.30	\$15.99
Woodbridge by Robert Mondavi Harvest Spiced Red Blend	750 mL	\$49.68	\$4.14	\$7.99

D'ANDREA W L IMPORTS

Jawbreaker Cabernet Sauvignon	750 mL	\$82.32	\$6.86	\$12.99
Stella Rosa Gift Pack (Rosso, Moscato d'Asti)	2-750 mL	\$103.36	\$12.92	\$22.99
Zombie Zinfandel	750 mL	\$79.32	\$6.61	\$12.99

Diageo North America

Bailey's Multi Pk (Org, Choc Cherry, Van Cin, Salt Caramel)	4-200 mL	\$168.60	\$5.62	\$9.99
Bailey's with 4 Shot Glasses	750 mL	\$94.98	\$15.83	\$25.99
Buchannan's 12 Yr with Leather Flask & Cups	750 mL	\$122.10	\$20.35	\$32.99

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Crown Royal Black with 1 Glass & Ice Mold	750 mL	\$118.20	\$19.70	\$31.99
Crown Royal Tailgate Pk with 2 reusable cups	750 mL	\$102.72	\$17.12	\$27.99
Crown Royal with 2 glasses	750 mL	\$102.72	\$17.12	\$27.99
Johnnie Walker Black with Glass Ice Mold	750 mL	\$141.48	\$23.58	\$37.99
Johnnie Walker Blue with glasses in Refgid Box	750 mL	\$499.29	\$166.43	\$234.99
Ketel One with 2 glasses	750 mL	\$102.72	\$17.12	\$27.99

Gateway Wine & Spirits

Vampire Cabernet Sauvignon	750 mL	\$82.32	\$6.86	\$12.99
Vampire Merlot	750 mL	\$82.32	\$6.86	\$12.99
Vampire Pinot Grigio	750 mL	\$82.32	\$6.86	\$12.99
Vampire Pinot Noir	750 mL	\$82.32	\$6.86	\$12.99

Heaven Hill Distillery

Blackheart Spiced Rum with 4 Shot Glasses	750 mL	\$52.38	\$8.73	\$14.99
Christian Brothers Holiday Egg Nog	750 mL	\$53.64	\$4.47	\$8.49
Evan Williams Egg Nog	750 mL	\$53.64	\$4.47	\$8.49
Evan Williams Honey Beehive VAP	750 mL	\$52.38	\$8.73	\$14.99
Evan Williams Kentucky Cider	750 mL	\$66.00	\$5.50	\$9.99
Fulton's Harvest Apple Pie Liqueur Cream	750 mL	\$66.00	\$5.50	\$9.99
Fulton's Harvest Pumpkin Pie Cream Liqueur	750 mL	\$66.00	\$5.50	\$9.99
Hpnotiq Holiday Gift Set	750 mL	\$79.50	\$13.25	\$21.99
Hpnotiq Sparkle	750 mL	\$71.76	\$11.96	\$19.99
O'Mara's Irish Country Cream Gift Set	750 mL	\$32.70	\$5.45	\$9.99

Jim Beam Brands

2 Gingers Irish Whiskey With 2 Glasses	750 mL	\$91.08	\$15.18	\$24.99
Basil Hayden with Shaker	750 mL	\$156.96	\$26.16	\$41.99
Canadian Club with Glass	750 mL	\$48.48	\$8.08	\$13.99
Courvoisier VS with 2 Glasses	750 mL	\$106.62	\$17.77	\$28.99
Courvoisier VSOP with 2 Glasses	750 mL	\$149.22	\$24.87	\$38.99
Dekuyper Candy Cane Trial Pack	4-50 mL	\$71.70	\$2.39	\$4.99
Jim Beam Candy Cane Trial Pack	4-50 mL	\$91.20	\$3.04	\$5.99
Jim Beam Devil's Cut with 2 Shot Glasses	750 mL	\$87.24	\$14.54	\$23.99
Jim Beam with 2 Glasses	750 mL	\$67.86	\$11.31	\$18.99
Kamora with Mug	750 mL	\$40.74	\$6.79	\$11.99
Knob Creek with 2 - 50 mLs	750 mL	\$133.68	\$22.28	\$35.99
Maker's Mark and Maker's 46 Co-Pk	375 mL	\$149.22	\$24.87	\$39.99
Pinnacle Candy Cane Trial Pack	4-50 mL	\$71.70	\$2.39	\$4.99
Pinnacle Caramel Apple	750 mL	\$104.76	\$8.73	\$14.99
Pinnacle Peachberry Cobbler	750 mL	\$104.76	\$8.73	\$14.99
Pinnacle Pecan Pie	750 mL	\$104.76	\$8.73	\$14.99

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Pinnacle Peppermint Bark	750 mL	\$104.76	\$8.73	\$14.99
Pinnacle Pumpkin Pie	750 mL	\$104.76	\$8.73	\$14.99
Pinnacle with 3 - 50 mLs	750 mL	\$44.64	\$7.44	\$12.99

Kobrand Corporation

Caposaldo Sweet Red Sparkling	750 mL	\$63.12	\$5.26	\$9.99
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Leonard Kreusch Inc

St. Lorenz Christkindl Gluhwein	1 L	\$22.68	\$3.78	\$7.99
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Luxco Inc

Lady Bligh Spiced Rum	50 mL	\$45.60	\$0.38	\$1.29
Pearl Pumpkin Spice	750 mL	\$73.80	\$6.15	\$10.99
St. Brendan's Peppermint Bark Liqueur	750 mL	\$73.80	\$6.15	\$10.99
St. Brendan's Salted Caramel Liqueur	750 mL	\$73.80	\$6.15	\$10.99

