

2020-22 Reducing Underage and Dangerous Drinking Grant Awards

County	Applicant	Amount Awarded	Summary
Adams	The Center for Youth and Community Development	\$39,600	Parents Who Host Lose the Most® campaign materials and ads; town hall meetings; Project Sticker Shock; facilitation of the Strengthening Families Program with dissemination of materials to college students
Allegheny	Big Brothers Big Sisters of Greater Pittsburgh, Inc.	\$31,750	Develop and deliver programs to elementary school students; survey; community speaker for parents and mentor workshop
Allegheny	Duquesne University	\$40,000	Public service announcements and advertisements established from Alcohol e-CHECKUP TO GO (e-CHUG), an anonymous, interactive web survey that allows college and university students to enter information about their drinking patterns and receive feedback about their use of alcohol; increased enforcement; training for officers; alcohol awareness late night activities; Core survey implementation and results analysis
Allegheny	North Central Highway Safety Network	\$40,000	High school assembly speakers; Western PA SADD Conference scholarships; Youth Leadership Conference speaker; portable breath testing devices (PBTs) for school resource officers; student made public service announcements (PSAs)
Allegheny	Point Park University	\$40,000	SafeColleges® software; alcohol-free events; increased enforcement; educational activities and information at health fairs; Alcohol Bystander Intervention print campaign.
Berks	Albright College	\$40,000	Assessment; educational component; Drunk Busters peddle cart; enforcement patrols; conference attendance; social media campaign implementation.
Berks	Kutztown University	\$39,900	Continuation of the Athletes Against Alcohol Abuse Under 21 project (graduate assistants work with the athletic department to address drinking problems among athletes via creation of alcohol education programming derived from research and data collection); EVERFI AlcoholEdu®
Berks	South Heidelberg Township Police Department	\$22,400	Enforcement patrols; training; educational efforts; community outreach
Berks	Wyomissing Borough Police Department	\$27,500	Enforcement patrols; training; educational efforts; community outreach
Bucks	Bucks County Drug & Alcohol Commission	\$39,697	Parents Who Host Lose the Most® campaign materials and ads; Mock Teen Bedroom

Bucks	Central Bucks Regional Police Department	\$34,536	Enforcement patrols; training; educational efforts; community outreach
Bucks	Lower Makefield Township Police Department	\$26,040	Enforcement patrols; training; educational efforts; community outreach
Bucks	No Longer Bound Prevention & Training Services	\$40,000	Youth coalition will create videos for parents on how to address underage drinking; Red Ribbon and National Prevention Week materials; Interrupted Underage Drinking Program; "They Hear You" workshops
Cambria	Hiram G. Andrews Center (PA Department of Labor & Industry)	\$40,000	Alcohol education programing for individuals with special or diverse needs
Cambria	Saint Francis University	\$40,000	Continue Universities INTERCEPT program; Alcohol-Wise; e-CHUG survey; university patrols; training for university police; social media; Core survey
Cambria	The Learning Lamp	\$39,841	Continuation of the Alcohol Literacy Challenge™; programs for middle school and high school students
Cameron, Elk & McKean	Alcohol & Drug Abuse Services, Inc.	\$36,200	Develop and deliver a curriculum for students in McKean, Cameron and Elk counties; impaired vision goggles with activities; RAMP trainings; town hall meetings; student media presentations
Centre	Borough of State College Police Department	\$37,642	Enforcement patrols; educational efforts; police equipment; community outreach; training
Centre	The Pennsylvania State University	\$40,000	Creation of advertisements/outreach based on student coalition recommendations; print and digital advertisements
Chester	Immaculata University	\$39,602	Peer educators; enforcement patrols; Choices Journal; campus coalition; creative learning opportunities by using Intoxiclock®, Fatal Vision® Roadsters and goggles; e-CHUG survey
Chester	Lincoln University	\$26,000	Educational trainings and program facilitation; drunk driving simulator, alcohol free events
Chester	West Chester Borough	\$33,920	Enforcement patrols; educational efforts; community outreach; training
Chester	West Chester Communities That Care	\$17,500	Youth Leadership Retreat; marketing campaign; parent engagement sessions; social media message dissemination
Chester	West Chester University of PA	\$39,848	RefrRAME Campaign materials; TIPS® materials and facilitator training; conference attendance

