

2019-20 Reducing Underage and Dangerous Drinking Grant Awards

County	Applicant	Amount Awarded	Summary
Adams	The Center for Youth and Community Development	\$18,000	Parents Who Host Lose the Most® campaign materials and ads; facilitation of the Strengthening Families Program with dissemination of materials to college students
Allegheny	Duquesne University	\$20,000	Public service announcements and advertisements established from e-CHUG (an anonymous, interactive web survey that allows college and university students to enter information about their drinking patterns and receive feedback about their use of alcohol), and Core survey implementation and results analysis
Allegheny	Point Park University	\$19,500	Enforcement patrols during St. Patrick's Day; educational activities and information at health fairs; bystander intervention program
Beaver	Hopewell Area School District	\$20,000	Speaker; mock DUI crash; simulation kit; alcohol sensor for special events to find out if information resonated with students
Berks	Kutztown University	\$16,500	Two graduate assistants to work with the athletic department to address drinking problems among athletes via creation of alcohol education programing derived from research and data collection
Berks	Wyomissing Borough Police Dept.	\$11,856	Enforcement patrols, educational efforts, and program measures
Blair	Logan Township Police Dept.	\$16,000	Public service announcements and enforcement patrols
Bucks	Palisades School District	\$7,500	Promotional/educational information and material produced using data from the Pennsylvania Youth Survey (PAYS) for the post-homecoming party
Cambria	Hiram G. Andrews Center (PA Department of Labor & Industry)	\$20,000	Alcohol education programing for individuals with special or diverse needs
Cambria	The Learning Lamp	\$19,878	Continuation of the Alcohol Literacy Challenge™ and the start of a new program for middle school and high school students
Cameron, Elk & McKean	Alcohol & Drug Abuse Services, Inc.	\$20,000	Video contest for students to produce messages about underage drinking or DUI; winner(s) are selected by the applicant to receive scholarship(s) of \$1,000

Centre	State College Borough Police Dept.	\$20,000	Enforcement patrols, educational efforts, and evaluation components
Centre	The Pennsylvania State University	\$20,000	Training for staff in Screening, Brief Intervention, and Referral to Treatment (SBIRT); implementation of an intervention program, Alcohol Skills Training Program (ASTP); having a select group of student leaders identify, plan, and implement strategies to address problem drinking at University Park; printing of blood alcohol content cards, magnets, and medical amnesty cards
Chester	Coatesville Youth Initiative	\$10,380	Creation and implementation of a youth council that will assess community needs and plan projects targeting their peers to reduce underage drinking; social media and advertisement messaging (billboards, bags, etc.); public service announcement contest for youth
Chester	Lincoln University	\$9,845	Late-night on-campus programs with educational components offering alternatives to drinking; surveys to measure outcomes
Clarion	Clarion University	\$19,035	eCHECKUP TO GO; promotion of college-specific app with safety contacts and dangerous drinking information; enforcement efforts
Columbia	Bloomsburg University	\$20,000	Peer educators leading programs to reduce underage and dangerous drinking
Columbia	Locust Township Police Dept.	\$14,420	Enforcement patrols with education and advertising
Columbia	Town of Bloomsburg Police Dept.	\$7,200	Enforcement patrols; training for officers
Cumberland	Dickinson College Wellness Center	\$16,675	Core Survey; eCHECKUP TO GO for students charged with alcohol/other drugs violations; peer educator training; advertisements; American College Health Association Conference attendance
Cumberland	Shippensburg University	\$19,300	Student-lead initiative to reach students in a relatable way about the serious consequences for using alcohol and drugs
Delaware	Haverford Township Police Dept.	\$19,957	Underage drinking enforcement patrols, education, and program evaluation
Delaware	Holcomb Behavioral Health Systems	\$20,000	Promotion of the Parents Who Host Lose the Most® and MADD® Power of Parents campaigns
Delaware	Upper Darby Township Police Dept.	\$16,560	Enforcement patrols, educational programming for new student drivers, and materials to discourage licensees from selling to minors