Majestic Wine and Spirits

Brotherhood Holiday Spiced Wine	750 mL	\$55.32	\$4.61	\$8.99
Chocovine Pumpkin Spice	750 mL	\$80.64	\$6.72	\$11.99
Kah Tequila Gift Pk	3-50 mL	\$269.76	\$16.86	\$27.99
Koval Gift Pack - Rye, Bourbon, Four Grain	3-200 mL	\$246.36	\$41.06	\$64.99
Luxardo Amaretto Gift Pack	750 mL	\$108.42	\$18.07	\$29.99
Luxardo Limoncello Gift Pack	750 mL	\$108.42	\$18.07	\$29.99
Luxardo Sambuca Gift Pack	750 mL	\$127.80	\$21.30	\$34.99
Opici Twist Gift Bottle	750 mL	\$45.96	\$7.66	\$13.99
The Glenrothes Triple Pack	3-100 mL	\$293.76	\$24.48	\$39.99

Mazza Vineyards

Mazza Vineyards Victorian Holiday Wine	750 mL	\$61.20	\$5.10	\$9.49
South Shore Wine Company Cranberry	750 mL	\$65.16	\$5.43	\$9.99

McCormick Distilling

Tequila Rose Strawberry Holiday Gift	750 mL	\$70.74	\$11.79	\$19.99
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Moet Hennessy

Ardbeg 10 Yr Whiskey with 2 Glass	750 mL	\$195.48	\$32.58	\$51.99
Ardbeg 10 Yr with 2-50 mL	750 mL	\$195.48	\$32.58	\$51.99
Glenmorangie with 2-50 mL	750 mL	\$168.54	\$28.09	\$44.99



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Glenmorangie with Gift	750 mL	\$167.88	\$27.98	\$44.99
Glenmorangie with 3-50 mL	750 mL	\$167.88	\$27.98	\$44.99
Grand Marnier Cordon Rouge with 50 mL	750 mL	\$129.84	\$21.64	\$34.99
Hennessy V.S.O.P Privilege with 50 mL V.S.O.P	750 mL	\$207.30	\$34.55	\$54.99
Hennessy VS with VSOP 50 mL	750 mL	\$121.74	\$20.29	\$32.99
Moet & Chandon Rose Imperial Unfurl Suit VAP	750 mL	\$195.24	\$32.54	\$51.99
Moet Imperial Brut Diamond Suit Beige	750 mL	\$149.40	\$24.90	\$39.99
Veuve Clicquot Rose Shopping Bag VAP	750 mL	\$225.96	\$37.66	\$59.99
Veuve Clicquot Yellow Label with Ice Jacket	750 mL	\$351.72	\$29.31	\$46.99

MS Walker

Old New England Chocolate Egg Nog	750 mL	\$50.40	\$4.20	\$7.99
Old New England Egg Nog	750 mL	\$50.40	\$4.20	\$7.99
Old New England Egg Nog	1.75 L	\$49.14	\$8.19	\$14.99
Old New England Pumpkin Spice Egg Nog	750 mL	\$50.52	\$4.21	\$7.99

North Wales Wines

Apothic Dark Red	750 mL	\$65.16	\$5.43	\$9.99
La Marca Prosecco	1.5 L	\$98.16	\$16.36	\$26.99
New Amsterdam Variety Pack	8-50 mL	\$79.52	\$4.97	\$8.99

Palm Bay

Bottega Gianduia Chocolate Liqueur	750 mL	\$91.08	\$15.18	\$24.99
Cavit Collection Holiday Gift (Pinot Grigio, Pinot Noir)	2-750 mL	\$56.04	\$9.34	\$17.99
Alexander Grappa World	375 mL	\$246.48	\$41.08	\$64.99

Pernod Ricard

Avion Silver with 4 Shot Glasses	750 mL	\$180.18	\$30.03	\$47.99
Chivas Regal 12 Yr Old with 2 rock glasses	750 mL	\$129.84	\$21.64	\$34.99
Hiram Walker Carmel Apple	750 mL	\$66.00	\$5.50	\$9.99
Hiram Walker Pumpkin Spice	750 mL	\$66.00	\$5.50	\$9.99
Jameson Irish Whiskey Tin	750 mL	\$106.62	\$17.77	\$28.99
Kahlua Peppermint Mocha	750 mL	\$166.68	\$13.89	\$22.99
Kahlua Pumpkin Spice	750 mL	\$166.68	\$13.89	\$22.99
Kahlua with 2 Glasses	750 mL	\$83.34	\$13.89	\$22.99
The Glenlivet with 50 mL 15 YO & 18 YO	750 mL	\$176.28	\$29.38	\$46.99
Perrier Jouet Belle Epoque Gift Box with 2 Flutes	750 mL	\$303.93	\$101.31	\$149.99

Piedmont Distillers

Midnight Moon Apple Pie VAP	750 mL	\$79.50	\$13.25	\$21.99
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Proximo Spirits Inc

1800 Silver with 2 Shot Glasses VAP	750 mL	\$102.72	\$17.12	\$27.99
Jose Cuervo Especial Gold with Jose Cuervo Margarita Mix 1 L	750 mL	\$71.76	\$11.96	\$19.99
Jose Cuervo Especial Silver with Jose Cuervo Margarita Mix 1L	750 mL	\$71.76	\$11.96	\$19.99
Jose Cuervo Silver Rolling Stones Edition	750 mL	\$143.52	\$11.96	\$19.99
Three Olives Straight Vodka with Flask VAP	750 mL	\$60.12	\$10.02	\$16.99

Remy

Cointreau Ricky Collectible Glass VAP	750 mL	\$131.64	\$21.94	\$35.99
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Serralles USA

Don Q Gran Anejo with Tovolo Ice Mold	750 mL	\$224.58	\$37.43	\$59.99
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Sonoma Estate