Clarion	Clarion University of PA	\$6,700	Hiring of students for events; The Potty Press; American College Health Assessment (ACHA)-National College Health Assessment (NCHA) Survey; LiveSafe mobile app (grant dollars were requested for student salaries)
Clearfield	Pennsylvania State University – Dubois Campus	\$39,156	Salaries for program oversight and student prevention specialist; certified peer educator program; alcohol alternative activities; safety bug; fall family fun night; fear factor event
Clearfield	Priority Communications	\$20,000	Radio commercials; PSA contest with Dubois Area School District; mock crash during prom season
Columbia	Bloomsburg University of PA	\$40,000	National Association of Student Personnel Administrators (NASPA) Bacchus training; hazing training and prevention curriculum; Bystander Intervention program; social media outreach with the Knock and Talk program
Columbia	Locust Township Police Department	\$31,250	Enforcement patrols; educational efforts; community outreach; training; Parents Who Host Lose the Most®.
Columbia	Town of Bloomsburg	\$38,620	Enforcement patrols; educational efforts; police equipment; community outreach; training
Cumberland	Dickinson College	\$37,000	Core survey; e-CHUG for students charged with alcohol/other drug violations; advertisements; American College Health Association conference attendance
Cumberland	Shippensburg University of PA	\$40,000	Alcohol-free tailgate; NASPA Strategies conference; guest speakers; peer educators and supervisor
Dauphin	Borough of Steelton	\$40,000	Angel Program (community outreach and education); enforcement patrols; training
Dauphin	Boys & Girls Club of Central PA	\$30,000	SMART Moves program; youth and parent programs; alcohol-free events
Dauphin	Susan P. Byrnes Health Education Center	\$39,685	Deliver Drugs: Dilemmas & Decisions-Alcohol Only program to high school students in South Central PA; Virtual Driver Interactive Driving Simulator
Delaware	Cabrini College	\$28,650	Director of Public Safety Officer will complete enforcement training; funds to pay for increased patrols for Public Safety Officer; security cameras; town hall meetings
Delaware	Delaware County Community College	\$35,387	Fatal Vision® campaign kit; guest speakers; Save a Life Tour Virtual™ Program; Red Watch Band training for student athletes; development and delivery of training to local employers and campus faculty

Delaware	Haverford Township Police Department	\$37,237	Enforcement patrols; educational efforts; police equipment; community outreach; training; geographic study; evaluation
Delaware	Holcomb Behavioral Health Systems	\$40,000	Promotion of the Parents Who Host Lose the Most® and MADD® Power of Parents campaigns; social media campaign
Delaware	Springfield Township Police Department	\$39,489	Enforcement patrols; educational efforts; police equipment; community outreach; training
Delaware	Upper Darby Township Police Department	\$33,389	Enforcement patrol; educational programming for high school students; impaired driving simulation; training; community outreach
Erie	Edinboro Borough Police Department	\$31,000	Enforcement patrols; educational efforts; community outreach; training
Greene	Greene Co. Commissioners Human Services Drug and Alcohol	\$13,337	MADD® Power of Parents campaigns; DUI Simulator; Project Northland Slick Tracy
Huntingdon	Juniata College	\$40,000	EVERFI AlcoholEdu®; social norms campaign with student-generated videos; "Eagles After Dark" Program; "Juniata Associate" intern to oversee programming
Indiana	Indiana University of PA Research Institute	\$39,634	Hire doctoral student to manage grant; pay graduate student to analyze, develop and implement pre/posttest; e-CHUG survey; Caring TXT subscription; printing social norms and marketing campaign; social media advertising; PLCB conference
Juniata	Mifflin Juniata Human Services	\$35,810	Parents Who Host Lose the Most®; entertainment for two high schools after prom activity
Lackawanna	CaPAA of NEPA Creative and Performing Arts Academy of NEPA	\$25,900	PSAs (radio- and TV-ready); peer-to-peer outreach; alcohol-free social events
Lackawanna	Lackawanna College	\$22,797	NASPA train-the-trainer; sober comedian; alcohol education materials
Lackawanna	The University of Scranton	\$39,200	EVERFI AlcoholEdu® survey; social norming campaign (print/social); Royal T.A.P.S: Teaching Alcohol Preparedness for Students; alcohol-alternative programs; training for officers; PBTs; increased enforcement patrols
Lackawanna	United Neighborhood Centers of Northeastern PA	\$19,000	Class Action Curriculum; field studies at probation centers and courthouse; staff expenses; produce PSAs