Indiana	Indiana Borough Police Dept.	\$10,000	Enforcement patrols; training for officers
Juniata	Juniata Co. Prevention Board	\$19,257	Parents Who Host Lose the Most campaign materials and advertisements; prom pledge cards and an after-prom educational activity to target students
Lackawanna	The University of Scranton	\$20,000	AlcoholEDU survey for first-year students and social norming items developed based on survey results; National Collegiate Health Assessment for all undergrads; enforcement patrols
Lancaster	Millersville Borough Police Dept.	\$10,000	Enforcement patrols; training for officers
Lancaster	Spanish American Civic Assoc.	\$20,000	Campaign targeting Latino youth including public service announcements
Luzerne	Newport Township Police Dept.	\$6,005	Enforcement patrols and equipment; training for officers
McKean	University of Pittsburgh - Bradford	\$18,902	Peer educators and grad student supervisors to create and analyze alternative alcohol-free activities
Monroe	East Stroudsburg University	\$20,000	Videos showing students using strategies to refuse alcohol and reduce harm to be used on social media and websites; AlcoholEDU for all students; transportation of students during high consumption periods as a safe way home
Monroe	Pocono Mt. Regional Police Dept.	\$20,000	Patrols during carnival and NASCAR season; billboard and print advertising campaign
Montgomery	Lower Providence Twp. Police Dept.	\$19,791	Underage enforcement patrols, educational efforts, and media/advertising components
Montgomery	Marlborough Twp. Police Dept.	\$20,000	Enforcement patrols and equipment; training for officers
Montgomery	Plymouth Twp. Police Dept.	\$20,000	Overtime patrols during peak dangerous drinking times and materials for students
Montgomery	Rosemont College	\$20,000	Monthly alcohol-free activities; alcohol prevention education specialist to analyze data from various surveys and intervention programs to develop effective strategies to reduce underage/dangerous drinking; E Check-up and Alcohol-wise online assessment/programs; peer educators and two trainings for the college coalition for alcohol prevention

Montgomery	The CTC Wellness Foundation	\$19,645	Public service announcements and various advertisements promoting safe consumption, medical amnesty, and the dangers of underage and binge drinking; focus group
Montgomery	Twp. of Lower Merion Police Dept.	\$19,446	Enforcement patrols, simulation kit, and promotion of Buzzkill/Parents Who Host Lose The Most campaign
Montgomery	Upper Dublin Twp. Police Dept.	\$10,000	Enforcement patrols; training for officers
Northampton	Lehigh Township Police Dept.	\$8,500	Increased enforcement patrols
Northampton	Lehigh University	\$19,213	Enforcement patrols, Buzzkill educational efforts, and advertising
Philadelphia	Chestnut Hill College	\$19,675	eCHECKUP TO GO; National College Health Assessment survey; party host educational programming; educational alcohol-free activities
Philadelphia	Temple University's Wellness Resource Center	\$12,920	Focus group facilitator to collect social norm information from students about drinking; campaign using information collected
Schuylkill	Schuylkill Technology Centers	\$9,750	Creation and implementation of a social norms campaign driven by student input that seeks to change students' perception about alcohol
Snyder	Susquehanna University	\$15,000	Training/education about alcohol for all first-year students; advertising campaign (posters, door hangers, etc.) with messages about high-risk drinking
Venango	Venango County Substance Abuse*	\$17,350	Advertisements to raise awareness about social hosting; enforcement patrols by partnering police department
Westmoreland	Saint Vincent College	\$20,000	First Pennsylvania implementation of Faces & Voices of Recovery (FAVOR) program, which promotes long-term recovery from substance use disorders through education, advocacy, and recovery support services
Westmoreland	University of Pittsburgh - Greensburg	\$8,490	Education-focused campaign to reduce underage and high-risk drinking and promote responsible consumption through the use of fatal vision goggles, virtual reality software, conference attendance and a speaker
York	Lower Windsor Twp. Police Dept.	\$10,080	Fatal vision goggles; enforcement patrols during times underage drinking takes place (after homecoming, prom, football games, etc.)
GRAND TOTAL		\$816,630	