Silver Bells Moscato	750 mL	\$43.68	\$3.64	\$7.99
Silver Bells Red Table Wine	750 mL	\$43.68	\$3.64	\$7.99

Sidney Frank

Jagermeister Stainless Steel Shot Cup	750 mL	\$143.40	\$11.95	\$19.99
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Southern Wine and Spirits

Carolans Irish Cream with glasses	750 mL	\$48.06	\$8.01	\$13.99
Chopin Potato Vodka VAP with Shot Glasses	750 mL	\$92.04	\$15.34	\$24.99
Frangelico Liqueur with Scented Candle	750 mL	\$93.66	\$15.61	\$25.99
Gnarly Head Authentic Black	750 mL	\$57.36	\$4.78	\$8.99
Hazlitt 1852 Vineyards Red Cat Halloween	750 mL	\$56.64	\$4.72	\$8.99
Hazlitt 1852 Vineyards Red Cat Holiday	750 mL	\$56.64	\$4.72	\$8.99
Hazlitt 1852 Vineyards White Cat Halloween	750 mL	\$56.64	\$4.72	\$8.99
Hazlitt 1852 Vineyards White Cat Holiday	750 mL	\$56.64	\$4.72	\$8.99
Old Smoky Tennessee Moonshine Apple Pie Moonshine	750 mL	\$79.50	\$13.25	\$21.99
Old Smoky Tennessee Moonshine Pumpkin Pie	750 mL	\$71.76	\$11.96	\$19.99
Old Smoky Tennessee Moonshine Shine Nog	750 mL	\$71.76	\$11.96	\$19.99
Patron Tequila Rainbow Holiday Sampler Pack	4-50 mL	\$200.40	\$13.36	\$21.99
Patron XO Café & Silver Tequila with Pilsner Glass Set	750 mL	\$137.58	\$22.93	\$36.99
Pyrat XO Reserve Rum with Wood Barrel Gift set	750 mL	\$110.46	\$18.41	\$29.99
RumChata Liqueur with Thermal Tumbler	750 mL	\$86.58	\$14.43	\$23.99
Wild Turkey American Honey Shot Tap	750 mL	\$71.76	\$11.96	\$19.99

Stoli Group

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Stolichnaya Mini Bar 50 mL Variety 5 Pack (PET)	5-50 mL	\$103.92	\$4.33	\$7.99
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W J DEUTSCH SONS LTD

Licor 43 Gift Pack	750 mL	\$79.44	\$13.24	\$21.99
Luksusowa Vodka Gift Pack	750 mL	\$52.32	\$8.72	\$14.99
Villa Massa Limoncello di Sorronto Gift Pack	750 mL	\$87.24	\$14.54	\$23.99

The Wine Group

Trapiche Broquel Holiday Gift (Cabernet & Merlot)	2-750 mL	\$220.08	\$18.34	\$29.99
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ViVino Selections

Werewolf Cabernet Sauvignon	750 mL	\$65.16	\$5.43	\$9.99
Werewolf Merlot	750 mL	\$65.16	\$5.43	\$9.99
Werewolf Pinot Noir	750 mL	\$65.16	\$5.43	\$9.99
Werewolf Chardonnay	750 mL	\$65.16	\$5.43	\$9.99

Western Spirits Beverage Company

Bird Dog Sampler Pack (8-50 mL)	8-50 mL	\$60.40	\$7.55	\$12.99
Bird Dog Blackberry Gift Pack - 4 50 mLs	750 mL	\$64.02	\$10.67	\$17.99
Bird Dog Peach Gift Pack - 4 50 mLs	750 mL	\$64.02	\$10.67	\$17.99

William Grant & Sons Inc

Drambuie with 2 Glasses	750 mL	\$129.48	\$21.58	\$34.99
Glenfiddich Trio Pack (12yr, 15yr, 18yr)	3-50 mL	\$125.72	\$31.43	\$49.99

RECOMMENDED ACTION: We recommend the Board approve these items for listing

**3. Holiday Items - Recommended Rejections**

<u>BRAND DESCRIPTION</u>	<u>SIZE</u>	<u>COST</u>	<u>UNIT COST</u>	<u>RETAIL</u>
<u>Bacardi USA Inc</u>				
Bacardi Gold Rum	200 mL	\$114.72	\$2.39	\$4.99
Bacardi Tangerine	750 mL	\$81.48	\$6.79	\$11.99
Cazadores Extra Anejo	750 mL	\$187.92	\$31.32	\$49.99
Craigellachie 13 Yr	750 mL	\$187.92	\$31.32	\$49.99

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Brown- Forman Corporation

HR Silver Coleccion De La Casa Directo	750 mL	\$228.48	\$57.12	\$89.99
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CBL

EFE Fresh Grapes Green Raki with 2 Glasses	750 mL	\$98.76	\$16.46	\$26.99
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Capital Wine and Spirits

Di Saronno Wears Cavalli with 50 mL	3-50mL	\$149.00	\$7.45	\$12.99
Revel Stoke Pumpkin Spiced Whiskey	750mL	\$120.24	\$10.02	\$16.99
SPUD Caramal Macchiato Sweet Potato Vodka	750 mL	\$102.72	\$8.56	\$14.99

Castle Brands

Goslings Dark'n Stormy Party Pack	1.75 L	\$50.55	\$16.85	\$27.99
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Charles Jacquin et Cie Inc

Dream Catcher Irish Liqueur Gift Set	750 mL	\$91.08	\$15.18	\$24.99
Pennsylvania Dutch Pumpkin Cream	1.75 mL	\$56.58	\$9.43	\$16.49
Pravda Polish Vodka with 4 Flavored minis	750 mL	\$91.08	\$15.18	\$24.99

D'Andrea Wine & Liquor Imports Inc.

