



Terms of Use
Pennsylvania Liquor Control Board
Licensee Online Order Portal (LOOP)

Your Registration Obligations

By creating and using this LOOP account you affirmatively represent you have actual authority to act on behalf of the Licensee for which the account is being created and used, and that you will comply with all applicable federal, state, and PLCB laws, regulations and policies as they pertain to the purchase of beverage alcohol.

Submission of an account creation request via the LOOP constitutes an understanding of the privileges and responsibilities of participation in the LOOP program, as well as a confirmation that all information submitted is true, accurate, current and complete information as prompted by the LOOP's registration form (such information being the "Registration Data"). If you provide any information that is untrue, inaccurate, not current or incomplete, or if the PLCB has reasonable grounds to suspect that you do not have the authority to act on behalf of the Licensee or that such information is untrue, inaccurate, not current or incomplete, the PLCB has the right to suspend or terminate your LOOP account and refuse any and all current or future use of the LOOP (or any portion thereof).

Public Disclosure

As a general rule, neither the Commonwealth nor the PLCB discloses any personally identifiable information collected online except where you have given us permission, or where the information is public information under the Pennsylvania Right to Know Act, 65 P.S. 66.1 et seq., or other applicable laws. Users should be aware that information collected by the Commonwealth on its websites may be subject to examination and inspection, if such information is a public record and not otherwise protected from disclosure.

Privacy Policy

Your use of this Licensee Online Order Portal is subject to the Commonwealth's Privacy Policy [<http://www.pa.gov/privacy-policy/>]. Information that you provide is for the sole use of the PLCB. Personal information such as your e-mail address, postal address or telephone number will never be sold to third parties.

Modifications to LOOP

The PLCB reserves the right at any time to modify or discontinue, temporarily or permanently, the LOOP (or any part thereof) with or without notice. You agree that the PLCB shall not be liable to you or to any third party for any modification, suspension or discontinuance of the LOOP.

Termination of Account

You agree that the PLCB, in its sole discretion, may terminate your password, account (or any part thereof) or use of the LOOP, and remove and discard any content within the LOOP, for any reason, including, without limitation, for lack of use or if the PLCB believes that you have violated or acted inconsistently with the letter or spirit of the program, including but not limited to fraud, non-payment, or misuse of the LOOP. You agree that any termination of your access to the LOOP under any provision of this Terms of Use may be effected without prior notice, and acknowledge and agree that the PLCB may immediately deactivate or delete your account and all related information and files in your account and/or bar any further access to such files or to the LOOP. Further, you agree that the PLCB shall not be liable to you or any third-party for any termination of your access to the LOOP.