Lancaster	Boys & Girls Club of Lancaster, Inc.	\$3,648	Healthy Habits program; SMART Moves program
Lancaster	Elizabethtown Area Communities That Care	\$40,000	Staff expenses for oversight; Positive Cultural Framework training; No One's House training for parents; advertising; Commonwealth Prevention Alliance (CPA) conference; SADD conference
Lancaster	Franklin & Marshall College	\$40,000	Bringing in the Bystander® train-the-trainer; media campaign with focus group; student workers; project evaluation
Lancaster	Millersville University	\$39,502	TIPS® training; NCHA survey; ScreenU subscription; social norms campaign; PLCB conference; NASPA conference; public speaker; literature development
Lancaster	Spanish American Civic Assoc.	\$20,000	Campaign targeting Latino youth, including PSAs
Lebanon	Community Health Council of Lebanon County	\$37,678	Out of the Picture campaign; positive message prom show; youth advisory board
Lehigh	Northwestern Lehigh School District	\$20,199	Guest speakers; driving simulator; PBTs; Fatal Vision® Goggle campaign kit
Lehigh	Salisbury Township Police Department	\$29,000	Enforcement patrols; educational efforts; community outreach; training
Monroe	East Stroudsburg University of PA	\$40,000	EVERFI AlcoholEdu®; videographer for social media videos; expenses for graduate worker
Montgomery	Arcadia University	\$35,880	Personnel costs; PLCB conference; NASPA conference; materials/supplies; advertisements; social norm posters; alcohol-free alternatives; grant evaluator; guest speaker; continuation of existing "drunk goggle Olympics"; create a sober living floor
Montgomery	Bryn Mawr College	\$40,000	NASPA's Certified Peer Education train-the-trainer certification; TIPS® training; peer education sessions; e-CHUG subscription; alcohol-free events
Montgomery	Family Services of Montgomery County	\$30,000	EVERFI AlcoholEdu® for five schools each year
Montgomery	Lower Merion Township Police Department	\$37,570	Enforcement patrols; educational efforts; community outreach; training; Alcohol Safety Course

Montgomery	Lower Providence Township Police Department	\$31,392	Enforcement patrols; educational efforts; police equipment; community outreach; training; Fatal Vision® Alcohol Impairment Education Program kit
Montgomery	Manor College	\$12,464	Judicial educator services (will educate students with disciplinary problems); alcohol awareness posters; medical amnesty cards; promotional items
Montgomery	Marlborough Township Police Department	\$39,620	Enforcement patrols; educational efforts; police equipment; community outreach; training
Montgomery	Plymouth Township Police Department	\$40,000	Enforcement patrols; educational efforts; police equipment; community outreach; training
Montgomery	Rosemont College	\$39,980	e-CHUG subscription; Core survey; Alcohol Education Prevention Specialist salary; Community Coalition seminars; alcohol-free events
Montgomery	The CTC Wellness Foundation DBA Don't Stall, Just Call	\$40,000	Mobile advertising campaign; Fatal Vision® Alcohol Impairment Education Program kit; billboards; PSA/social media campaign
Montgomery	The Township of Upper Dublin	\$29,000	Enforcement patrols; educational efforts; police equipment; community outreach; training; conference attendance
Montgomery	Upper Gwynedd Township Police Department	\$26,635	Enforcement patrols; educational efforts; community outreach; training; Drunk Busters Pedal cart
Montgomery	Ursinus College	\$39,845	ACHA survey; PSA campaign, social media using a videographer; e-CHUG subscription; payment for peer educator and security officers
Northampton	Lehigh Township Police Department	\$38,640	Enforcement patrols; educational efforts; police equipment; community outreach; training
Northampton	Lehigh University	\$27,951	Enforcement patrols; BUZZKILL educational efforts; advertising; police equipment; training
Northumberland	Sunbury Police Department	\$40,000	Enforcement patrols; educational efforts; police equipment; community outreach; training
Philadelphia	Chestnut Hill College	\$29,414	e-CHUG; Brief Alcohol Screening and Intervention for College Students (BASICS); Party Host Programming; ACHA-NCHA survey and advertisements; social norming magnets; PLCB conference; Project Director Training (PLCB Training for Enforcement)

Philadelphia	Saint Joseph's University	\$23,518	Social norms campaign; EVERFI AlcoholEdu®; e-CHUG; eTIPS® University; PLCB conference; Safety App
Schuylkill	Schuylkill Technology Centers	\$23,080	Social norms advertising campaign in print and digital newspaper, radio and banners/billboards
Somerset	UPMC Somerset Twin Lakes Center	\$36,900	Parents Who Host Lose the Most®; EVERFI AlcoholEdu® license fee; Somerset County SADD PSA contest
Tioga	Mansfield University of PA	\$23,989	DUI-awareness go-cart simulation; BUZZKILL materials; Certified Peer Education; Facilitator & Advisor training; Maximize Your Buzz™
Washington	California University of PA	\$39,932	TRAC Alcohol Education Program; BACCHUS training for peer educators and advisors; ScreenU Alcohol; Optimal Town-Gown Assessment
Westmoreland	Saint Vincent College	\$40,000	Faces & Voices of Recovery (FAVOR) program, which promotes long-term recovery from substance use disorders through education, advocacy, and recovery support services
Westmoreland	University of Pittsburgh - Greensburg	\$32,168	Alcohol-free events; speakers; PLCB conference; Choices Journal; social media; equipment to simulate impairment and consequences
York	Board of Supervisors, Lower Windsor Township	\$24,700	Enforcement patrols; educational efforts; police equipment; community outreach; training; pedal cart package; Susquehanna River details
GRAND TOTAL		\$2,787,922	