Stella Rosa Black Halloween Silkscreen Bottle	1.5 L	\$88.98	\$14.83	\$25.99
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Luxco Inc

Pearl Chocolate Hazelnut	750 mL	\$73.80	\$6.15	\$10.99
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MHW

Blue Chair Bay Coconut Spiced Rum Cream	750 mL	\$141.48	\$11.79	\$19.99
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Majestic Wine & Spirits USA

Carpineto Dogajolo Sangiovese/Cabernet Blend	1.5 L	\$87.72	\$14.62	\$24.99
Carpineto Two Bottle Gift Box Dogajolo White/ Dogajolo Red	2-750 mL	\$80.40	\$13.40	\$22.99
Cesari Due Torri Gift Set	1.5 L	\$58.08	\$9.68	\$16.99
Hob Nob Wicked Red Limited Edition	750 mL	\$63.12	\$5.26	\$9.99

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Moet Hennessy USA Inc

BV Pure 6 Spectre Shaker VAP	750 mL	\$114.30	\$19.05	\$30.99
BV Spectre 6	750 mL	\$114.30	\$19.05	\$30.99

Niche Imports

Goldwasser with Glass	750 mL	\$81.00	\$13.50	\$22.99
Mezan XO Aged Rum Glass Pk	750 mL	\$108.30	\$18.05	\$29.99
Monnet XO Cognac	750 mL	\$506.70	\$84.45	\$127.99
Old St. Andrews Clubhouse Blended Scotch Tumbler Pk	50 mL	\$30.00	\$5.00	\$8.99
Old St. Andrews Clubhouse Blended Scotch 3-Barrel Tasting Set	3-50 mL	\$142.80	\$11.90	\$19.99
Schlumberger Brut Sparkling	750 mL	\$57.30	\$9.55	\$16.99
Sempe Armagnac Grande Reserve with Gift Box	750 mL	\$630.00	\$105.00	\$154.99
Stroh 160 with Flask	750 mL	\$100.50	\$16.75	\$27.99
Stroh Jaertee Hot & Icy Gift Pk	1 L	\$92.70	\$15.45	\$25.99

Palm Bay International

Alexander Grappa Golf Set	100 mL	\$190.24	\$47.56	\$74.99
Alexander Grappa Heart	375 mL	\$246.48	\$41.08	\$64.99

Pernod Ricard USA

Jameson Caskmates 3-200mL	3-200 mL	\$249.80	\$24.98	\$39.99
Absolut Vodka Elektrik	750 mL	\$143.52	\$11.96	\$19.99

Proximo Spirits Inc

Stranahan's Colorado Whiskey	750 mL	\$226.62	\$37.77	\$59.99
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Remy Cointreau USA

Remy Martin X.O. Excellence with 50 mL XO	750 mL	\$653.28	\$108.80	\$159.99
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Sazerac Company Inc

Ryan's Cream Liqueur	50 mL	\$66.00	\$0.55	\$1.49
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Southern Wine & Spirits

Frangelico Liqueur with Glass	750 mL	\$94.50	\$15.75	\$25.99
Wild Turkey American Hero Bottle	750 mL	\$151.20	\$12.60	\$20.99

Stoli Group LLC

Stolichnaya Chocolat Razberi Vodka	750 mL	\$66.00	\$5.50	\$9.99
Stolichnaya Premium Vodka and 4 cans of Ginger Beer Gift VAP	1.75 L	\$135.78	\$22.63	\$36.99

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Sutter Home Winery Inc

Fre Chardonnay	750 mL	\$37.20	\$3.10	\$5.99
Fre Merlot	750 mL	\$37.20	\$3.10	\$5.99
Fre Premium Red	750 mL	\$37.20	\$3.10	\$5.99
Fre Sparkling Brut	750 mL	\$49.68	\$4.14	\$7.99
Fre White Zinfandel	750 mL	\$37.20	\$3.10	\$5.99

Western Spirits Beverage Company LLC

Calumet Bourbon with Derby Glass	750 mL	\$180.18	\$30.03	\$47.99
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The Wine Merchant LTD

Hakutsuru Sake Sampler -Sayuri Nigori, Draft Sake, Superior Junmai Ginjo	300 mL	\$57.54	\$9.59	\$17.99
Momokawa Sake Sampler - Diamond, Pearl, Organic Junmai Ginjo	300 mL	\$72.00	\$12.00	\$21.99
Moonstone Sake Sampler - Asian Pear, Plum, Coconut Lemongrass	300 mL	\$65.28	\$10.88	\$19.99
Murai Family - Nigori Genshu, Tanrei Junmai, Tokubetsu	300 mL	\$62.16	\$15.54	\$27.99

RECOMMENDED ACTION: We recommend the Board reject these Holiday Items

**4. Monthly Special Price Reduction - July 2015 Revision**

PRODUCT:

<u>Brand Description</u>	<u>Code</u>	<u>Size</u>	<u>Regular Retail</u>	<u>Special Retail</u>	<u>Customer Savings</u>
Barefoot Refresh Perfectly Pink	6535	750 ML	\$7.99	\$6.99	\$1.00

EFFECTIVE DATES: July 20th, 2015 through July 26, 2015

RECOMMENDED ACTION: We recommend the Board approve this Monthly Special Revision

**5. New Items - Recommended Listings**

<u>BRAND DESCRIPTION</u>	<u>REASON</u>	<u>SIZE</u>	<u>CASE COST</u>	<u>UNIT COST</u>	<u>RETAIL</u>
<u>Bella Vita</u>					
Bella Vita - LG1 V Cork Liquid Gold Bottle Bag	15		\$600.00	\$2.50	\$4.99
Bella Vita - LG1 Vgold Liquid Gold Bottle Bag	15		\$600.00	\$2.50	\$4.99
Bella Vita - Chill it 1 Clear Freezable Wine Bag	15		\$209.40	\$3.49	\$6.99

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Bella Vita - Pop 1 Ice Freezable Wine Bag	15		\$143.64	\$3.99	\$7.99
Bella Vita - LG1 Wine Swirls Liquid Gold Bottle Bag	15		\$600.00	\$2.50	\$4.99
Bella Vita - Pop 1 Grape Freezable Wine Bag	15		\$143.64	\$3.99	\$7.99

Palm Bay International

Head to Head Red Blend	7	750 mL	\$65.16	\$5.43	\$9.99
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RECOMMENDED ACTION: We recommend the Board approve these items for listing

**New Items – Recommended Listings  
Reason Codes**

1. Strong marketing support
2. High brand recognition
3. Line/Size extension of successful brand
4. Trade up opportunity
5. Growing category
6. Growing segment
7. National rollout
8. Niche item / Limited distribution
9. High dollar profit potential
10. Trade out
11. High quality for the value
12. Innovative product/flavor
13. High sales through other PLCB channels (Luxury, Online, SLO)
14. Underrepresented category/segment
15. Hole in selection – consumer/store requests

**6. One Time Buys - Recommended Approvals**

<u>BRAND DESCRIPTION</u>	<u>SIZE</u>	<u>COST</u>	<u>UNIT COST</u>	<u>RETAIL</u>
<u>CAPITAL WINE AND SPIRITS</u>				
El Libre Malbec	3 L	\$36.80	\$9.20	\$18.99
Alibi Whiskey	750 mL	\$141.48	\$11.79	\$19.99
<u>North Wales Wine</u>				
Viniq Glow Peach Vodka	750 mL	\$128.04	\$10.67	\$17.99
<u>Pio Imports LLC</u>				
Mionetto Gran Rose	750 mL	\$110.40	\$7.36	\$12.99

RECOMMENDED ACTION: We recommend the Board approve these One - Time purchases

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## 7. Chairman's Selection Cost Change - Recommended Approvals

### PRODUCT(S):

<u>BRAND NAME AND SIZE</u>	<u>CODE</u>	<u>VINTAGE</u>	<u>PRESENT</u>		<u>PROPOSED</u>	
			<u>COST</u>	<u>RETAIL</u>	<u>COST</u>	<u>RETAIL</u>
<u>Jean Claud Boisset</u>						
Antonin Rodet Clos de Thorey Nuits-Saint-Georges 1er cru 2010	33885	2010	\$328.85	\$44.99	\$336.53	\$44.99
Cost Per Unit:			\$27.40		\$28.04	

### Southern Wine and Spirits of PA

Joseph Drouhin Macon-Lugny 2013	33911	2013	\$57.77	\$8.99	\$57.69	\$8.99
Cost Per Unit:			\$4.81		\$4.81	
Paco and Lola Albarino Rias Baixas 2013	33906	2013	\$68.35	\$10.99	\$73.20	\$10.99
Cost Per Unit:			\$5.70		\$6.10	

RECOMMENDED ACTION: We recommend the Board approve these items for cost change

## 8. Chairman's Selection Items - Recommended Approvals

<u>BRAND DESCRIPTION</u>	<u>SIZE</u>	<u>COST</u>	<u>UNIT COST</u>	<u>RETAIL</u>
<u>CBL Wine Company, LLC - 21164</u>				
Domaine Salmon Muscadet Serve et Maine Sur Lie Old Vines 2014	750ML	\$65.45	\$5.45	\$9.99
<u>Housley's Century Oak Winery - 19064</u>				
Housley's Century Oak Winery Chardonnay River Ranch Lodi 2014	750ML	\$81.00	\$6.75	\$11.99
<u>Piccola Cantina LLC - 22341</u>				
Fattori Gregoris Pinot Grigio delle Venezie IGT 2014	750ML	\$59.95	\$5.00	\$9.99
Pianirossi Sidus Montecucco DOC 2012	750ML	\$88.75	\$7.40	\$12.99



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Majestic Wine & Spirits USA - 5485

Domaine Noellat Saint-Romain Vieilles Vignes 2013	750ML	\$220.32	\$18.36	\$29.99
Domaine Noellat Savigny-Les-Beaune Les Vermots 2004	750ML	\$220.32	\$18.36	\$29.99
Claudie Peguet Pouilly Loche 2014	750ML	\$142.92	\$11.91	\$19.99
Roger Peguet Charmes Chambertin 2014	750ML	\$1,126.92	\$93.91	\$139.99
Roger Peguet Clos Vougeot 2014	750ML	\$1,035.36	\$86.28	\$129.99
Roger Peguet Rully 2011	750ML	\$158.40	\$13.20	\$21.99

MHW, LTD

Bernard Magrez Chateau Gramond Haut Medoc 2011	750ML	\$135.17	\$11.26	\$18.99
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Southern Wine and Spirits of PA - 8060

Gerard Bertrand Grand Terrior Les Aspres Cotes du Rousillon 2011	750ML	\$88.68	\$7.39	\$12.99
Qupe Bien Nacido Cuvee White Santa Maria Valley 2013	750ML	\$73.20	\$6.10	\$10.99

Winebow Inc - 9123

Maculan Palazzotto Cabernet Sauvignon DOC Veneto 2011	750ML	\$127.44	\$10.62	\$17.99
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RECOMMENDED ACTION: We recommend the Board approve these items for listing

**9. Chairman's Selection Items - Revisions**

<u>BRAND DESCRIPTION</u>	<u>SIZE</u>	<u>COST</u>	<u>UNIT COST</u>	<u>RETAIL</u>
<u>Palm Bay International</u>				
Ebeia by Bodegas Portia Tempranillo 2012	750ML	\$65.52	\$5.46	\$9.99
Fuedi di San Gregorio Primitivo di Manduria DOC 2011	750ML	\$73.20	\$6.10	\$10.99
Feudi di San Gregorio Rubrato Aglianico 2011	750ML	\$65.52	\$5.46	\$9.99
Feudi di San Gregorio Taurasi DOCG 2009	750ML	\$79.20	\$13.20	\$21.99

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Mazzei Fonterutoli Ser Lapo Chianti Classico Riserva 2011	750ML	\$63.72	\$10.62	\$17.99
Rocca delle Macie Campomaccione Morellino di Scansno 2011	750ML	\$65.52	\$5.46	\$9.99
Sella and Mosca Terrerere Carignano del Sulcis DOC 2009	750ML	\$57.72	\$4.81	\$8.99

Majestic Wine & Spirits USA

Macedon Pinot Noir 2013	750ML	\$57.72	\$4.81	\$8.99
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Smith-Anderson Wine Group

Stonehedge The Nobel Red 2012	750ML	\$132.00	\$11.00	\$19.99
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RECOMMENDED ACTION: We recommend the Board approve these items for listing

**10. Luxury One Time Buy Items - Recommended Approvals**

<u>BRAND DECIPTION</u>	<u>VINTAGE</u>	<u>SIZE</u>	<u>CASE COST</u>	<u>UNIT COST</u>	<u>RETAIL</u>
<b><u>Barsotti Wines</u></b>					
Manotsuru Bulzai Ginjo Sake	NV	300 mL	\$102.60	\$8.55	\$14.99
Manotsuru Countless Visions Sake	NV	300 mL	\$102.60	\$8.55	\$14.99
Manotsuru Crane Junmai Sake	NV	300 mL	\$81.60	\$6.80	\$11.99
Manotsuru Crane Karakuchi Sake	NV	300 mL	\$72.60	\$6.05	\$10.99
<b><u>Fruit of the Vines, Inc</u></b>					
Champagne Moutard Brut Grande Cuvee	NV	750 mL	\$186.77	\$15.56	\$27.99
Champagne Moutard Rose de Cuvaision	NV	750 mL	\$204.77	\$17.06	\$29.99
<b><u>International Trade &amp; Marketing Inc</u></b>					
Cantina Zaccagnini Montepulciano d'Abruzzo ikebana	2014	750 mL	\$111.96	\$9.33	\$15.99
<b><u>Kermit Lynch Wine Merchant</u></b>					
Alessandro e Gian Natale Fantino Barbera d'Alba Superiore	2014	750 mL	\$135.19	\$11.27	\$18.99
Alessandro e Gian Natale Fantino Barolo	2010	750 mL	\$352.03	\$29.34	\$46.99
Alessandro e Gian Natale Fantino Barolo Chinato	NV	500 mL	\$335.35	\$27.95	\$44.99
Alessandro e Gian Natale Fantino Vino Rosso laboro disubbidiente	2005	750 mL	\$396.91	\$33.08	\$52.99
Cantine Valpane Barbera del Monferrato Rosso Pietro	2014	750 mL	\$80.95	\$6.75	\$11.99
Giuseppe Quintarelli Amarone della Valpolicella Classico	2006	750 mL	\$2,225.28	\$185.44	\$259.99

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Giuseppe Quintarelli Primofiore	2011	750 mL	\$371.52	\$30.96	\$49.99
Giuseppe Quintarelli Rosso Ca del Merio	2006	750 mL	\$565.20	\$47.10	\$74.99
Giuseppe Quintarelli Rosso del Bepi	2005	750 mL	\$1,113.36	\$92.78	\$138.99
Giuseppe Quintarelli Valpolicella Classico Superiore	2006	750 mL	\$565.20	\$47.10	\$74.99
Kermit Lynch Monferrato Rosso	2014	750 mL	\$84.91	\$7.08	\$12.99
La Licenziana Barbaresco Viceziana	2011	750 mL	\$247.63	\$20.64	\$33.99
Punta Crena Barbarossa Rosato	2014	750 mL	\$195.91	\$16.33	\$26.99
Punta Crena Colline Savonesi Lumassina	2014	750 mL	\$123.67	\$10.31	\$17.99
Punta Crena Colline Savonesi Lumassina Frizzante	2014	750 mL	\$123.67	\$10.31	\$17.99
Punta Crena Colline Savonesi Mataossu Vigneto Reine	2014	750 mL	\$172.75	\$14.40	\$23.99
Punta Crena Colline Savonesi Rosato Pettiroso Allegro	2014	750 mL	\$118.51	\$9.88	\$16.99
Punta Crena Colline Savonesi Rosso Cruvin	2014	750 mL	\$195.91	\$13.04	\$26.99
Punta Crena Riviera Ligure di Ponente Pigato Vigneto Ca da Rena	2014	750 mL	\$172.75	\$14.40	\$23.99
Punta Crena Riviera Ligure di Ponente Rossese Vigneto Isasco	2014	750 mL	\$172.75	\$14.40	\$23.99
Punta Crena Riviera Ligure di Ponente Vermentino Vigneto Isasco	2014	750 mL	\$172.75	\$14.40	\$23.99
Punta Crena Spumante Brut	NV	750 mL	\$172.75	\$14.40	\$23.99

**Maximum Wine Co**

Hiro Junmai Sake (Red Cap)	NV	375 mL	\$135.12	\$11.26	\$18.99
Quinta de Curvos Colheita Seleccionada Vinho Verde	2014	750 mL	\$73.20	\$6.10	\$10.99

**Old Bridge Cellars**

Greywacke Sauvignon Blanc	2014	750 mL	\$139.20	\$11.60	\$19.99
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**Southern Wine and Spirits of PA**

Antinori Tignanello Toscana	2012	750 mL	\$384.96	\$64.16	\$100.99
Gekkeikan "Suzaku" Junmai Ginjo Sake	NV	720 mL	\$102.42	\$17.07	\$27.99
Kokumi Tokubetsu Junmai Sake	NV	300 mL	\$105.96	\$8.83	\$14.99
Mollydooker Cabernet Sauvignon The Maitre D'	2014	750 mL	\$204.84	\$17.07	\$27.99
Mollydooker The Boxer Shiraz	2014	750 mL	\$204.84	\$17.07	\$27.99
Mollydooker The Scooter Merlot	2014	750 mL	\$204.84	\$17.07	\$27.99
Mollydooker Two Left Feet Blend	2014	750 mL	\$204.84	\$17.07	\$27.99
Pol Roger Brut Cuvee Sir Winston Churchill	2002	750 mL	\$965.76	\$160.96	\$227.99

**The Wine Merchant LTD**

Ama No To Heaven's Door Tokubetsu Junmai Sake	NV	300 mL	\$113.76	\$9.48	\$15.99
Domaine Montbourgeau L'Etoile Vin Jaune	2006	750 mL	\$288.30	\$48.05	\$75.99
Ginga Shizuku Divine Droplets Junmai Daiginjo Sake	NV	300 mL	\$222.24	\$18.52	\$29.99
Hakutsuru Junmai Ginjo Sake	NV	300 mL	\$67.32	\$5.61	\$9.99
Hakutsuru Junmai Sake	NV	720 mL	\$81.00	\$6.75	\$11.99
Hakutsuru Sayuri Sake	NV	720 mL	\$67.56	\$11.26	\$18.99
Kanbara Bride of the Fox Junmai Ginjo Sake	NV	300 mL	\$137.04	\$11.42	\$18.99

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KIBO (Hope) Junmai Sake	NV	180 mL	\$44.04	\$3.67	\$6.99
Konteki Tears of Dawn Daiginjo Sake	NV	720 mL	\$133.44	\$22.24	\$35.99
Lucien Crochet Sancerre "Le Chene"	2013	750 mL	\$266.88	\$22.24	\$35.99
Moonstone Asian Pear Sake	NV	300 mL	\$51.84	\$4.32	\$7.99
Murai Family Daiginjo Sake	NV	300 mL	\$191.28	\$15.94	\$25.99
Murai Family Nigori Genshu Sake	NV	720 mL	\$90.84	\$15.14	\$24.99
Murai Family Tokubetsu Honjozo Sake	NV	720 mL	\$90.84	\$15.14	\$24.99
Nanbu Bijin Ancient Pillars Junmai Ginjo Sake	NV	720 mL	\$245.76	\$40.96	\$64.99
Sakemoto Premium Junmai Sake	NV	720 mL	\$73.20	\$6.10	\$10.99
Tentak Kuni Hawk in Heavens	NV	720 mL	\$102.42	\$17.07	\$27.99
Tentak Silent Stream Junmai Sake	NV	720 mL	\$63.55	\$381.30	\$99.99
Yoshinogawa Ginjo Gokujo Sake	NV	720 mL	\$243.60	\$20.30	\$32.99

**Vintage Imports Inc**

Anthill Farms Cambell Ranch Vineyard Pinot Noir	2013	750 mL	\$336.60	\$28.05	\$44.99
Anthill Farms Peter's Vineyard Pinot Noir	2013	750 mL	\$336.60	\$28.05	\$44.99
Anthill Farms Sonoma Coast Pinot Noir	2013	750 mL	\$282.36	\$23.53	\$37.99
Anthill Farms Tina Marie Vineyard Pinot Noir	2013	750 mL	\$336.60	\$28.05	\$44.99
Bogle Phantom Red Blend	2012	750 mL	\$143.22	\$11.94	\$19.99
Calera De Villiers Vineyard Pinot Noir	2012	750 mL	\$187.62	\$31.27	\$49.99
Calera Jensen Vineyard Pinot Noir	2012	750 mL	\$311.58	\$51.93	\$81.99
Calera Ryan Vineyard Pinot Noir	2012	750 mL	\$187.62	\$31.27	\$49.99
Calera Central Coast Chardonnay	2014	750 mL	\$158.40	\$13.20	\$21.99
Calera Central Coast Pinot Noir	2014	750 mL	\$221.88	\$18.49	\$29.99
Chateau Kefraya Les Breteches	2011	750 mL	\$88.68	\$6.13	\$12.99
First Drop Mothers Milk Shiraz	2013	750 mL	\$127.44	\$10.62	\$17.99

**Weisler Imports LLC**

Borgo Stajnbach Malbec	2013	750 mL	\$119.64	\$9.97	\$16.99
Valent Bianco	2013	750 mL	\$88.68	\$7.39	\$12.99
Valent Chardonnay	2013	750 mL	\$96.48	\$8.04	\$13.99
Valent Sauvignon Blanc	2013	750 mL	\$96.48	\$8.04	\$13.99

**Winebow Inc**

Argiolas Costamolino Vermentino DOC	2014	750 mL	\$104.16	\$8.68	\$14.99
Hideyoshi Namacho Honjozo Sake	NV	300 mL	\$82.80	\$6.90	\$11.99

RECOMMENDED ACTION: We recommend the Board approve these items for listing.

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### 11. Online Exclusive Cost & Retail Decrease - Recommended Approvals

PRODUCT(S):

<u>BRAND NAME AND SIZE</u>	<u>CODE</u>	<u>VINTAGE</u>	<u>PRESENT</u>		<u>PROPOSED</u>	
			<u>COST</u>	<u>RETAIL</u>	<u>COST</u>	<u>RETAIL</u>
<u>Palateur Imports</u>						
Springbank Single Malt Scotch 10 Year Old	10927	NA	\$274.14	\$69.99	\$239.34	\$64.99
Cost Per Unit:			\$45.69		\$39.89	
Springbank Single Malt Scotch 15 Year Old	31814	NA	\$415.50	\$108.99	\$410.64	\$107.99
Cost Per Unit			\$69.25		\$68.44	

**RECOMMENDED ACTION:** We recommend the Board approve these items for cost change

### 12. Online Exclusive Cost & Retail Increase - Recommended Approvals

PRODUCT(S):

<u>BRAND NAME AND SIZE</u>	<u>CODE</u>	<u>VINTAGE</u>	<u>PRESENT</u>		<u>PROPOSED</u>	
			<u>COST</u>	<u>RETAIL</u>	<u>COST</u>	<u>RETAIL</u>
<u>Southern Wine &amp; Spirits</u>						
Caliche Puerto Rican Rum 80 Proof	31359	NA	\$60.18	\$17.99	\$73.38	\$21.99
Cost Per Unit:			\$10.03		\$12.23	

**RECOMMENDED ACTION:** We recommend the Board approve these items for cost change

### 13. Online Exclusive Spirits - Recommended Approvals

<u>BRAND DESCRIPTION</u>	<u>VINTAGE</u>	<u>SIZE</u>	<u>CASE</u>	<u>UNIT</u>	<u>RETAIL</u>
			<u>COST</u>	<u>COST</u>	
<u>Nationwide Wine &amp; Spirits</u>					
Baron Ledoc Imperial Cognac XO 26 Year Old	NA	750 ml	\$680.84	\$56.67	\$89.99
Smooth Ambler Contradiction Blend Straight Bourbon	NA	750 ml	\$207.48	\$34.58	\$54.99
Smooth Ambler Revelation Rum	NA	750 ml	\$260.52	\$43.42	\$69.99
<u>Palateur Imports LLC</u>					
Springbank Single Malt Scotch 18 Year Old	NA	750 ml	\$693.96	\$115.66	\$169.99
Springbank Single Malt Scotch 21 Year Old	NA	750 ml	\$1,608.00	\$268.00	\$369.99

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RECOMMENDED ACTION: We recommend the Board approve these items for listing.

**14. Online Exclusive Wine - Recommended Approvals**

<u>BRAND DESCRIPTION</u>	<u>VINTAGE</u>	<u>SIZE</u>	<u>CASE COST</u>	<u>UNIT COST</u>	<u>RETAIL</u>
<u>Monsieur Touton Selections, LTD</u>					
Maison Arnoux & Fils Vacqueyras Seigneur de Lauris	2012	750 ml	\$137.40	\$11.45	\$19.99
<u>The Wine Merchant</u>					
Blandy's Colheita 4 pack	1996&1998	500 ml	\$352.38	\$117.46	\$186.99

RECOMMENDED ACTION: We recommend the Board approve these items for listing.

**15. Online Special Price Reductions - August 2015**

PRODUCT(S):

<b>Code</b>	<b>Brand Description</b>	<b>Size</b>	<b>Regular Retail</b>	<b>Customer Savings</b>	<b>Special Retail</b>
36936	Berry's Own Selection Rum Figi 9 Year Old	750 ml	\$89.99	\$6.00	\$83.99
36853	Berry's Own Selection Rum Guadalupe 12 Year Old	750 mL	\$129.99	\$6.00	\$123.99
31681	Dos Maderas 5 + 5 Rum	750 mL	\$42.99	\$5.00	\$37.99
34454	Uncle Val's Restorative Gin	750 mL	\$38.99	\$6.00	\$32.99

RECOMMENDED ACTION: We recommend the Board approve these Monthly Specials.

**Motion Made:** Board Member Negra

**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve all Bureau of Product Selection / Marketing Actions.

**FINANCIAL REPORT**..... *Anna Maria Kiehl, Comptroller Operations, Office of Budget*

**NONE**

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**OTHER ISSUES**

- (1) Adjustment to the Logistics, Transportation, and Merchandising Factor (“LTMF”) portion of the Pricing Calculator.....*Dale Horst, Director of Marketing/Merchandising*

Does the Board approve of the Logistics, Transportation and Merchandising Factor (LTMF) adjustment for new items listed after August 1, 2015 and for an annual review of the LTMF?

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Approve.

- (2) Does the Board wish to delegate its authority to exercise options and amendments to existing real estate leases to the Executive Director or his/her assignees?

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Brion

**Board Decision:** Unanimously agreed (3-0 vote) to Accept the Delegation to the Executive Director. Member Negra indicated that the word “new” located on the first page, in paragraph 4, should be removed. Member Negra noted that the delegation being approved will allow the Executive Director to approve existing lease options that have already been approved by the Board.

**CITIZEN COMMENT/BUSINESS FROM THE FLOOR**

Elliot Robinson, a representative from the Milton Hershey School, noted an objection on behalf of the school regarding the double transfer of 1028 EGR, LLC. Mr. Robinson indicated that the school would be appealing the Board’s decision to approve the transfer.

**NEXT BOARD MEETING**

**The next meeting of the PLCB will be a formal meeting on Wednesday, July 29, 2015 beginning at 11:00 A.M. Prior to the public meeting, there will be an Executive Session to discuss matters of personnel and to engage in non-deliberative informational discussions, some of which are regarding actions and matters which have been approved at previous public meetings.**

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**ADJOURNMENT**

On a motion by Board Member Negra, seconded by Board Member Brion, the meeting was adjourned.

The foregoing actions are hereby officially approved.

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Chairman

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Member

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Member

ATTEST:

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Secretary